

Global Decision Intelligence Platform Market Size study & Forecast, by Deployment Mode (Cloud-Based, On-Premises); by Organization Size (Small and Medium Enterprises (SME), Large Enterprises); by Industry Vertical (Healthcare, BFSI, Electronic, Manufacturing, Others) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G54871D352B6EN.html>

Date: June 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G54871D352B6EN

Abstracts

Global Decision Intelligence Platform Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The Decision Intelligence Platform (DIP), a collection of software tools, enhances business decision-making. By integrating decision-making tools, data analytics, and data visualization, DIPs provide organizations with useful information that may enhance their operations. Three key drivers are driving the DIP market: the desire for predictive analytics, the requirement for real-time decision-making, and the expanding usage of AI and ML technologies. A DIP can raise a company's output, decision-making precision, cost, and customer happiness. As more companies look to employ data-driven insights, the advantages of DIPs surely accelerate industry development.

According to Statista, in 2020, the market for predictive analytics software was estimated to be worth 5.29 billion dollars, and by 2028, it is expected to be worth 41.52 billion dollars. Predictive analytics is frequently used to manage supply chains, corporate operations, and customer behavior. With 77 percent of respondents reporting as much, the United States dominated in terms of data-driven decision making inside organizations in 2020. Germany and the United Kingdom are two additional remarkable nations for data-driven decision making within organizations. Moreover, Rising Internet

of Things (IoT) and bitcoin market demand enhanced market opportunities in the forecast years. However, the lack of qualified individuals stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Decision Intelligence Platform Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America currently has the largest share of the worldwide DIP market due to its advanced IT infrastructure, high rate of adoption of new technologies, and the considerable presence of key DIP providers. The Asia Pacific area is predicted to grow faster than other regions due to the rising usage of big data analytics and cloud computing in countries such as China and India.

Major market player included in this report are:

Astral Consulting Limited

IWConnect

SAS Institute

FlexRule

Cognizant

Infopulse

Tellius, Inc.

Quantexa

Peak AI

Synergies Intelligent Systems Inc.

Recent Developments in the Market:

In September 2022, Auto lenders began to have access to Provenir's approved selection of AI-driven solutions as a result of a collaboration between Inovatec Systems and the leader in AI-powered decisioning software. The LOS platform from Inovatec now integrates Provenir's portfolio with open APIs, making it easier and more efficient to lend cars.

In July 2022, IBM acquired Databand.ai, a provider of data observability software, to extend its leadership in observability and ensure trustworthy data is delivered to the right people at the right time. Prior to having an influence on their financial performance, the acquisition will assist organisations in identifying and correcting data problems, inaccuracies, pipeline failures, and low quality. Through data, AI, and automation, this will improve IBM's software portfolio.

Global Decision Intelligence Platform Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Deployment mode, Organization Size, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment Mode:

Cloud-Based

On-Premises

By Organization Size:

Small and Medium Enterprises (SME)

Large Enterprises

By Industry Vertical:

Healthcare

BFSI

Electronics

Manufacturing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Decision Intelligence Platform Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Decision Intelligence Platform Market, by Deployment Mode, 2020-2030 (USD Billion)
 - 1.2.3. Decision Intelligence Platform Market, by Organization Size, 2020-2030 (USD Billion)
 - 1.2.4. Decision Intelligence Platform Market, by Industry Vertical, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DECISION INTELLIGENCE PLATFORM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DECISION INTELLIGENCE PLATFORM MARKET DYNAMICS

- 3.1. Decision Intelligence Platform Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Demand for Real-time Decision-making
 - 3.1.1.2. Rising Need for Predictive Analytics
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of qualified individuals
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising Internet of Things (IoT) and bitcoin market demand

CHAPTER 4. GLOBAL DECISION INTELLIGENCE PLATFORM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DECISION INTELLIGENCE PLATFORM MARKET, BY DEPLOYMENT MODE

- 5.1. Market Snapshot
- 5.2. Global Decision Intelligence Platform Market by Deployment Mode, Performance - Potential Analysis
- 5.3. Global Decision Intelligence Platform Market Estimates & Forecasts by Deployment Mode 2020-2030 (USD Billion)
- 5.4. Decision Intelligence Platform Market, Sub Segment Analysis
 - 5.4.1. Cloud-Based
 - 5.4.2. On-Premises

CHAPTER 6. GLOBAL DECISION INTELLIGENCE PLATFORM MARKET, BY ORGANIZATION SIZE

- 6.1. Market Snapshot
- 6.2. Global Decision Intelligence Platform Market by Organization Size, Performance - Potential Analysis
- 6.3. Global Decision Intelligence Platform Market Estimates & Forecasts by Organization Size 2020-2030 (USD Billion)
- 6.4. Decision Intelligence Platform Market, Sub Segment Analysis
 - 6.4.1. Small and Medium Enterprises (SME)
 - 6.4.2. Large Enterprises

CHAPTER 7. GLOBAL DECISION INTELLIGENCE PLATFORM MARKET, BY INDUSTRY VERTICAL

- 7.1. Market Snapshot
- 7.2. Global Decision Intelligence Platform Market by Industry Vertical, Performance - Potential Analysis
- 7.3. Global Decision Intelligence Platform Market Estimates & Forecasts by Industry Vertical 2020-2030 (USD Billion)
- 7.4. Decision Intelligence Platform Market, Sub Segment Analysis
 - 7.4.1. Healthcare
 - 7.4.2. BFSI
 - 7.4.3. Electronics
 - 7.4.4. Manufacturing
 - 7.4.5. Others

CHAPTER 8. GLOBAL DECISION INTELLIGENCE PLATFORM MARKET, REGIONAL ANALYSIS

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Decision Intelligence Platform Market, Regional Market Snapshot
- 8.4. North America Decision Intelligence Platform Market
 - 8.4.1. U.S. Decision Intelligence Platform Market
 - 8.4.1.1. Deployment Mode breakdown estimates & forecasts, 2020-2030
 - 8.4.1.2. Organization Size breakdown estimates & forecasts, 2020-2030
 - 8.4.1.3. Industry Vertical breakdown estimates & forecasts, 2020-2030
 - 8.4.2. Canada Decision Intelligence Platform Market
- 8.5. Europe Decision Intelligence Platform Market Snapshot
 - 8.5.1. U.K. Decision Intelligence Platform Market
 - 8.5.2. Germany Decision Intelligence Platform Market

- 8.5.3. France Decision Intelligence Platform Market
- 8.5.4. Spain Decision Intelligence Platform Market
- 8.5.5. Italy Decision Intelligence Platform Market
- 8.5.6. Rest of Europe Decision Intelligence Platform Market
- 8.6. Asia-Pacific Decision Intelligence Platform Market Snapshot
 - 8.6.1. China Decision Intelligence Platform Market
 - 8.6.2. India Decision Intelligence Platform Market
 - 8.6.3. Japan Decision Intelligence Platform Market
 - 8.6.4. Australia Decision Intelligence Platform Market
 - 8.6.5. South Korea Decision Intelligence Platform Market
 - 8.6.6. Rest of Asia Pacific Decision Intelligence Platform Market
- 8.7. Latin America Decision Intelligence Platform Market Snapshot
 - 8.7.1. Brazil Decision Intelligence Platform Market
 - 8.7.2. Mexico Decision Intelligence Platform Market
- 8.8. Middle East & Africa Decision Intelligence Platform Market
 - 8.8.1. Saudi Arabia Decision Intelligence Platform Market
 - 8.8.2. South Africa Decision Intelligence Platform Market
 - 8.8.3. Rest of Middle East & Africa Decision Intelligence Platform Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Astral Consulting Limited
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. IWConnect
 - 9.3.3. SAS Institute
 - 9.3.4. FlexRule
 - 9.3.5. Cognizant
 - 9.3.6. Infopulse
 - 9.3.7. Tellius, Inc.

9.3.8. Quantexa

9.3.9. Peak AI

9.3.10. Synergies Intelligent Systems Inc.

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Decision Intelligence Platform Market, report scope

TABLE 2. Global Decision Intelligence Platform Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Decision Intelligence Platform Market estimates & forecasts by Deployment Mode 2020-2030 (USD Billion)

TABLE 4. Global Decision Intelligence Platform Market estimates & forecasts by Organization Size 2020-2030 (USD Billion)

TABLE 5. Global Decision Intelligence Platform Market estimates & forecasts by Industry Vertical 2020-2030 (USD Billion)

TABLE 6. Global Decision Intelligence Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Decision Intelligence Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Decision Intelligence Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Decision Intelligence Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Decision Intelligence Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Decision Intelligence Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Decision Intelligence Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Decision Intelligence Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Decision Intelligence Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Decision Intelligence Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Decision Intelligence Platform Market estimates & forecasts by

segment 2020-2030 (USD Billion)

TABLE 39. RoE Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Decision Intelligence Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Decision Intelligence Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Decision Intelligence Platform Market

TABLE 71. List of primary sources, used in the study of global Decision Intelligence Platform Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Decision Intelligence Platform Market, research methodology
 - FIG 2. Global Decision Intelligence Platform Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Decision Intelligence Platform Market, key trends 2022
 - FIG 5. Global Decision Intelligence Platform Market, growth prospects 2023-2030
 - FIG 6. Global Decision Intelligence Platform Market, porters 5 force model
 - FIG 7. Global Decision Intelligence Platform Market, pest analysis
 - FIG 8. Global Decision Intelligence Platform Market, value chain analysis
 - FIG 9. Global Decision Intelligence Platform Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Decision Intelligence Platform Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Decision Intelligence Platform Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Decision Intelligence Platform Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Decision Intelligence Platform Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Decision Intelligence Platform Market, regional snapshot 2020 & 2030
 - FIG 15. North America Decision Intelligence Platform Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Decision Intelligence Platform Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Decision Intelligence Platform Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Decision Intelligence Platform Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Decision Intelligence Platform Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Decision Intelligence Platform Market Size study & Forecast, by Deployment Mode (Cloud-Based, On-Premises); by Organization Size (Small and Medium Enterprises (SME), Large Enterprises); by Industry Vertical (Healthcare, BFSI, Electronic, Manufacturing, Others) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G54871D352B6EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G54871D352B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970