

Global Dealer Management Services Market Size study, by Type (On-Premises, Cloud), by Application (Automotive, Retail, Manufacturing, Others) and Regional Forecasts 2018-2025

<https://marketpublishers.com/r/GD2724D5417EN.html>

Date: November 2018

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: GD2724D5417EN

Abstracts

Global Dealer Management Services Market to reach USD 10.10 billion by 2025.

Global Dealer Management Services Market valued approximately USD 6.0 billion in 2017 is anticipated to grow with a healthy growth rate of more than % over the forecast period 2018-2025. The major driving factor of global Dealer Management Services market are growing demand across automotive sector, rise in adoption fleet management analytics and optimization of product lifecycle management. Growing challenges in manufacturing, consumer goods, and automobile sectors related to handling multiple levels of dealers/distributors globally or locally has given rise to dedicated dealer management systems. The one of the major restraining factor of global dealer management services is lack of skilled professionals. A dealer management system provides a centralized application to collect customer and vehicle inventory information. It covers vehicle sales, pre-sales, customer relationship management, workflow automation, and financial accounting information. Manufacturers deploy dealer management systems to improve inventory management, dealer operations, and customer retention along with a remote help desk. New government initiatives and regulations are also expected to contribute to the market growth. There are many benefits of dealer management services such as high flexibility for dealers in rapidly changing markets, better administration of key financial figures and sales data, recording & monitoring of customer satisfaction and end-to-end services help dealers focus on core business.

The regional analysis of Global Dealer Management Services Market is considered for

the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America has accounted the leading share of total generating revenue in 2017 across the globe due to innovation in the dealer management system market and rise in the number of vendors of dealer management services. Asia-Pacific region region is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025, due to booming logistics industry in the region. Furthermore, the highly connected and advanced economies of Southeast Asian countries along with the increasing awareness about dealer management systems is adding to this already growing market.

The major market player included in this report are:

IBM

CA

COX Automotive

CDK Global

Reynolds and Reynolds

RouteOne

DealerSocket

Internet Brands

Dominion Enterprises

Wipro

Epicor

SAP

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

On-Premises

Cloud

By Application:

Automotive

Retail

Manufacturing

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Dealer Management Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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