

# **Global Deodorants for men Market Size study, by Type (AOCC, DCS), by Application (Civil Airport, Commercial Airport) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global Deodorants for men Market to reach USD XX billion by 2025.

Global Deodorants for men Market valued approximately USD XX billion in 2017 and is anticipated to grow with a healthy growth rate of XX% over the forecast period 2018-2025. The Deodorants for men Market are continuously growing across the world over the coming years. The Deodorants for men market are developing and expanding at a significant pace. The deodorants are a substance applied by the individual to body for preventing body odor caused by the bacterial breakdown of perspiration in feet, armpits and other areas of the body. A subgroup of deodorants which are known as antiperspirants impact odor as well as prevent sweating by affecting the sweat glands. The Antiperspirants are typically applied to the underarms. The deodorants are manufactured in many flavors and patterns. The Deodorants for men market are on the surging trend considering the global scenario. The Deodorants for men market are primarily driven owing to escalating disposable income of the individuals, rising demand for antiperspirants, rising adoption of Deodorants among the young male population and rising awareness for daily grooming & hygiene in both the population. Presence of Substitutes is hampering the market growth. Moreover, Rising demand for the Male Grooming Products is expected to create lucrative growth opportunities for the market growth over the forecast period.

The regional analysis of Global Deodorants for men Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of

market share. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025. The major market player included in this report are:

Addidas

Chanel

Cavincare

Church & Dwight

Estee Lauder

Hypermecas

Godrej Consumer Products

Playboy

Raymond

Loreal

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Spray Deodorant

Roll-On Deodorant

Stick and Solid Deodorant

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

*Global Deodorants for men Market Size study, by Type (AOCC, DCS), by Application (Civil Airport, Commercial Ai...*

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Deodorants for men Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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