

Global Desert Island Tourism Market Size study & Forecast, by Tourism Type (Adventure, Luxury, Wellness, Cultural and Others) by Adventure Activity (Camping, Safari, Diving, Fishing, Survival Simulation) by Booking Channel (Phone Booking, Online Booking, Direct Booking) by Tourist Type (Domestic, International) and Regional Analysis, 2022-2029

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Abstracts

Global Desert Island Tourism Market is valued at approximately USD 118 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 3% over the forecast period 2022-2029. Desert island is an historical form of land with with limited human intervention, the one that is covered with sand. The Desert Island Tourism Market is expanding because of customized services tours giving castaway experience in Desert Island and adventure activities with luxurious amenities. However, rising competition among travel agencies with highly expensive customized packages may halt market growth. These islands offer a wide range of activities such as trekking and climbing, which is undoubtedly a great deal for any enthusiast adventurer.

According to the World Tourism Organization (WTO) in the United Nations, International tourist arrivals increased by 172% in 2022, but remain stranded as compared to 43% in 2019. Furthermore, Europe welcomed almost four times as many international arrivals in 2021, while in the Americas arrivals are more than doubled. The Middle East, where desert tourism had a huge impact shows potential growth of 132% in 2022. Moreover, Luxurious resorts and hotels on solitary islands plays vital role in attracting lucrative opportunities in near future. Meanwhile Asia Pacific recorded a 64% increase in travel and tourism revenue post covid outbreak.



The key regions considered for the Global Desert Island Tourism Market study include Asia Pacific, North America, Europe, and Middle East. Asia Pacific dominated the market in terms of revenue. According to the WTO, The Middle East tally for international travelers has seen potential growth of almost four times in 2022 which exceeds the pre-pandemic levels of July. Meanwhile Middle East and Africa is the fastest growing region owing to factor that attract tourism, activities include exposure to wildlife species around the island.

Major market players included in this report are:

Docastaway

Phu Quoc Tours

Freedom Adventures

Kantiang Tours

Williams Tours

Emmanuel Tours

Island Safari

BCD Group

Fareportal

Abercrombie & Kent USA, LLC.

Recent Developments in the Market:

In Nov 22, Nassau, Bahamas, introduced Island Pay, one of the world's leading digital currency technology companies, which helps to drive tourism with the world's first digital Tourist wallet app to enhance the financial ecosystem

In Oct 2021, UNWTO and Neom collectively partnered for tourism experiences of the future challenge. This initiative is dedicated to identifying new companies and opportunities that help in leading the transformation of tourism sectors in Saudi Arabia.

Global Desert Island Tourism Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Tourism type, Adventure activity, Booking channel, Tourist type, Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*



The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Tourism Type:

Adventure

Luxury

Wellness

Cultural

Others

By Adventure Activity:

Camping

Safari

Diving

Fishing

Surviving Simulation

By Booking Channel:

Phone Booking

Online Booking

Direct Booking

By Tourist Type:

Domestic

International

By Region:

North America

U.S.

Canada

Europe



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Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

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RoAPAC

Latin America

Brazil

Mexico

Rest of the World



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