

Global Decision Intelligence Platform Market Size study & Forecast, by Deployment Mode (Cloud-Based, On-Premises); by Organization Size (Small and Medium Enterprises (SME), Large Enterprises); by Industry Vertical (Healthcare, BFSI, Electronic, Manufacturing, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Decision Intelligence Platform Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The Decision Intelligence Platform (DIP), a collection of software tools, enhances business decision-making. By integrating decision-making tools, data analytics, and data visualization, DIPs provide organizations with useful information that may enhance their operations. Three key drivers are driving the DIP market: the desire for predictive analytics, the requirement for real-time decision-making, and the expanding usage of AI and ML technologies. A DIP can raise a company's output, decision-making precision, cost, and customer happiness. As more companies look to employ data-driven insights, the advantages of DIPs surely accelerate industry development.

According to Statista, in 2020, the market for predictive analytics software was estimated to be worth 5.29 billion dollars, and by 2028, it is expected to be worth 41.52 billion dollars. Predictive analytics is frequently used to manage supply chains, corporate operations, and customer behavior. With 77 percent of respondents reporting as much, the United States dominated in terms of data-driven decision making inside organizations in 2020. Germany and the United Kingdom are two additional remarkable nations for data-driven decision making within organizations. Moreover, Rising Internet

of Things (IoT) and bitcoin market demand enhanced market opportunities in the forecast years. However, the lack of qualified individuals stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Decision Intelligence Platform Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America currently has the largest share of the worldwide DIP market due to its advanced IT infrastructure, high rate of adoption of new technologies, and the considerable presence of key DIP providers. The Asia Pacific area is predicted to grow faster than other regions due to the rising usage of big data analytics and cloud computing in countries such as China and India.

Major market player included in this report are:

Astral Consulting Limited

IWConnect

SAS Institute

FlexRule

Cognizant

Infopulse

Tellius, Inc.

Quantexa

Peak AI

Synergies Intelligent Systems Inc.

Recent Developments in the Market:

In September 2022, Auto lenders began to have access to Provenir's approved selection of AI-driven solutions as a result of a collaboration between Inovatec Systems and the leader in AI-powered decisioning software. The LOS platform from Inovatec now integrates Provenir's portfolio with open APIs, making it easier and more efficient to lend cars.

In July 2022, IBM acquired Databand.ai, a provider of data observability software, to extend its leadership in observability and ensure trustworthy data is delivered to the right people at the right time. Prior to having an influence on their financial performance, the acquisition will assist organisations in identifying and correcting data problems, inaccuracies, pipeline failures, and low quality. Through data, AI, and automation, this will improve IBM's software portfolio.

Global Decision Intelligence Platform Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Deployment mode, Organization Size, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment Mode:

Cloud-Based

On-Premises

By Organization Size:

Small and Medium Enterprises (SME)

Large Enterprises

By Industry Vertical:

Healthcare

BFSI

Electronics

Manufacturing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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