

Global Dermocosmetics Market Size study, By Product (Skin Care, Hair Care), By Treatment (Skin, Hair), By Distribution Channel (Pharmacy and Retail Stores, Online), By End-user (Clinics, Medical Spas, and Salons, Hospitals, At-Home), and Regional Forecasts 2022-2028

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Abstracts

Global Dermocosmetics Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Dermocosmetics refers to combination of two medical branches cosmetics and dermatology. Dermocosmetics are skincare solutions that use active ingredients that intended for the treatment of symptoms of various skin conditions such as acne, hives, vitiligo, and rosacea etc. The growing expansion of cosmetics and personal care sector and increasing incidences of various skin related issues as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, the revenue of global Beauty & Personal Care market is estimated at USD 25.45 billion, and the market is projected to grow annually by 5.20% between 2022 and 2026 to reach to USD 31.17 billion by 2026. Furthermore, leading market players are working towards business expansion to capitalize the growing adoption of dermo cosmetics products. For instance, in October 2021, South Korea based BBsolution launched the Derma-cosmetic skincare brand 'FILLLOTI'. This new product is intended for enhancing moisturizing function and wrinkles whitening applications. Moreover, in December 2021, Toronto, Canada based biopharmaceutical company Avicanna rolled out its Derma-cosmetics Brand, named Pura H&W, in the United States in Partnership with Canada based Cannabis Company

Red White and Bloom. Also, growing emergence of online distribution channels and increasing spending on skin care products are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, side effects associated with harmful chemical ingredients and lack of awareness towards dermo cosmetics in developing regions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Dermocosmetics Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for skincare products and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of e-commerce platforms and increasing penetration of leading market players in the region, would create lucrative growth prospects for the global Dermocosmetics Market across the Asia Pacific region.

Major market players included in this report are:

Johnson and Johnson Inc.

Bausch Health Companies Inc.

galderma

Procter & Gamble

Allergan plc

L'Oréal S.A

beiersdorf

Kanebo Cosmetics Inc.

Estee Lauder Companies Inc.

Shiseido Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Product

Skin Care

Hair Care

By Treatment

Skin

Hair

By Distribution Channel

Pharmacy and Retail Stores

Online

By End-user

Clinics

Medical Spas

Salons

Hospitals

At-Home

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Global Dermocosmetics Market Size study, By Product (Skin Care, Hair Care), By Treatment (Skin, Hair), By Dist...

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Dermocosmetics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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