

Global Data Protection as a Service Market Size study, by Service (DRaaS, BaaS, STaaS), by Deployment (Public Cloud, Private Cloud, Hybrid Cloud), by Enterprise Size (SMEs, Large Enterprises), by End Use (BFSI, Healthcare, IT & Telecom, Retail, Education, Manufacturing, Others) and Regional Forecasts 2022-2032

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Abstracts

The global data protection as a service (DPaaS) market was valued at USD 21.85 billion in 2023 and is anticipated to grow with a remarkable CAGR of 19.20% from 2024 to 2032, reaching an estimated USD 106.15 billion by 2032. DPaaS solutions have emerged as a critical component for businesses aiming to safeguard sensitive data, ensure regulatory compliance, and enhance resilience against evolving cybersecurity threats. The increasing adoption of cloud-based services and the rising incidence of data breaches are key drivers accelerating market growth.

The deployment of DPaaS solutions such as Disaster Recovery as a Service (DRaaS), Backup as a Service (BaaS), and Storage as a Service (STaaS) is gaining traction across industries due to their cost-effectiveness and scalability. Organizations are embracing these services to mitigate operational disruptions and enhance business continuity. Furthermore, stringent data protection regulations such as GDPR and the Data Protection Act are compelling businesses to adopt advanced data protection measures, further bolstering the market.

The rapid integration of artificial intelligence (AI) and machine learning (ML) technologies has enhanced DPaaS solutions, enabling predictive analytics and improved data security capabilities. Additionally, the growth of remote work and digital

transformation initiatives has emphasized the need for robust and scalable data protection solutions.

North America dominated the global DPaaS market in 2023, accounting for the highest market share due to the presence of established cloud service providers, advanced IT infrastructure, and stringent regulatory frameworks. Meanwhile, the Asia Pacific region is expected to witness the fastest growth, driven by rapid digitalization, increasing cloud adoption, and supportive government initiatives.

Major market players included in this report are:

IBM Corporation

Amazon Web Services, Inc.

Hewlett Packard Enterprise Development LP

Dell Inc.

Cisco Systems, Inc.

Oracle

Broadcom

Commvault

Veritas Technologies LLC

Asigra Inc.

The detailed segments and sub-segments of the market are explained below:

By Service

Disaster Recovery as a Service (DRaaS)

Backup as a Service (BaaS)

Storage as a Service (STaaS)

By Deployment

Public Cloud

Private Cloud

Hybrid Cloud

By Enterprise Size

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

By End Use

Banking, Financial Services, and Insurance (BFSI)

Healthcare

IT and Telecom

Retail

Education

Manufacturing

Others

By Region:

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

Japan

China

India

Australia

South Korea

Latin America

Brazil

Middle East & Africa

South Africa

Saudi Arabia

UAE

Years Considered for the Study:

Historical Year: 2022

Base Year: 2023

Forecast Period: 2024 to 2032

Key Takeaways:

Market estimates and forecasts for 2022-2032.

Regional and country-level analysis for major market segments.

Competitive landscape and insights into market dynamics.

Identification of key drivers, challenges, and opportunities shaping the market.

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