

Global Data Preparation Tools Market Size study, by Platform (Self-service, Data Integration), By Deployment (On premises, Cloud), By Vertical (IT & Telecom, Retail & E-commerce, BFSI), By Function (Data collection, Data cataloguing, Data quality) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G0F33DEF4E9BEN.html>

Date: November 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0F33DEF4E9BEN

Abstracts

Global Data Preparation Tools Market is valued approximately USD 3.08 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 18.6 % over the forecast period 2021-2027. Data preparation tool are used for transforming, discovering, blending, and refining data. Enterprises and industries are adopting advanced technologies, advanced analytics and business intelligence which in turn is increasing demand for data preparation tools. Cloud-based data preparation tools in various data-driven applications serves as another driver for the market. For instance, in January 2018, SAS Institute Inc. launched an innovative and self-service data preparation tool which can increase the productivity, reusability, and analytical potentiality of the users. For instance, vendors such as IBM Corporation has assisted many significant telecom industry data analytics providers to re-engineer their market measurement products. The effort such as restructuring data integration processes, initiating new custom user interfaces, and developing workflow automation which helped in launching new products. However, lack of awareness & expertise and other operational challenges impedes the growth of the market over the forecast period of 2021-2027. Also, need for deploying specific tools and technologies to increase data Access and data convergence is likely to increase the market growth during the forecast period.

The regional analysis of global Data Preparation Tools Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is a significant region across the world in terms of market share owing to rising usage of artificial intelligence and mobile operating platforms in online shopping and electronic commerce. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as a remarkable growth of data analytics in developing countries, such as China and India, as growth can be witnessed in retail and e-commerce sectors in these regions which would create lucrative growth prospects for the Data Preparation Tools Market across Asia-Pacific region.

Major market player included in this report are:

Alteryx, Inc.
Datawatch Corporation
Informatica Corporation
International Business Machines Corporation
Microsoft Corporation
MicroStrategy Incorporated
Qlik Technologies Inc.
SAP SE
SAS Institute Inc.
Tibco Software Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Platform:

Self-service
Data integration

By Function:

Data collection
Data cataloguing
Data quality
Data governance

Data ingestion
Data curation

By Deployment:

On-premises
Cloud

By Vertical:

IT and Telecom
Retail and E-commerce
BFSI
Government
Healthcare
Energy and Utilities
Transportation
Manufacturing
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Data Preparation Tools Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Data Preparation Tools Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Data Preparation Tools Market, by Platform, 2019-2027 (USD Billion)
 - 1.2.3. Data Preparation Tools Market, by Tool, 2019-2027 (USD Billion)
 - 1.2.4. Data Preparation Tools Market, by Deployment, 2019-2027 (USD Billion)
 - 1.2.5. Data Preparation Tools Market, by Vertical, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DATA PREPARATION TOOLS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DATA PREPARATION TOOLS MARKET DYNAMICS

- 3.1. Data Preparation Tools Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising need for adhering to regulatory and compliance requirements
 - 3.1.1.2. Benefits of streamlined business operations
 - 3.1.1.3. Data prep tools help companies in predictive business analytics
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of awareness & expertise and other operational challenges
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing number of organizations harnessing the advantage of data preparation

CHAPTER 4. GLOBAL DATA PREPARATION TOOLS MARKET INDUSTRY

Global Data Preparation Tools Market Size study, by Platform (Self-service, Data Integration), By Deployment (...)

ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DATA PREPARATION TOOLS MARKET, BY PLATFORM

5.1. Market Snapshot

5.2. Global Data Preparation Tools Market by Platform, Performance - Potential Analysis

5.3. Global Data Preparation Tools Market Estimates & Forecasts by Platform 2018-2027 (USD Billion)

5.4. Data Preparation Tools Market, Sub Segment Analysis

5.4.1. Self-service data prep

5.4.2. Data integration

CHAPTER 6. GLOBAL DATA PREPARATION TOOLS MARKET, BY TOOL

6.1. Market Snapshot

6.2. Global Data Preparation Tools Market by Tool, Performance - Potential Analysis

6.3. Global Data Preparation Tools Market Estimates & Forecasts by Tool 2018-2027 (USD Billion)

6.4. Data Preparation Tools Market, Sub Segment Analysis

6.4.1. Data curation

6.4.2. Data cataloging

6.4.3. Data quality

6.4.4. Data ingestion

6.4.5. Data governance

CHAPTER 7. GLOBAL DATA PREPARATION TOOLS MARKET, BY DEPLOYMENT

7.1. Market Snapshot

7.2. Global Data Preparation Tools Market by Deployment, Performance - Potential Analysis

7.3. Global Data Preparation Tools Market Estimates & Forecasts by Deployment 2018-2027 (USD Billion)

7.4. Data Preparation Tools Market, Sub Segment Analysis

7.4.1. On-premises

7.4.2. Hosted

CHAPTER 8. GLOBAL DATA PREPARATION TOOLS MARKET, BY VERTICAL

8.1. Market Snapshot

8.2. Global Data Preparation Tools Market by vertical, Performance - Potential Analysis

8.3. Global Data Preparation Tools Market Estimates & Forecasts by vertical 2018-2027 (USD Billion)

8.4. Data Preparation Tools Market, Sub Segment Analysis

8.4.1. Banking, Financial Services, and Insurance (BFSI)

8.4.2. Government

8.4.3. Healthcare

8.4.4. Retail and eCommerce

8.4.5. Manufacturing

8.4.6. Energy and utilities

8.4.7. Transportation

8.4.8. Others

CHAPTER 9. GLOBAL DATA PREPARATION TOOLS MARKET, REGIONAL ANALYSIS

9.1. Data Preparation Tools Market, Regional Market Snapshot

9.2. North America Data Preparation Tools Market

9.2.1. U.S. Data Preparation Tools Market

9.2.1.1. Platform breakdown estimates & forecasts, 2018-2027

9.2.1.2. Tool breakdown estimates & forecasts, 2018-2027

9.2.1.3. Deployment breakdown estimates & forecasts, 2018-2027

9.2.1.4. vertical breakdown estimates & forecasts, 2018-2027

- 9.2.2. Canada Data Preparation Tools Market
- 9.3. Europe Data Preparation Tools Market Snapshot
 - 9.3.1. U.K. Data Preparation Tools Market
 - 9.3.2. Germany Data Preparation Tools Market
 - 9.3.3. France Data Preparation Tools Market
 - 9.3.4. Spain Data Preparation Tools Market
 - 9.3.5. Italy Data Preparation Tools Market
 - 9.3.6. Rest of Europe Data Preparation Tools Market
- 9.4. Asia-Pacific Data Preparation Tools Market Snapshot
 - 9.4.1. China Data Preparation Tools Market
 - 9.4.2. India Data Preparation Tools Market
 - 9.4.3. Japan Data Preparation Tools Market
 - 9.4.4. Australia Data Preparation Tools Market
 - 9.4.5. South Korea Data Preparation Tools Market
 - 9.4.6. Rest of Asia Pacific Data Preparation Tools Market
- 9.5. Latin America Data Preparation Tools Market Snapshot
 - 9.5.1. Brazil Data Preparation Tools Market
 - 9.5.2. Mexico Data Preparation Tools Market
- 9.6. Rest of The World Data Preparation Tools Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Alteryx, Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Datawatch Corporation
 - 10.2.3. Informatica Corporation
 - 10.2.4. International Business Machines Corporation
 - 10.2.5. Microsoft Corporation
 - 10.2.6. MicroStrategy Incorporated
 - 10.2.7. Qlik Technologies Inc.
 - 10.2.8. SAP SE
 - 10.2.9. SAS Institute Inc.
 - 10.2.10. Tibco Software Inc.

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Data Preparation Tools Market, report scope

TABLE 2. Global Data Preparation Tools Market estimates & forecasts by Region
2018-2027 (USD Billion)

TABLE 3. Global Data Preparation Tools Market estimates & forecasts by Platform
2018-2027 (USD Billion)

TABLE 4. Global Data Preparation Tools Market estimates & forecasts by Tool
2018-2027 (USD Billion)

TABLE 5. Global Data Preparation Tools Market estimates & forecasts by Deployment
2018-2027 (USD Billion)

TABLE 6. Global Data Preparation Tools Market estimates & forecasts by Vertical
2018-2027 (USD Billion)

TABLE 7. Global Data Preparation Tools Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Data Preparation Tools Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Data Preparation Tools Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Data Preparation Tools Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Data Preparation Tools Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Data Preparation Tools Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Data Preparation Tools Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Data Preparation Tools Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Data Preparation Tools Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 16. Global Data Preparation Tools Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 17. U.S. Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 18. U.S. Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 19. U.S. Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 20. Canada Data Preparation Tools Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 21. Canada Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 22. Canada Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 23. UK Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 24. UK Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 25. UK Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 26. Germany Data Preparation Tools Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 27. Germany Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 28. Germany Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 29. RoE Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 30. RoE Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 31. RoE Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 32. China Data Preparation Tools Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 33. China Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 34. China Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 35. India Data Preparation Tools Market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 36. India Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 37. India Data Preparation Tools Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 38. Japan Data Preparation Tools Market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 39. Japan Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Japan Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. RoAPAC Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. RoAPAC Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. Brazil Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Brazil Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. Mexico Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. Mexico Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. RoLA Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. RoLA Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Data Preparation Tools Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Row Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Row Data Preparation Tools Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Data Preparation Tools Market

TABLE 57. List of primary sources, used in the study of global Data Preparation Tools Market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Data Preparation Tools Market, research methodology
- FIG 2. Global Data Preparation Tools Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Data Preparation Tools Market, key trends 2020
- FIG 5. Global Data Preparation Tools Market, growth prospects 2021-2027
- FIG 6. Global Data Preparation Tools Market, porters 5 force model
- FIG 7. Global Data Preparation Tools Market, pest analysis
- FIG 8. Global Data Preparation Tools Market, value chain analysis
- FIG 9. Global Data Preparation Tools Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Data Preparation Tools Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Data Preparation Tools Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Data Preparation Tools Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Data Preparation Tools Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Data Preparation Tools Market, regional snapshot 2018 & 2027
- FIG 15. North America Data Preparation Tools Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Data Preparation Tools Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Data Preparation Tools Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Data Preparation Tools Market 2018 & 2027 (USD Billion)
- FIG 19. Global Data Preparation Tools Market, company market share analysis (2020)

I would like to order

Product name: Global Data Preparation Tools Market Size study, by Platform (Self-service, Data Integration), By Deployment (On premises, Cloud), By Vertical (IT & Telecom, Retail & E-commerce, BFSI), By Function (Data collection, Data cataloguing, Data quality) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G0F33DEF4E9BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F33DEF4E9BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970