

# Global Dehydrated Vegetables Market Size Study & Forecast, by Type (Potato, Tomato, Onion, Others), by Form (Powder and Granules, Cuts and Flakes, Whole), by End User (Commercial, Household) and Regional Analysis, 2023-2030

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## Abstracts

Global Dehydrated Vegetables Market is valued at approximately USD 5.7 billion in 2022 and is anticipated to grow with a growth rate of more than 7.07% over the forecast period 2023-2030. Dehydrated vegetables are vegetables that have undergone a dehydration process to remove most of their water content while preserving their nutritional value. Dehydration is a process that removes water from fresh vegetables, resulting in a product that has a longer shelf life and is easier to transport and store than fresh produce. Dehydration involves removing moisture from vegetables through methods such as air drying, sun drying, or using specialized dehydrating equipment. The global dehydrated vegetables market has been driven by the increasing demand for healthy and convenient food options, as well as the growth of the food processing industry.

In addition, the growing consumer inclination towards organic and clean-label food products is driving market growth. The utilization of organic and clean-label products has risen due to the perceived health benefits associated with organic products. According to the Institute of Food Technologists, the global sales of clean-label food products is estimated to account for USD 180 billion in 2020, while global sales of clean-label products are likely to boost from USD 38.8 billion in 2021 to USD 64.1 billion in 2026 at a compound annual growth rate of 6.8%. Consumers are inclined towards consuming chemical-free natural food products and their growing label knowledge about the products has positively impacted the market. Moreover, the rising demand for vegan and vegetarian products globally, the growing popularity of online retail and, the wide

availability and increased consumption of dehydrated vegetables are some key factors that helps in the market growth of dehydrated vegetables over the forecast period. However, the fluctuations in raw material prices and complexities associated with the storage and handling stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Dehydrated Vegetables Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing demand of convenient processed food products. Also, the changing food habits due to increasing urbanization is resulting in the shifting preferences for new tastes, especially in populous countries are fueling the market growth. Asia Pacific is expected to grow with the fastest CAGR during the forecast period, owing to factors such as rising demand for non-seasonal products, increasing disposable income, the changing lifestyles of consumers.

Major market players included in this report are:

The Hain Celestial Company (US)

AGRARFROST GMBH & CO. KG (Germany)

Agristo (Belgium)

Royal Cosun (Netherlands)

Farm Frites (Netherlands)

Greenyard (Belgium)

Himalaya Food International Ltd. (India)

J.R. Simplot Company (US)

McCain Foods Ltd. (UK)

Lamb Weston Holdings, Inc. (UK)

Recent Developments in the Market:

In August 2020, European Freeze Dry announced an investment of more than USD 1.93 million in its manufacturing locations in the U.K. and Denmark due to an increase in sales. A third cookpot was added to the Preston, Lancashire, manufacturing facility in order to increase output at the UK site. To help meet the increased demand, a new freeze dryer was added to the manufacturing capacity in Denmark. With this increased investment, the company is likely to satisfy the increasing demand for wholesome long-life components.

In February 2021, European Freeze Dry revealed freeze-dried jackfruit as its latest ingredient in response to the demand from the vegan market. The advantages of freeze-dried jackfruit come with its versatile uses, its texture, and, therefore, the opportunities for use in pot meals as a replacement for pulled pork or chicken.

#### Global Dehydrated Vegetables Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Form, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Potato

Tomato

Onion

Others

By Form:

Powder and Granules

Cuts and Flakes

Whole

By End User:

Commercial

Household

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

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Rest of Middle East & Africa

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