

# **Global Deep Fryer Market Size Study, by Type (2L, 2L - 5L, 5L - 8L, 8L - 14L, Over 14L), by Product (Commercial, Household), by Distribution Channel (Direct Sales, Distributors, E-commerce), and Regional Forecasts 2022-2032**

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## **Abstracts**

The global Deep Fryer Market is valued at approximately USD 549.8 million in 2023 and is anticipated to grow with a healthy growth rate of 3.9% over the forecast period 2024-2032. Deep fryers are an essential appliance in both household and commercial kitchens, enabling the preparation of crispy and flavorful fried foods. These fryers are designed with safety features, automatic controls, and enhanced energy efficiency, making them a staple in food service industries, restaurants, and fast-food chains. The increasing adoption of smart and energy-efficient kitchen appliances is driving innovation in the deep fryer industry, catering to evolving consumer preferences for convenient and high-performance cooking solutions.

The deep fryer market is experiencing a surge in demand, primarily driven by the rising preference for quick-service restaurants (QSRs), fast-casual dining, and the increasing consumption of fried foods worldwide. Additionally, the growing urbanization and rising disposable incomes have contributed to the market's expansion, particularly in emerging economies. E-commerce platforms have also significantly impacted market growth by enhancing product accessibility and offering competitive pricing. Companies such as Ali Group Worldwide, AB Electrolux, Breville Pty Ltd, and Groupe SEB are investing in product innovation, digital marketing, and distribution channel expansion to gain a competitive edge.

In recent years, the market has witnessed a growing inclination towards healthier cooking alternatives, such as air fryers and low-oil deep fryers. This shift is largely

attributed to increasing health consciousness among consumers. However, technological advancements in deep fryer design, such as automatic temperature control, oil filtration systems, and reduced oil consumption models, have helped retain market interest. The integration of IoT and smart functionalities in kitchen appliances, allowing users to control and monitor frying remotely, is another factor fueling market expansion.

Geographically, North America holds a dominant position in the global deep fryer market due to the high consumption of fast food and fried snacks, along with the presence of established food service industries. The Asia-Pacific region is expected to grow at the fastest rate, driven by increasing demand from emerging economies like China and India, where urbanization and the expansion of QSR chains are rapidly evolving. Europe, on the other hand, remains a lucrative market due to its strong food culture, growing food processing industry, and the increasing preference for automated kitchen appliances.

#### Major Market Players Included in This Report

Ali Group Worldwide

Breville Pty Ltd

AB Electrolux (publ)

Fagor Professional

Groupe SEB

Hamilton Beach Brands Holding Company

Henny Penny

National Presto Industries, Inc.

WELBILT INC

TTK Prestige Ltd.

Admiral Craft Equipment Corp

Winco Industries

De'Longhi S.p.A

The Middleby Corporation

Avantco Equipment

The Detailed Segments and Sub-Segment of the Market are Explained Below

By Type:

2L

2L - 5L

5L - 8L

8L - 14L

Over 14L

By Product:

Commercial Deep Fryers

Household Deep Fryers

Others

By Distribution Channel:

Direct Sales

Distributors

E-commerce

Others

By Region:

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East & Africa (MEA)

UAE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Demand-side and supply-side analysis of the market.

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