

Global Data Warehouse as a Service Market Size study & Forecast, by Organisation Size (Large Enterprises, Small & Medium Enterprises), End Use Industry (BFSI, Government, Healthcare, E-Commerce and Retail, Media, and Entertainment, Other) and Regional Analysis, 2022-2029

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Abstracts

Global Data Warehouse as a Service Market is valued at approximately USD 4.60 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 22.80 % over the forecast period 2022-2029. Data warehouse as a service (DWaaS) is based on an outsourcing model in which a cloud service provider takes care of hardware and software resources a data warehouse requires, and the customer provides the data and pays for the data storage service. The adoption of DWaaS service offers various advantages such as reduced data management costs, offers scalability, and reduced staffing needs among others. The increasing adoption of Cloud-based Solutions & services as well as the growing focus over data analytics and business intelligence solutions are key factors accelerating the market growth.

The increasing adoption of cloud-based solutions and services is contributing towards the expansion of the Global Data Warehouse as a Service Market. For instance, - according to Statista- in 2021, the global cloud applications market was valued at USD 133.6 billion, and the market is projected to grow to USD 168.6 billion by 2025. Also, increasing investment in data center infrastructure and the growing emergence of remote & hybrid work cultures would create lucrative growth prospectus for the market over the forecast period. For instance, in September 2022, India based Adani Group announced an investment of USD 100 billion over the next ten years towards new energy and digital space that includes data centers. However, rising concern over data

security stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Data Warehouse as a Service Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the availability of leading cloud service providers and increasing investment in technologically advanced data warehouse infrastructure in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising investment in the development of data warehouse infrastructure and the increasing popularity of remote working culture in the region.

Major market player included in this report are:

Action Corporation

Amazon Web Services Inc.

AtScale

Google LLC

Hortonworks

Mark Logic Corporation

Micro Focus

Microsoft Corporation

Netavis Software GmbH

Oracle Corporation

Recent Developments in the Market:

In December 2021, SimCorp has announced the launch of its Cloud Data Warehouse, powered by Snowflake enables SimCorp clients to access all the data based on their requirements. Moreover, Snowflake's Data Cloud built-in scalability allows new sources of data to be rapidly onboarded when required.

In June 2022, in California, USA-based yellow brick announced the launch of the latest version of its data warehouse platform. The cloud-native elastic data warehouse from Yellowbrick scales with increasing corporate data needs, operates both on-premises and in the cloud, and features a straightforward pricing structure with predictable prices.

Global Data Warehouse as a Service Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Organization Size, End Use Industry, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Organisation Size

Large Enterprises

Small & Medium Enterprises

By End Use industry

BFSI

Government

Healthcare

E-Commerce and Retail

Media and Entertainment

Other

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Data Warehouse as a Service Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Data Warehouse as a Service Market, by Organization Size, 2019-2029 (USD Billion)
 - 1.2.3. Data Warehouse as a Service Market, by End Use Industry, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DATA WAREHOUSE AS A SERVICE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DATA WAREHOUSE AS A SERVICE MARKET DYNAMICS

- 3.1. Data Warehouse as a Service Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing adoption of Cloud-based Solutions & services
 - 3.1.1.2. Growing focus over data analytics and business intelligence solutions
 - 3.1.2. Market Challenges
 - 3.1.2.1. Concern over data security
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing investment in data center infrastructure
 - 3.1.3.2. Growing emergence of remote & hybrid work culture

CHAPTER 4. GLOBAL DATA WAREHOUSE AS A SERVICE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL DATA WAREHOUSE AS A SERVICE MARKET, BY ORGANIZATION SIZE

- 6.1. Market Snapshot
- 6.2. Global Data Warehouse as a Service Market by Organization Size, Performance - Potential Analysis
- 6.3. Global Data Warehouse as a Service Market Estimates & Forecasts by Organization Size 2019-2029 (USD Billion)
- 6.4. Data Warehouse as a Service Market, Sub Segment Analysis
 - 6.4.1. Large Enterprises
 - 6.4.2. Small and Medium Enterprises

CHAPTER 7. GLOBAL DATA WAREHOUSE AS A SERVICE MARKET, BY END USE INDUSTRY

- 7.1. Market Snapshot

- 7.2. Global Data Warehouse as a Service Market by End Use Industry, Performance - Potential Analysis
- 7.3. Global Data Warehouse as a Service Market Estimates & Forecasts by End Use Industry 2019-2029 (USD Billion)
- 7.4. Data Warehouse as a Service Market, Sub Segment Analysis
 - 7.4.1. BFSI
 - 7.4.2. Government
 - 7.4.3. Healthcare
 - 7.4.4. E-Commerce and Retail
 - 7.4.5. Media and Entertainment
 - 7.4.6. Other

CHAPTER 8. GLOBAL DATA WAREHOUSE AS A SERVICE MARKET, REGIONAL ANALYSIS

- 8.1. Data Warehouse as a Service Market, Regional Market Snapshot
- 8.2. North America Data Warehouse as a Service Market
 - 8.2.1. U.S. Data Warehouse as a Service Market
 - 8.2.1.1. Organization Size breakdown estimates & forecasts, 2019-2029
 - 8.2.1.2. End Use Industry breakdown estimates & forecasts, 2019-2029
 - 8.2.2. Canada Data Warehouse as a Service Market
- 8.3. Europe Data Warehouse as a Service Market Snapshot
 - 8.3.1. U.K. Data Warehouse as a Service Market
 - 8.3.2. Germany Data Warehouse as a Service Market
 - 8.3.3. France Data Warehouse as a Service Market
 - 8.3.4. Spain Data Warehouse as a Service Market
 - 8.3.5. Italy Data Warehouse as a Service Market
 - 8.3.6. Rest of Europe Data Warehouse as a Service Market
- 8.4. Asia-Pacific Data Warehouse as a Service Market Snapshot
 - 8.4.1. China Data Warehouse as a Service Market
 - 8.4.2. India Data Warehouse as a Service Market
 - 8.4.3. Japan Data Warehouse as a Service Market
 - 8.4.4. Australia Data Warehouse as a Service Market
 - 8.4.5. South Korea Data Warehouse as a Service Market
 - 8.4.6. Rest of Asia Pacific Data Warehouse as a Service Market
- 8.5. Latin America Data Warehouse as a Service Market Snapshot
 - 8.5.1. Brazil Data Warehouse as a Service Market
 - 8.5.2. Mexico Data Warehouse as a Service Market
 - 8.5.3. Rest of Latin America Data Warehouse as a Service Market

8.6. Rest of The World Data Warehouse as a Service Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Actian Corporation

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

9.2.2. Amazon Web Services Inc.

9.2.3. AtScale

9.2.4. Google LLC

9.2.5. Hortonworks

9.2.6. Mark Logic Corporation

9.2.7. Micro Focus

9.2.8. Microsoft Corporation

9.2.9. Netavis Software GmbH

9.2.10. Oracle Corporation

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Data Warehouse as a Service Market, report scope

TABLE 2. Global Data Warehouse as a Service Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Data Warehouse as a Service Market estimates & forecasts by Organization Size 2019-2029 (USD Billion)

TABLE 4. Global Data Warehouse as a Service Market estimates & forecasts by End Use Industry 2019-2029 (USD Billion)

TABLE 5. Global Data Warehouse as a Service Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Data Warehouse as a Service Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Data Warehouse as a Service Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Data Warehouse as a Service Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Data Warehouse as a Service Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Data Warehouse as a Service Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Data Warehouse as a Service Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Data Warehouse as a Service Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Data Warehouse as a Service Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Data Warehouse as a Service Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Data Warehouse as a Service Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 39. China Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. RoLA Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. Row Data Warehouse as a Service Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Data Warehouse as a Service Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Data Warehouse as a Service Market

TABLE 70. List of primary sources, used in the study of global Data Warehouse as a Service Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Data Warehouse as a Service Market, research methodology
- FIG 2. Global Data Warehouse as a Service Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Data Warehouse as a Service Market, key trends 2021
- FIG 5. Global Data Warehouse as a Service Market, growth prospects 2022-2029
- FIG 6. Global Data Warehouse as a Service Market, porters 5 force model
- FIG 7. Global Data Warehouse as a Service Market, pest analysis
- FIG 8. Global Data Warehouse as a Service Market, value chain analysis
- FIG 9. Global Data Warehouse as a Service Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global Data Warehouse as a Service Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global Data Warehouse as a Service Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global Data Warehouse as a Service Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global Data Warehouse as a Service Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global Data Warehouse as a Service Market, regional snapshot 2019 & 2029
- FIG 15. North America Data Warehouse as a Service Market 2019 & 2029 (USD Billion)
- FIG 16. Europe Data Warehouse as a Service Market 2019 & 2029 (USD Billion)
- FIG 17. Asia pacific Data Warehouse as a Service Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America Data Warehouse as a Service Market 2019 & 2029 (USD Billion)
- FIG 19. Global Data Warehouse as a Service Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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