

Global Dates Market Size study & Forecast, by Nature (Conventional, Organic) by Type (Medjool, Barhi, Zahidi, Deglet Noor, Others), by Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Stores, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Dates Market is valued approximately at USD 27.83 billion in 2022 and is anticipated to grow with a growth rate of more than 5.91% over the forecast period 2023-2030. Primarily cultivated in numerous tropical regions globally, the market for dates is witnessing a significant increase in popularity. This surge is propelled by an escalating demand for healthy snacks, ongoing research and developments, and a heightened awareness of the health benefits associated with dates. Additionally, emerging markets such as India and China are witnessing an uptick in dates demand, influenced by increasing disposable incomes and a growing consciousness regarding health.

The burgeoning landscape of research and development activities is playing a pivotal role in propelling the growth of the global dates market. A surge in collaborative efforts between government organizations and agricultural researchers is unlocking the genetic potential of date palms. By embracing precision agriculture practices and focusing on sustainable solutions, these initiatives aim to ensure a consistent and robust supply of dates in the market. Government organizations and agricultural researchers are harnessing the genetic potential of date palms through precision agriculture methods and sustainable solutions. In a notable collaboration, the National Center for Genetic Engineering and Biotechnology (BIOTEC-NSTDA) in Thailand joined forces with P Solution Company Limited in May 2021. Together, they are working on a project to advance mass propagation technology for date palms, utilizing a cutting-edge approach that combines tissue culture and a bioreactor system. This innovative technique not only

enhances the production of economic crops but also supports farmers and growers by reducing production costs. In addition, increasing investment in date industry and rising consumption of dates globally are some factors creating new opportunities for the market growth. However, stringent regulations, the risk of pests and diseases stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Dates Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 with largest market share owing to the growing health consciousness, increasing disposable incomes, evolving dietary preferences and the cultural and religious significance of dates. India and China are poised to be significant contributors to this surge, being major consumers of dates, moreover demand for halal-certified dates is driving the market growth. North America is poised for substantial and fastest growth in the upcoming forecast period. The demand for dates in both the U.S. and Canada is on the rise, driven by consumers' heightened awareness of the health benefits associated with dried fruits. Dates are increasingly valued as a nutritious snack, packed with fiber, antioxidants, and various essential nutrients. This inclination towards natural and health-conscious foods mirrors a broader trend in the region. The United States stands out as the fastest growing market for dates in North America, with California leading the production charge, contributing significantly to the nation's total output. In 2021, according to the Agricultural Marketing Resource Centre, California alone produced 59,450 tons of dates.

Major market player included in this report are:

Natural Delight

Best Food Company LLC.

Atul Rajasthan Date Palm Ltd.

Bayara Saudi Arabia Ltd.

Al Barakah Dates Factory

Haifa Dattes

Hadiklaim Date Growers Cooperative Ltd

Ithmar Taiba Dates Company

Palm Hill Dates

Rayana Dates

Recent Developments in the Market:

In July 2022, Joolies, a California-based dates grower, unveiled a new product line known as Jooliettes. These diced organic Medjool dates are coated in chocolate and are available in three enticing flavors: blood orange, dark chocolate, sea salt dark chocolate, and matcha dark chocolate.

In April 2022, Joolies Organic Medjool Dates, a brand specializing in California-grown organic Medjool dates, expanded its presence into the European market. This strategic launch is aimed at making the brand's date products accessible in key European countries, including the U.K.

Global Dates Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Nature, Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature:

Conventional

Organic

By Type:

Medjool

Barhi

Zahidi

Deglet

Noor

Others

By Distribution Channel:

Supermarkets/Hypermarkets

Specialty Stores

Online Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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