

Global Demand Planning Solutions Market Size Study and Forecast by Component (Solution: Demand Planning and Optimization, Demand Sensing and Forecasting, Pricing and Promotion Analysis, Others; Services: Professional Services, Managed Services), by Deployment (On-premises, Cloud-based), by Enterprise (SMEs, Large Enterprises), by End-Use, and Regional Forecasts 2026–2036

<https://marketpublishers.com/r/GE9BF8B8A418EN.html>

Date: August 2026

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GE9BF8B8A418EN

Abstracts

The Global Demand Planning Solutions Market, valued at USD 5.30 billion in 2025, is projected to reach USD 15.78 billion by 2036, expanding at a CAGR of 10.4% during the forecast period. The market comprises software platforms and associated services that enable organizations to accurately forecast customer demand, optimize inventory levels, improve supply chain planning, and enhance enterprise decision-making. These solutions leverage advanced technologies such as artificial intelligence (AI), machine learning (ML), predictive analytics, demand sensing, pricing optimization, big data analytics, and real-time data processing to improve forecast accuracy, align supply with changing market demand, and support efficient inventory management. Demand planning solutions are widely deployed across industries including retail, manufacturing, healthcare, automotive, food & beverages, BFSI, IT & telecommunications, consumer goods, and logistics to streamline planning processes, reduce stockouts, minimize excess inventory, and improve customer service levels.

Market growth is driven by increasing supply chain complexity, rapid adoption of cloud-based planning platforms, rising demand for AI-powered forecasting capabilities, and growing emphasis on operational efficiency and cost optimization. Organizations are

increasingly investing in intelligent demand planning solutions to enhance supply chain resilience, respond quickly to changing consumer preferences, optimize procurement strategies, and improve end-to-end visibility across global supply networks. Continuous advancements in predictive analytics, digital twins, automation, and integrated business planning (IBP) are enabling enterprises to make faster and more informed planning decisions while improving collaboration across procurement, production, sales, and distribution functions. The growing adoption of omnichannel retail, e-commerce, and data-driven supply chain management is further accelerating market expansion. In addition, increasing investments in enterprise digital transformation and cloud-native supply chain technologies continue to strengthen long-term demand. According to Gartner (2024), AI-enabled supply chain planning platforms are becoming a central component of enterprise digital transformation strategies as organizations seek greater agility, resilience, and forecasting accuracy in increasingly dynamic business environments.

Global Demand Planning Solutions Market: Key Highlights

The Global Demand Planning Solutions Market was valued at USD 5.30 billion in 2025 and is projected to reach USD 15.78 billion by 2036, expanding at a CAGR of 10.4% during the forecast period, driven by growing adoption of AI-powered forecasting and intelligent supply chain planning solutions.

North America dominates the global market owing to early adoption of AI-enabled supply chain planning, widespread deployment of advanced enterprise software, mature digital infrastructure, and significant investments in enterprise digital transformation initiatives.

Asia Pacific is expected to register the fastest growth during the forecast period, supported by expanding manufacturing activities, rapid retail digitalization, increasing cloud adoption, growing e-commerce penetration, and rising investments in intelligent supply chain technologies.

Solutions represent the largest component segment due to the widespread adoption of AI-powered demand forecasting, inventory optimization, predictive analytics, demand sensing, and integrated supply chain planning platforms across diverse industries.

Cloud-based deployment continues to gain strong momentum because of its scalability, operational flexibility, lower infrastructure costs, faster

implementation, seamless software updates, and ability to support enterprise-wide collaborative planning across distributed operations.

AI-powered demand sensing is significantly improving forecast accuracy by analyzing real-time market signals, customer purchasing behavior, weather patterns, promotional activities, and supply chain data to optimize inventory management and business planning.

Real-time analytics is transforming enterprise supply chain planning and decision-making by enabling organizations to respond rapidly to demand fluctuations, improve operational visibility, optimize resource allocation, and enhance overall supply chain resilience.

Cloud-native demand planning platforms are accelerating digital supply chain transformation by integrating artificial intelligence, machine learning, predictive analytics, and collaborative planning capabilities, enabling organizations to improve forecasting accuracy, operational efficiency, and business agility.

Research Scope & Methodology

The report also studies the supply chain technology developments, enterprise digital transformation, AI adoption, competitive landscape, and regional market performance of the Global Demand Planning Solutions Market during the forecast period from 2025 to 2036. The research covers demand planning software, forecasting platforms, optimization tools, deployment models, and professional services that enable enterprise planning functions.

The research methodology includes primary interviews with software vendors, supply chain executives, enterprise customers, consulting firms, cloud providers, system integrators and industry experts. Secondary research comprises of authenticated publications published post 2022 from technology organizations, supply chain associations, government agencies and peer-reviewed journals. The market estimation is based on the enterprise software spending, cloud migration, AI adoption, inventory management investments, and digital transformation initiatives. Forecast models integrate technology innovation, economic conditions, supply chain resilience strategies, regulatory developments and enterprise modernization trends. We triangulate data from software providers, enterprise users, consulting organizations and technology analysts to provide reliable forecast accuracy.

Key Market Segments

By Component:

Solution

Demand Planning and Optimization

Demand Sensing and Forecasting

Pricing and Promotion Analysis

Others

Services

Professional Services

Managed Services

By Deployment:

On-premises

Cloud-based

By Enterprise:

SMEs

Large Enterprises

By End-Use:

BFSI

IT & Telecom

Healthcare

Retail & e-Commerce

Automotive

Food & Beverages

Manufacturing

Others

Key Market Players

Infor, Inc.

o9 Solutions, Inc.

Manhattan Associates, Inc.

Anaplan, Inc.

E2open Parent Holdings, Inc.

John Galt Solutions, Inc.

Aera Technology

Demand Solutions (DDI System)

GMDH LLC

BOARD International SA

Industry Trends

Artificial intelligence (AI) and machine learning (ML) are significantly improving demand forecasting accuracy by leveraging predictive analytics, automated planning models, pattern recognition, and continuous learning capabilities that enable organizations to make faster, data-driven supply chain decisions.

Cloud-based demand planning platforms are rapidly replacing traditional on-premises systems because they provide greater scalability, deployment flexibility, lower implementation costs, seamless integration, automatic updates, and improved accessibility for geographically distributed enterprise operations.

Real-time data from sales transactions, weather conditions, economic indicators, market trends, and consumer behavior is strengthening demand sensing technologies by enabling organizations to improve short-term forecasting accuracy and respond proactively to changing market conditions.

Demand planning solutions are increasingly integrated with Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Customer Relationship Management (CRM), and inventory management platforms to provide end-to-end supply chain visibility, synchronized planning, and more efficient operational decision-making.

Retailers and manufacturers are adopting AI-powered pricing optimization and promotion analytics to improve profitability, optimize inventory turnover, enhance customer demand forecasting, and maximize revenue through intelligent pricing and promotional strategies.

Organizations are increasingly implementing scenario planning, digital twins, predictive risk management, and simulation technologies to strengthen supply chain resilience, improve contingency planning, and minimize disruptions across complex global supply networks.

Real-time collaboration among suppliers, manufacturers, distributors, retailers, and logistics providers is becoming a defining feature of next-generation demand planning platforms, enabling synchronized planning, improved visibility, and faster responses to supply chain changes.

Subscription-based pricing models and simplified cloud deployment are encouraging small and medium-sized enterprises (SMEs) to adopt Software-as-a-Service (SaaS)-based demand planning solutions that improve forecasting

capabilities while reducing upfront technology investments.

Automation, Robotic Process Automation (RPA), and generative AI are streamlining repetitive planning activities, improving forecast generation, reducing manual intervention, enhancing productivity, and enabling planners to focus on higher-value strategic decision-making.

Strategic partnerships among enterprise software vendors, cloud service providers, artificial intelligence companies, and supply chain technology providers continue accelerating innovation, expanding platform capabilities, and driving the adoption of intelligent demand planning solutions across global industries.

Market Determinants

Increasing Need for Accurate Demand Forecasting Across Complex Supply Chains: Growing supply chain complexity, fluctuating customer demand, and global sourcing challenges are driving organizations to adopt advanced demand planning solutions. AI-powered forecasting platforms enable businesses to improve inventory accuracy, minimize stockouts, reduce excess inventory, and optimize production planning. According to Gartner (2024), AI-enabled planning platforms are becoming essential for building agile and resilient supply chain operations.

Rapid Adoption of Artificial Intelligence and Predictive Analytics: Artificial intelligence (AI), machine learning (ML), and predictive analytics are transforming demand planning by continuously analyzing historical sales, market trends, seasonal patterns, and external variables. These technologies improve forecast precision, automate planning processes, and enable faster business decision-making across retail, manufacturing, healthcare, and logistics industries.

Expansion of Cloud-Based Planning Platforms: Cloud deployment is accelerating adoption of demand planning solutions by providing scalable infrastructure, lower implementation costs, real-time collaboration, and seamless integration with enterprise resource planning (ERP), supply chain management (SCM), and customer relationship management (CRM) systems. Cloud-native platforms also support faster software updates and remote accessibility.

Growing Focus on Inventory Optimization and Cost Reduction: Organizations are increasingly investing in demand planning solutions to optimize inventory levels, improve working capital efficiency, reduce warehousing costs, and enhance customer service performance. Advanced demand sensing and forecasting capabilities help businesses respond quickly to changing market conditions while minimizing operational inefficiencies.

Data Integration and Quality Challenges: Effective demand planning relies on accurate, consistent, and integrated data from multiple enterprise systems. Poor data quality, fragmented databases, and difficulties integrating legacy applications with modern planning platforms can reduce forecasting accuracy and delay implementation of advanced demand planning solutions.

High Initial Implementation and Change Management Costs: Deploying enterprise-scale demand planning platforms often requires substantial investment in software, cloud infrastructure, data migration, employee training, and system integration. These implementation costs, together with organizational resistance to process transformation, may limit adoption among smaller enterprises.

Opportunity Mapping Based on Market Trends

Expansion of AI-Driven Autonomous Planning Platforms: The emergence of autonomous planning solutions powered by generative AI, machine learning, and cognitive analytics is creating significant opportunities for software vendors. These platforms can automatically generate forecasts, recommend inventory actions, and optimize supply chain decisions with minimal human intervention. According to Gartner (2024), autonomous supply chain planning is expected to become a major differentiator for enterprise planning solutions.

Growing Adoption Among Small and Medium-Sized Enterprises (SMEs): Cloud-based Software-as-a-Service (SaaS) platforms are making advanced demand planning capabilities increasingly affordable for SMEs. Subscription pricing, simplified deployment, and scalable functionality are expanding market opportunities among organizations seeking enterprise-grade forecasting without substantial capital investment.

Increasing Integration with Digital Supply Chain Ecosystems: Demand planning solutions are increasingly being integrated with ERP, SCM, warehouse management systems (WMS), transportation management systems (TMS), IoT platforms, and digital twins. Vendors offering unified planning ecosystems with end-to-end supply chain visibility are expected to benefit from expanding enterprise digital transformation initiatives.

Rising Demand for Real-Time Demand Sensing and Scenario Planning: Organizations are increasingly adopting real-time demand sensing, scenario simulation, and predictive risk management capabilities to respond quickly to changing market conditions, supply disruptions, and consumer behavior shifts. Companies developing intelligent planning platforms with dynamic forecasting and scenario optimization capabilities are expected to capture significant long-term growth opportunities.

Value-Creating Segments and Growth Pockets

Solutions Dominate the Market While Services Register the Fastest Growth

The Solutions segment accounted for the largest market share of an estimated 71.6% in 2025, driven by widespread adoption of AI-powered demand planning, demand sensing, forecasting, pricing optimization, and inventory management platforms across multiple industries. Organizations are increasingly investing in intelligent planning solutions to improve forecast accuracy, optimize inventory levels, reduce supply chain costs, and enhance operational efficiency. Continuous integration of artificial intelligence, machine learning, and predictive analytics further strengthens the dominance of the solutions segment.

The Services segment is projected to register the highest CAGR of approximately 11.6% during 2026–2036, supported by growing demand for consulting, implementation, customization, system integration, managed services, and ongoing technical support. Increasing deployment of advanced planning platforms is encouraging enterprises to rely on specialized service providers to maximize solution performance and accelerate digital supply chain transformation.

Cloud-based Deployment Leads the Market Through Scalable Digital Supply Chain Planning

Cloud-based deployment held the largest market share of approximately 68.8% in 2025, owing to its scalability, flexibility, lower infrastructure costs, rapid implementation, and seamless integration with enterprise applications. Organizations increasingly prefer cloud-native demand planning platforms because they enable real-time collaboration, centralized data management, automatic software updates, and secure access to planning tools across global operations. The growing adoption of Software-as-a-Service (SaaS) solutions is further strengthening cloud deployment.

The Cloud-based segment is also expected to register the highest CAGR of approximately 11.9% during 2026–2036, driven by expanding cloud adoption, increasing enterprise digital transformation initiatives, and growing demand for AI-powered planning platforms. Meanwhile, On-premises deployments continue serving organizations with stringent regulatory, security, and data governance requirements.

Large Enterprises Dominate the Market While SMEs Experience the Fastest Growth

Large Enterprises represented the largest market share of approximately 72.4% in 2025, supported by substantial investments in enterprise digital transformation, integrated supply chain management, artificial intelligence, and advanced demand planning platforms. Their complex global operations, extensive supplier networks, and high transaction volumes require sophisticated forecasting and inventory optimisation capabilities, driving continuous investment in intelligent planning technologies.

The SMEs segment is projected to witness the highest CAGR of approximately 12.3% during 2026–2036, driven by increasing affordability of cloud-based Software-as-a-Service (SaaS) platforms, subscription pricing models, government digitalization initiatives, and growing awareness of AI-powered demand planning solutions. Lower deployment costs and simplified implementation are enabling small and medium-sized businesses to improve forecasting accuracy and operational efficiency.

Retail & e-Commerce Leads the Market While Healthcare Registers the Fastest Growth

The Retail & e-Commerce segment accounted for the largest market share of approximately 26.8% in 2025, driven by increasing demand for accurate sales forecasting, inventory optimization, omnichannel retail planning, demand sensing, pricing optimization, and customer behavior analytics. Retailers are increasingly adopting AI-powered demand planning platforms to improve inventory availability, reduce stockouts, optimize promotional campaigns, and enhance customer satisfaction while supporting rapidly evolving consumer purchasing patterns.

The Healthcare segment is expected to register the highest CAGR of approximately 11.8% during 2026–2036, supported by increasing adoption of demand planning solutions for pharmaceutical supply chains, medical inventory management, healthcare procurement optimization, and demand forecasting. Rising investments in healthcare digitalization, regulatory compliance, and resilient healthcare supply chain management continue driving strong adoption of advanced demand planning technologies.

Regional Market Assessment

North America dominates the market through advanced digital supply chain adoption and enterprise AI investments

North America was the leading region in the global demand planning solutions market with a share of around 39.4% of the total revenue in 2025. The region has benefited from early adoption of AI-powered supply chain technologies, widespread deployment of cloud-based enterprise software and strong investments in digital transformation across retail, manufacturing, healthcare and logistics sectors. The US is driving regional demand, owing to the presence of major enterprise software vendors, mature cloud infrastructure and a growing focus on supply chain resilience. Gartner (2024) states that North American companies are still the global leaders in investing in AI-enabled supply chain planning and advanced analytics platforms.

Asia Pacific records the fastest growth through manufacturing expansion and cloud adoption

Asia Pacific is estimated to be the fastest-growing region during the forecast period with a CAGR of 11.8% from 2026 to 2036. As manufacturing production, e-commerce activity and supply chain digitalization continue to grow, China, India, Japan, South Korea and the Southeast Asian countries are rapidly adopting AI-based demand planning solutions. Additionally, the escalating cloud adoption, government support for digital transformation and growing investments in smart manufacturing are also driving market growth. Continued industrial digitalization and technology investments in the Asia Pacific are further driving enterprise adoption of intelligent planning solutions (ADB, 2024).

Europe strengthens its position through Industry 4.0 and supply chain modernization

Europe is a big regional market with high adoption of Industry 4.0 technologies,

integrated supply chain management and enterprise digital transformation initiatives. Germany, the United Kingdom, France, Italy and the Netherlands continue to invest in AI-powered planning platforms, predictive analytics and cloud-based enterprise software to improve operational efficiency and supply chain resilience. Digital transformation and industrial innovation remain strategic priorities to promote the wider adoption of intelligent planning technologies in European industries (European Commission, 2024).

LAMEA presents emerging opportunities through enterprise modernization and retail digitalization

The LAMEA region is expected to witness steady growth during the forecast period as organizations are modernizing supply chain operations and adopting cloud-based enterprise planning platforms. There is an increasing demand for inventory optimization and retail analytics in Latin America, while Middle Eastern countries continue to invest in digital commerce, smart logistics and enterprise modernization. Africa is gradually increasing the adoption of cloud technologies and digital supply chain solutions through the improvement of ICT infrastructure and the rise in business digitization. World Bank (2024) reports that further investment in digital infrastructure and enterprise technology in emerging economies is expected to facilitate the long-term acceptance of intelligent demand planning solutions.

Recent Developments

June 2025: o9 Solutions, Inc. expanded its AI-powered Digital Brain platform by enhancing autonomous demand planning, real-time scenario analysis, and integrated supply chain decision intelligence capabilities for global enterprises.

May 2025: Infor, Inc. strengthened its cloud-based supply chain planning portfolio with advanced AI-driven demand forecasting, inventory optimization, and predictive analytics capabilities to improve enterprise operational agility.

October 2024: E2open Parent Holdings, Inc. enhanced its connected supply chain platform by introducing improved demand sensing, multi-tier supply chain visibility, and AI-powered planning tools for manufacturers and retailers.

September 2024: BOARD International SA expanded its intelligent planning platform with enhanced predictive forecasting, integrated business planning, and cloud-native analytics capabilities to support enterprise-wide decision-making.

Critical Business Questions Addressed

What is the current and projected size of the global demand planning solutions market?

The global demand planning solutions market was valued at USD 5.30 billion in 2025 and is projected to reach USD 15.78 billion by 2036, growing at a CAGR of 10.4% during the forecast period.

Which factors are driving market growth?

The market is driven by increasing demand for accurate forecasting, AI and machine learning adoption, cloud-based planning platforms, growing supply chain complexity, inventory optimization, and enterprise digital transformation.

Which component segment dominates the market?

Solutions dominate the market due to widespread adoption of AI-powered demand planning, demand sensing, forecasting, pricing optimization, and inventory management platforms across multiple industries.

Which end-use segment is expected to witness the highest growth?

Healthcare is expected to register the highest CAGR, driven by increasing adoption of digital healthcare supply chains, pharmaceutical inventory optimization, healthcare procurement planning, and demand forecasting solutions.

Which region offers the strongest future growth opportunities?

Asia Pacific offers the strongest future growth opportunities, driven by expanding manufacturing activities, rapid e-commerce growth, increasing cloud adoption, and enterprise digitalization.

Beyond the Forecast

The demand planning solutions market is expected to evolve toward autonomous, AI-driven planning ecosystems, where intelligent forecasting engines continuously optimize inventory, production scheduling, procurement,

and supply chain operations using real-time business intelligence.

Advancements in generative AI, machine learning, predictive analytics, demand sensing, digital twins, autonomous supply chain orchestration, cloud-native planning platforms, IoT integration, and real-time scenario simulation will significantly enhance forecasting accuracy, operational resilience, and enterprise agility.

As global supply chains become increasingly digital, interconnected, and data-driven, organizations investing in intelligent planning platforms, AI-powered decision support, end-to-end supply chain visibility, and autonomous forecasting technologies will be well positioned to achieve sustained long-term growth in the global demand planning solutions market.

Contents

CHAPTER 1. GLOBAL DEMAND PLANNING SOLUTIONS MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Market Definition
- 1.2. Market Segmentation
- 1.3. Research Assumption
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
- 1.4. Research Objective
- 1.5. Research Methodology
 - 1.5.1. Forecast Model
 - 1.5.2. Desk Research
 - 1.5.3. Top Down and Bottom-Up Approach
- 1.6. Research Attributes
- 1.7. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Strategic Insights
- 2.3. Top Findings
- 2.4. CEO/CXO Standpoint
- 2.5. ESG Analysis

CHAPTER 3. GLOBAL DEMAND PLANNING SOLUTIONS MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Demand Planning Solutions Market (2025-2036)
- 3.2. Drivers
 - 3.2.1. Growing Need for Accurate Demand Forecasting and Inventory Optimization
 - 3.2.2. Rising Adoption of AI, Machine Learning, and Predictive Analytics
 - 3.2.3. Increasing Complexity of Global Supply Chains
 - 3.2.4. Expansion of Digital Transformation Across Enterprises
- 3.3. Restraints
 - 3.3.1. High Implementation Costs and Integration Challenges
 - 3.3.2. Data Quality and Availability Issues

3.4. Opportunities

- 3.4.1. Growing Adoption of Cloud-Based and SaaS Demand Planning Platforms
- 3.4.2. Expansion of Demand Planning Applications in Emerging Industries

CHAPTER 4. GLOBAL DEMAND PLANNING SOLUTIONS INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
- 4.2. Porter's 5 Force Forecast Model (2025-2036)
- 4.3. PESTEL Analysis
- 4.4. Macroeconomic Industry Trends
 - 4.4.1. Parent Market Trends
 - 4.4.2. GDP Trends & Forecasts
- 4.5. Value Chain Analysis
- 4.6. Top Investment Trends & Forecasts
- 4.7. Top Winning Strategies (2025)
- 4.8. Market Share Analysis (2025)
- 4.9. Pricing Analysis
- 4.10. Investment & Funding Scenario
- 4.11. Impact of Geopolitical & Trade Policy Volatility on the Market

CHAPTER 5. AI ADOPTION TRENDS AND MARKET INFLUENCE

- 5.1. AI Readiness Index
- 5.2. Key Emerging Technologies
- 5.3. Patent Analysis
- 5.4. Top Case Studies

CHAPTER 6. GLOBAL DEMAND PLANNING SOLUTIONS MARKET SIZE & FORECASTS BY COMPONENT 2025-2036

- 6.1. Market Overview
- 6.2. Global Demand Planning Solutions Market Performance - Potential Analysis (2025)
- 6.3. Solution
 - 6.3.1. Demand Planning and Optimization
 - 6.3.2. Demand Sensing and Forecasting
 - 6.3.3. Pricing and Promotion Analysis
 - 6.3.4. Others
- 6.4. Services
 - 6.4.1. Professional Services

6.4.2. Managed Services

CHAPTER 7. GLOBAL DEMAND PLANNING SOLUTIONS MARKET SIZE & FORECASTS BY DEPLOYMENT 2025-2036

7.1. Market Overview

7.2. Global Demand Planning Solutions Market Performance - Potential Analysis (2025)

7.3. On-premises

7.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036

7.3.2. Market size analysis, by region, 2025-2036

7.4. Cloud-based

7.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036

7.4.2. Market size analysis, by region, 2025-2036

CHAPTER 8. GLOBAL DEMAND PLANNING SOLUTIONS MARKET SIZE & FORECASTS BY ENTERPRISE 2025-2036

8.1. Market Overview

8.2. Global Demand Planning Solutions Market Performance - Potential Analysis (2025)

8.3. SMEs

8.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036

8.3.2. Market size analysis, by region, 2025-2036

8.4. Large Enterprises

8.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036

8.4.2. Market size analysis, by region, 2025-2036

CHAPTER 9. GLOBAL DEMAND PLANNING SOLUTIONS MARKET SIZE & FORECASTS BY END-USE 2025-2036

9.1. Market Overview

9.2. Global Demand Planning Solutions Market Performance - Potential Analysis (2025)

9.3. BFSI

9.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036

9.3.2. Market size analysis, by region, 2025-2036

9.4. IT & Telecom

9.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036

9.4.2. Market size analysis, by region, 2025-2036

9.5. Healthcare

9.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036

- 9.5.2. Market size analysis, by region, 2025-2036
- 9.6. Retail & e-Commerce
 - 9.6.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036
 - 9.6.2. Market size analysis, by region, 2025-2036
- 9.7. Automotive
 - 9.7.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036
 - 9.7.2. Market size analysis, by region, 2025-2036
- 9.8. Food & Beverages
 - 9.8.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036
 - 9.8.2. Market size analysis, by region, 2025-2036
- 9.9. Manufacturing
 - 9.9.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036
 - 9.9.2. Market size analysis, by region, 2025-2036
- 9.10. Others
 - 9.10.1. Top Countries Breakdown Estimates & Forecasts, 2025-2036
 - 9.10.2. Market size analysis, by region, 2025-2036

CHAPTER 10. GLOBAL DEMAND PLANNING SOLUTIONS MARKET SIZE & FORECASTS BY REGION 2025-2036

- 10.1. Growth Demand Planning Solutions Market, Regional Market Snapshot
- 10.2. Top Leading & Emerging Countries
- 10.3. North America Demand Planning Solutions Market
 - 10.3.1. U.S. Demand Planning Solutions Market
 - 10.3.1.1. Component breakdown size & forecasts, 2025-2036
 - 10.3.1.2. Deployment breakdown size & forecasts, 2025-2036
 - 10.3.1.3. Enterprise breakdown size & forecasts, 2025-2036
 - 10.3.1.4. End-Use breakdown size & forecasts, 2025-2036
 - 10.3.2. Canada Demand Planning Solutions Market
- 10.4. Europe Demand Planning Solutions Market
 - 10.4.1. UK Demand Planning Solutions Market
 - 10.4.2. Germany Demand Planning Solutions Market
 - 10.4.3. France Demand Planning Solutions Market
 - 10.4.4. Spain Demand Planning Solutions Market
 - 10.4.5. Italy Demand Planning Solutions Market
 - 10.4.6. Rest of Europe Demand Planning Solutions Market
- 10.5. Asia Pacific Demand Planning Solutions Market
 - 10.5.1. China Demand Planning Solutions Market
 - 10.5.2. India Demand Planning Solutions Market

- 10.5.3. Japan Demand Planning Solutions Market
- 10.5.4. Australia Demand Planning Solutions Market
- 10.5.5. South Korea Demand Planning Solutions Market
- 10.5.6. Rest of APAC Demand Planning Solutions Market
- 10.6. Latin America Demand Planning Solutions Market
 - 10.6.1. Brazil Demand Planning Solutions Market
 - 10.6.2. Mexico Demand Planning Solutions Market
- 10.7. Middle East and Africa Demand Planning Solutions Market
 - 10.7.1. UAE Demand Planning Solutions Market
 - 10.7.2. Saudi Arabia (KSA) Demand Planning Solutions Market
 - 10.7.3. South Africa Demand Planning Solutions Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Infor, Inc.
 - 11.2.1. Company Overview
 - 11.2.2. Key Executives
 - 11.2.3. Company Snapshot
 - 11.2.4. Financial Performance (Subject to Data Availability)
 - 11.2.5. Product/Services Port
 - 11.2.6. Recent Development
 - 11.2.7. Market Strategies
 - 11.2.8. SWOT Analysis
- 11.3. o9 Solutions, Inc.
- 11.4. Manhattan Associates, Inc.
- 11.5. Anaplan, Inc.
- 11.6. E2open Parent Holdings, Inc.
- 11.7. John Galt Solutions, Inc.
- 11.8. Aera Technology
- 11.9. Demand Solutions (DDI System)
- 11.10. GMDH LLC
- 11.11. BOARD International SA

I would like to order

Product name: Global Demand Planning Solutions Market Size Study and Forecast by Component (Solution: Demand Planning and Optimization, Demand Sensing and Forecasting, Pricing and Promotion Analysis, Others; Services: Professional Services, Managed Services), by Deployment (On-premises, Cloud-based), by Enterprise (SMEs, Large Enterprises), by End-Use, and Regional Forecasts 2026–2036

Product link: <https://marketpublishers.com/r/GE9BF8B8A418EN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE9BF8B8A418EN.html>