

Global Decaffeinated Coffee Market Size Study, By Product (Roasted, Raw), By Bean Species (Arabica, Robusta, Others), By Distribution Channel (Online, Offline), and Regional Forecasts 2022-2032

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Abstracts

The global decaffeinated coffee market was valued at approximately USD 2.27 billion in 2023 and is projected to grow at a steady CAGR of 5.3% during the forecast period 2024-2032. This growth is driven by the increasing consumer awareness regarding health, shifting dietary preferences towards caffeine-free options, and rising adoption of decaffeinated coffee by commercial buyers such as cafes, restaurants, and eateries. Additionally, the growing prevalence of chronic health conditions like hypertension, stress, and anxiety is fostering a demand for caffeine-free alternatives.

Decaffeinated coffee is produced through advanced processes such as the Swiss Water Process, supercritical CO₂ extraction, and ethyl acetate rinsing, which ensure the removal of caffeine while preserving the coffee's aroma and taste. The growing penetration of organic and premium-quality decaffeinated coffee products further adds to its popularity among health-conscious consumers. Innovations in product formulation and the availability of home coffee roasting machines have expanded the appeal of decaffeinated coffee to household users.

Among products, raw decaffeinated coffee held the largest revenue share in 2023 due to its cost efficiency and availability. However, roasted decaffeinated coffee is expected to register the highest CAGR during the forecast period, driven by urban demand and enhanced availability in retail channels.

Geographically, Europe dominated the market in 2023, accounting for the largest revenue share, supported by a strong tradition of coffee consumption and the presence

of key industry players. The Asia-Pacific region, however, is anticipated to exhibit the fastest growth due to rising disposable incomes and increasing awareness about health benefits associated with decaffeinated coffee.

Major market players included in this report are:

Swiss Water Decaffeinated Coffee Inc.

Lifeboost Coffee LLC

Don Pablo Coffee

Jo Coffee

Fresh Roasted Coffee, LLC

Volcanica Coffee Company

Kicking Horse Coffee Co. Ltd.

Koffee Kult

Koa Coffee

The Eight O'Clock Coffee Company

The detailed segments and sub-segments of the market are explained below:

By Product:

Roasted

Raw

By Bean Species:

Arabica

Robusta

Others

By Distribution Channel:

Online

Offline

By Region:

North America:

U.S.

Canada

Mexico

Europe:

Germany

UK

France

Italy

Spain

Asia-Pacific:

China

India

Japan

Australia

South Korea

Latin America:

Brazil

Argentina

Middle East & Africa:

South Africa

UAE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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