

Global Desert Air Cooler Market Size study, by Water Capacity (30-40 Lt., 40-50 Lt., 50-60 Lt., 60-70 Lt., and 70 Lt. and above), by Sales Channel (wholesalers/distributors, hypermarkets/supermarkets, specialty stores, multi-brand stores and others), by Application (Indoor and outdoor) and Regional Forecasts 2020-2027

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Abstracts

Global Desert Air Cooler Market is valued approximately at USD XXX Million in 2019 and is anticipated to grow with a healthy growth rate of more than 10.20% over the forecast period 2020-2027. Desert air cooler are also known as evaporative air coolers which uses the phenomenon of evaporation to decrease the temperature in the surrounding area. Desert air coolers are energy-efficient, reduce the carbon footprint and are free of contaminants. They often use less energy and hence have a cost-effective option. The desert air cooler market is expected to grow with a significant pace over the forecast years due to the surging construction in the residential sector across the globe. For instance, as per the BNC projects journal there are over 15,000 construction projects worth USD 791 billion at various stages of completion in UAE. While Dubai has 43,000 residential units with 136 projects which are over 80% complete. Moreover, the Rou'a Al Madinah and Rou'a Al Haram development companies formed in Saudi Arabia for the development of Makkah and Madinah will develop the region with Rou'a Al Madinah developing a 1.3million sq meters of land to construct 500 housing units and 80,000 hotel rooms while Rou'a Al Haram developing a 854 thousand sq meters of land with 115 buildings in the first phase which will consist of 9000 residential units, 70 thousand hotel rooms and 360 thousand sq meters of commercial space. Similarly, According to Construct connect report, the Construction sector is estimated to witness a surge of around 20% in the year 2018 in comparison to

year 2017. There would be around 100,730 new construction projects in Canada comprising of both residential and non-residential buildings and civil engineering works in the year 2018. Among 100,730 new construction projects, around 41,363 construction projects would be of non-residential buildings, 26,782 would be of residential buildings and 32,585 construction projects would be of other civil engineering works in Canada. Since desert air cooler are portable and gaining a significant demand because of their easy to transport facility. Furthermore, the increasing demand for energy-efficient and eco-friendly cooling products is creating lucrative opportunities for the companies operating in the market. However, rising demand for HVAC across the globe is hampering the growth of market over the forecast years.

The regional analysis of the global Desert Air Cooler market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rapid growth in residential construction. Whereas Asia-Pacific is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such increasing demand for energy-efficient and eco-friendly cooling products is creating a lucrative opportunity for the growth of the cancer vaccine market in the Asia-Pacific region.

Major market player included in this report are:

Fujian Jinghui Environmental Technology Co. Ltd.

Bajaj Electricals Ltd.

Delta Cooling Tower Inc.

Climate Technologies

Havells India Ltd.

LG Electronics Inc.

Orient Electric Limited

Samsung Group

Symphony Limited

Honeywell International Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Water Capacity offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Water Capacity:

30-40 Lt.

40-50 Lt.

50-60 Lt.

60-70 Lt.

70 Lt. and above

By Sales Channel:

wholesalers/distributors

hypermarkets/supermarkets

specialty stores

multi-brand stores

Others

By Application:

Indoor

Outdoor

By End user:

Residential

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Desert Air Cooler Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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