

Global Decision Intelligence Market Size study&Forecast, byComponent (Platform, Solutions, Services) by Solutions (Integrated, Standalone), by Services (Consulting, Deployment and Integration, Support and Maintenance), by Deployment Mode (Cloud, On-Premises), by Organization size (Large Enterprises, SMEs), by Vertical (BFSI, Retail and ecommerce, Government and defense, Healthcare and Life Sciences, Manufacturing, Telecom, IT & ITeS, Energy and Utilities, Transportation and logistics, Other verticals) and Regional Analysis, 2022-2029

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Abstracts

Global Decision Intelligence Market is valued at approximately USD 8.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 17.8% over the forecast period 2022-2029. Decision Intelligence is used in fields such as healthcare, financial services and supply chains to fasten and automate decision-making processes in various cases. It helps in accurate decision-making with better outcomes making the right choice for every organization. It further helps to save time an bridge the gap between enterprise platforms and solutions. Additionally, emerging decision intelligence is benefitting from the advent of new technologies such as AI and ML. These technologies further help in mistakes free decision making alleviating poor human decisions.

Decision Intelligence is a key for organizations struggling in a sea of data. The introduction and execution of Artificial Intelligence (AI) and Machine Learning(ML)have



helped the providers in analyzing the data and understanding customers' points of view effectively. Global artificial intelligence (AI) is also forecasted to grow rapidly reaching 126 billion by 2025, it also states that there were over 2600 AI start-ups by 2020. Humans are no match for artificial intelligence when it comes to speed and efficiency. Decision Intelligence is deployed in several industries such as healthcare organizations, Baking and finance, entertainment, transportation and so on. For instance, doctors are using machine learning with decision intelligence in order to interpret, analyze, and recommend the best possible solutions for major medical issues. Continuous advancements and technological gradation in decision intelligence is driving the market, by making smart predictions on historical data and suggesting the best decisions accurately eliminates mistakes in data. However, the high cost of Decision Intelligence stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Decision Intelligence Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World.North America is dominating the market share for decision intelligence due to the increasing implementation of AI and ML technologies in this region. The growing retail and baking sector is demanding better judgments further driving the market for decision intelligence. Increasing expenditure on research and development of AI and IoT technologies is also contributing towards the growth. Europe is expected to be the fastest-growing region with the highest CAGR over the forecasted period due to the rising demand for manufacturing, transportation, and energy industries. There is also huge demand for autonomous vehicles leading to the rising need for decision intelligence.

Major market player included in this report are:

Baidu Inc.

Advanced Micro Devices Inc.

Arm Infrastructure Private Limited

H2O.ai, Inc

Clarifi Inc.

Enlitic Inc.

Ayasdi Ai LLC

HyperVerge Inc.

Iris AI (Pty) Ltd,

Syneos Health, Inc.

Recent Developments in the Market:

In September 2022, Provenir came into partnership with Inovatec to provide smart and reliable decisions.



In April 2022, Sopra Steria and IBM launched new AI services namely Sopra Steria Alive Solutions (SSAI) to deliver advanced solutions.

In January 2020, AiCure and Syneos health collaborated to predict and analyze patient behavior for clinical trial outcomes.

Global Decision Intelligence Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Component, Solutions, Services, Deployment Mode, Organization Size, Vertical, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Component offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Platform

Solutions

Services

By Solutions:

Integrated

Standalone

By Services:

Consulting

Deployment and Integration

Support and Maintenance

By Deployment Mode:



Cloud

On-Premises

By Organization Size

Large Enterprises

SMEs

By Vertical:

BFSI

Retail and e-commerce

Government and defense

Healthcare and Life Sciences

Manufacturing

Telecom

IT &ITeS

Energy and Utilities

Transportation and logistics

Other verticals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World



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