

Global Date Sugar Market Size study, by Form (Date Granules & Crystal, Powdered Date Sugar and Date Syrup/Liquid), by End-Use (Date Sugar for Industrial Consumption {Date sugar for Food production (Bakery, Confectionery, Snacks, Dressings & Condiments, Sauces & Spreads), Date Sugar for Beverage Industry} and Retail Date Sugar Consumption), by Origin (Organic Date Sugar, Conventional Date Sugar), by Sales Channel (Direct Procurement of Date Sugar, Retail Sales of Date Sugar {HyperMarkets / SuperMarkets, Discount Stores, Specialty Grocery Stores, Traditional Grocery Stores and Online Retail}) and Regional Forecasts 2022-2028

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Abstracts

Global Date Sugar Market is valued at approximately USD 1913.72 million in 2021 and is anticipated to grow with a healthy growth rate of more than 3.5 % over the forecast period 2022-2028. Date sugar is a less processed type of sugar made from dried dates consumed as an alternative to cane sugar. Date sugar has rich antioxidant properties with vitamins and minerals and as the world continues to learn much from viral disease, consumers prefer more nutrient-based and healthy food leading to a surge in demand for the date sugar Market. Date sugar has multiple end-use sectors which makes it popular among customers worldwide. The recent years have witnessed a rapid rise in the demand for date sugar by these industries due to the increasing use of date sugar in everyday dishes and increasing consumer perception towards luxury foods habits. The

key players are focusing on innovation to make date sugar better and to increase its end-use sector and a competitive edge over other players. For instance, a Date Sugar company “Date Lady” is focusing on the expansion of their product range and offers Gluten-free sugar that utilizes date sugar as the main ingredient. Considering the fact that crystal date sugar does not dissolve when added to liquid or drinks but date syrup is gaining popularity in the paleo diet.

The key regions considered for the Global Date Sugar Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. As nations are becoming increasingly urbanized and increasing disposable income, individuals prefer to consume more healthy food which leads to rapid growth in the date sugar Market. In the worldwide date sugar Market, the Middle East and African countries have majorly upsurged the Market as these countries have availability of date in abundance. The Market price of date sugar in these countries is relatively low. Date sugar Market is likely to account for more than 40% of the Market share in North America region. Thus, the demand for date sugar is anticipated to grow over the forecast period 2022-2028

Major Market players included in this report are:

Bob’s Red Mill Natural Food

Date Lady

Natura Ingredients SRL

Now Foods

Barry Farms

Teccino

ClarksU.K. Ltd.

Chatfield’s Brand

Glory Bee

The objective of the study is to define Market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the Market. Additionally, the report shall also incorporate available opportunities in micro Markets for stakeholders to invest along with the detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the Market are explained below:

By Form:

Date Granules & Crystal

Powdered Date Sugar

Date syrup/Liquid

By End-Use:

Date Sugar for Industrial Consumption

Date sugar for Food Production

Bakery

Confectionery

Snacks

Dressings and Condiments

Sauces and Spreads

Date Sugar for Beverage Industry

Retail Date Sugar Consumption

By Origin:

Organic Date Sugar

Conventional Date Sugar

By Sales Channel:

Direct procurement of Date Sugar

Retail Sales of Date Sugar

HyperMarket/SuperMarket

Discount Stores

Specialty Grocery Stores

Traditional Grocery Stores

Online Retail

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Date Sugar Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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