

# **Global Dental Floss Market Size study with COVID Impact, By Product (Waxed Floss, Unwaxed Floss, Dental Tape), By Distribution Channel (Offline, Online) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Dental Floss Market is valued approximately at USD 520 million in 2019 and is anticipated to grow with a healthy compounded annual growth rate of more than 7.1% over the forecast period 2020-2027. Dental floss is a thread usually made of nylon or silk that is used to clean food debris and accumulated dental plaque in interdental spaces. Rising geriatric population with easy oral hygiene techniques are expected to drive the market for dental floss during the forecast period. According to the WHO, the global population is increasing at the annual rate of 1.7%, while the population of those over 65 years is increasing at a rate of 2.5%. The availability of alternatives such as dental picks represents a major restraint to market growth. Promotional campaigns and the launch of such products under famous brands of oral care are expected to create significant opportunities for growth on the global market.

The regional analysis of global Dental Floss market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America held 36.4 per cent of the largest market share in 2018. The regional growth can be attributed to increasing consumer awareness about oral care and hygiene. High prevalence of treated and untreated dental cavity in the U.S. in projected regional growth fueling. Asia Pacific is expected to grow as a result of increasing geriatric population and awareness of dental health and preventive care

Major market player included in this report are:

Procter & Gamble

Colgate-Palmolive Company

Johnson & Johnson Services, Inc.  
Prestige Consumer Healthcare, Inc.  
Dr. Fresh, LLC  
Lion Corporation  
Church & Dwight Co., Inc.  
Shantou Oral Health Co. Ltd  
Water Pik, Inc.  
The Humble Co.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Waxed Floss,

Unwaxed Floss,

Dental Tape

By Distribution Channel

Offline,

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Urgent Care Center Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Dental Floss Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Dental Floss Market, by Product, 2018-2027 (USD Billion)
  - 1.2.3. Dental Floss Market, by Distribution Channel Size, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL DENTAL FLOSS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL DENTAL FLOSS MARKET DYNAMICS**

- 3.1. Dental Floss Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL DENTAL FLOSS MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL DENTAL FLOSS MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Dental Floss Market by Product, Performance - Potential Analysis
- 5.3. Global Dental Floss Market Estimates & Forecasts by Product 2017-2027 (USD Billion)
- 5.4. Dental Floss Market, Sub Segment Analysis
  - 5.4.1. Waxed Floss,
  - 5.4.2. Unwaxed Floss,
  - 5.4.3. Dental Tape

## **CHAPTER 6. GLOBAL DENTAL FLOSS MARKET, BY DISTRIBUTION CHANNEL SIZE**

- 6.1. Market Snapshot
- 6.2. Global Dental Floss Market by Distribution Channel Size, Performance - Potential Analysis
- 6.3. Global Dental Floss Market Estimates & Forecasts by Distribution Channel Size 2017-2027 (USD Billion)
- 6.4. Dental Floss Market, Sub Segment Analysis
  - 6.4.1. Online
  - 6.4.2. Offline

## **CHAPTER 7. GLOBAL DENTAL FLOSS MARKET, REGIONAL ANALYSIS**

- 7.1. Dental Floss Market, Regional Market Snapshot
- 7.2. North America Dental Floss Market
  - 7.2.1. U.S. Dental Floss Market
    - 7.2.1.1. Product breakdown estimates & forecasts, 2017-2027
    - 7.2.1.2. Distribution Channel Size breakdown estimates & forecasts, 2017-2027
  - 7.2.2. Canada Dental Floss Market
- 7.3. Europe Dental Floss Market Snapshot

- 7.3.1. U.K. Dental Floss Market
- 7.3.2. Germany Dental Floss Market
- 7.3.3. France Dental Floss Market
- 7.3.4. Spain Dental Floss Market
- 7.3.5. Italy Dental Floss Market
- 7.3.6. Rest of Europe Dental Floss Market
- 7.4. Asia-Pacific Dental Floss Market Snapshot
  - 7.4.1. China Dental Floss Market
  - 7.4.2. India Dental Floss Market
  - 7.4.3. Japan Dental Floss Market
  - 7.4.4. Australia Dental Floss Market
  - 7.4.5. South Korea Dental Floss Market
  - 7.4.6. Rest of Asia Pacific Dental Floss Market
- 7.5. Latin America Dental Floss Market Snapshot
  - 7.5.1. Brazil Dental Floss Market
  - 7.5.2. Mexico Dental Floss Market
- 7.6. Rest of The World Dental Floss Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Sky Mobile
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Distribution Channel Size Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Procter & Gamble
  - 8.2.3. Colgate-Palmolive Company
  - 8.2.4. Johnson & Johnson Services, Inc.
  - 8.2.5. Prestige Consumer Healthcare, Inc.
  - 8.2.6. Dr. Fresh, LLC
  - 8.2.7. Lion Corporation
  - 8.2.8. Church & Dwight Co., Inc.
  - 8.2.9. Shantou Oral Health Co. Ltd
  - 8.2.10. Water Pik, Inc.
  - 8.2.11. The Humble Co.

## **CHAPTER 9. RESEARCH PROCESS**

### 9.1. Research Process

#### 9.1.1. Data Mining

#### 9.1.2. Analysis

#### 9.1.3. Market Estimation

#### 9.1.4. Validation

#### 9.1.5. Publishing

### 9.2. Research Attributes

### 9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Dental Floss Market, report scope

TABLE 2. Global Dental Floss Market estimates & forecasts by region 2017-2027 (USD Billion)

TABLE 3. Global Dental Floss Market estimates & forecasts by Product 2017-2027 (USD Billion)

TABLE 4. Global Dental Floss Market estimates & forecasts by Distribution Channel Size 2017-2027 (USD Billion)

TABLE 5. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 6. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)



TABLE 19. Global Dental Floss Market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Dental Floss Market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. U.S. Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. U.S. Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 23. U.S. Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. Canada Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Canada Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. Canada Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. UK Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. UK Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. UK Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. Germany Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. Germany Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. Germany Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. France Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 34. France Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 35. France Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Spain Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 37. Spain Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. Spain Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. Italy Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 40. Italy Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. Italy Dental Floss Market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 42. ROE Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. ROE Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 44. ROE Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 45. China Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 46. China Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 47. China Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 48. India Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 49. India Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 50. India Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 51. Japan Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 52. Japan Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 53. Japan Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 54. Australia Dental Floss Market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 55. Australia Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 56. Australia Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 57. South Korea Dental Floss Market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 58. South Korea Dental Floss Market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 59. South Korea Dental Floss Market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 60. ROPAC Dental Floss Market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 61. ROPAC Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 62. ROPAC Dental Floss Market estimates & forecasts by segment 2017-2027  
(USD Billion)

TABLE 63. Brazil Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 64. Brazil Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 65. Brazil Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Mexico Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 67. Mexico Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 68. Mexico Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. ROLA Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 70. ROLA Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 71. ROLA Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. ROW Dental Floss Market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 73. ROW Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 74. ROW Dental Floss Market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 75. List of secondary sources, used in the study of global Dental Floss Market

TABLE 76. List of primary sources, used in the study of global Dental Floss Market

TABLE 77. Years considered for the study

TABLE 78. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Dental Floss Market, research methodology
- FIG 2. Global Dental Floss Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Dental Floss Market, key trends 2019
- FIG 5. Global Dental Floss Market, growth prospects 2020-2027
- FIG 6. Global Dental Floss Market, porters 5 force model
- FIG 7. Global Dental Floss Market, pest analysis
- FIG 8. Global Dental Floss Market, value chain analysis
- FIG 9. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Dental Floss Market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Dental Floss Market, regional snapshot 2017 & 2027
- FIG 18. North America Dental Floss Market 2017 & 2027 (USD Billion)
- FIG 19. Europe Dental Floss Market 2017 & 2027 (USD Billion)
- FIG 20. Asia Pacific Dental Floss Market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Dental Floss Market 2017 & 2027 (USD Billion)
- FIG 22. Global Dental Floss Market, company market share analysis (2019)

## I would like to order

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