

Global Data Loss Prevention Market Size study, By Type (Data Centre DLP, Endpoint DPL, Network DPL), By Application (Cloud Storage, Encryption, Policy, Standards and Procedures, Web and Email, Protection, Others), By Deployment (On Premise, Cloud Data Loss Prevention), By Services (Management Security Service, Training and Education, Consulting, System Integration and Installation, Threat and Risk Assessment), By Size (Large Enterprises, Small and Medium Business) By End Use Industry (Healthcare, Retail and Logistics, Defence and Intelligence, BFSI, IT and Telecom, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Data Loss Prevention Market is valued approximately USD 1.42 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 23.10 % over the forecast period 2022-2028. Data Loss Prevention also known as DLP refers to a set of tools and processes utilized to prevent data breaches as well unauthorized access to essential data within an organization. The application of DLP identifies the critical information and automatically encrypts the data. There are three types of DLP such as network DLP, endpoint DLP and Cloud DLP. DLP solutions use algorithms to identify which data transfers must be blocked. The growing average cost of data breaches worldwide and rising adoption of data security tools across the organizations as well as strategic initiatives from leading market players are key factors accelerating the growth

of the Global Data Loss Prevention Market. For instance, in 2020, the global average cost of data breaches was estimated at USD 3.86 million, and it further increased to USD 4.35 million in 2020. Further, as per the Government of UK's Cyber Security Breaches Survey 2022 – during 2019, around 32% of UK businesses witnessed Cyber-attacks, and it further increased to 39% in 2022. Moreover, leading market players are coming up with new Data Loss Prevention Solutions to Capitalize on the growing adoption of DLP Solutions. For instance, in April 2022, Google Inc. announced a new tool that facilitates its Big Query users to identify and secure sensitive data in their data warehouse and set access policies based on those discoveries. Also, the increasing emergence of online banking services and the rising emergence of Bring Your Own Devices Culture would offer lucrative growth opportunities for the Market during the forecast period. However, high deployment costs, as well as a lack of guaranteed prevention, would impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Data Loss Prevention Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region in terms of market share owing to factors such as the presence of leading market players and rising incidences of data breaches in the region. Whereas the Asia Pacific is estimated to be the fastest growing region in the data loss prevention market due to the growing utilization of online banking services as well as increasing investment towards data loss prevention from SMEs in the region.

Major market players included in this report are:

GTB Technologies, Inc.

Code Green Networks

Symantec Corporation

Check Point Software Technologies Ltd.

Trustwave Holdings, Inc.

CA Technologies

Trend Micro Incorporated

Blue Coat Systems, Inc.

Cisco Systems

Websense, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the End Use Industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Data Centre DLP

Endpoint DPL

Network DPL

By Application

Cloud Storage

Encryption

Policy, Standards and Procedures

Web and Email Protection

Others

By Deployment

On Premise

Cloud Data Loss Prevention

By Services

MSS

Management Security Service

Training and Education

Consulting

System Integration and Installation

Threat and Risk Assessment

By Size

Large Enterprises

Small and Medium Business

By End Use Industry

Healthcare

Retail and Logistics

Defence and Intelligence

BFSI

IT and Telecom

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Data Loss Prevention Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

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