

Global Decorated Apparel Market Size study, By Product (Embroidery, Screen Printing, Dye Sublimation, Digital Printing, Others), By End User (Men, Women, Children), and Regional Forecasts 2021-2027

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Abstracts

Global Decorated Apparel Market is valued at approximately USD 21.5 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 11.9 % over the forecast period 2021-2027. Decorated Apparel includes decorative and embroidered clothes which include screen printing, digital printing, and dye sublimation. Decorated Apparel is used by all age groups men, women, and children. The increasing adoption of graphic t-shirts has led to the adoption of Decorated Apparel across the forecast period. For Instance: according to Textile Exchange in 2020, the use of cotton is increasing rapidly due to its expanding usage in textile industry such as t-shirts, kurtas, and other apparel etc. In cotton production, an increase of 31 % is attained during 2019-2020. Globally 19 countries are cultivating cotton. According to the World Economic Forum in 2020, the textile and apparel industries are creating the largest job opportunities all over the world. Increasing demand for screen printing and embroidery propels the growth of Decorated Apparel market. Also, with the increasing investment and innovations in textile industry, the adoption & demand for Decorated Apparel is likely to increase the market growth during the forecast period. However, high cost and threat of substitutes impede the growth of the market over the forecast period of 2021-2027.

The geographical regions considered for the global Decorated Apparel market analysis includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is considered as the significant region across the globe in terms of huge market share due to increasing awareness regarding dressing and fashion industry, rising

number of apparels manufacturers. Whereas, Europe is also estimated to attain a maximum growth rate during 2021-2027. Factors such as rising spending on decorated and comfortable clothing, increasing adoption of luxurious lifestyle would create beneficial growth forecasts for the Decorated Apparel market across Asia-Pacific region.

Major market players included in this report are:

Gildan

Fruit of The Loom, Inc.

Downtown Custom Printwear

Hanesbrands Inc

Master Printwear

Delta Apparel, Inc.

Target Decorated Apparel

Advance Printwear Limited

Lynka

New England Printwear

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Embroidery

Screen Printing

Dye Sublimation

Digital Printing

Others

By End-user:

Men

Women

Children

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Decorated Apparel Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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