

**Global Data Loss Prevention Market Size study, By Type (Data Centre DLP, Endpoint DPL, Network DPL), By Application (Cloud Storage, Encryption, Policy, Standards and Procedures, Web and Email, Protection, Others), By Deployment (On Premise, Cloud Data Loss Prevention), By Services (Management Security Service, Training and Education, Consulting, System Integration and Installation, Threat and Risk Assessment), By Size (Large Enterprises, Small and Medium Business) By End Use Industry (Healthcare, Retail and Logistics, Defence and Intelligence, BFSI, IT and Telecom, Others), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G9D7A1AA9A4EEN.html>

Date: September 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G9D7A1AA9A4EEN

## **Abstracts**

Global Data Loss Prevention Market is valued approximately USD 1.42 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 23.10 % over the forecast period 2022-2028. Data Loss Prevention also known as DLP refers to a set of tools and processes utilized to prevent data breaches as well unauthorized access to essential data within an organization. The application of DLP identifies the critical information and automatically encrypts the data. There are three types of DLP such as network DLP, endpoint DLP and Cloud DLP. DLP solutions use algorithms to identify which data transfers must be blocked. The growing average cost of data breaches worldwide and rising adoption of data security tools across the organizations as well as strategic initiatives from leading market players are key factors accelerating the growth

of the Global Data Loss Prevention Market. For instance, in 2020, the global average cost of data breaches was estimated at USD 3.86 million, and it further increased to USD 4.35 million in 2020. Further, as per the Government of UK's Cyber Security Breaches Survey 2022 – during 2019, around 32% of UK businesses witnessed Cyber-attacks, and it further increased to 39% in 2022. Moreover, leading market players are coming up with new Data Loss Prevention Solutions to Capitalize on the growing adoption of DLP Solutions. For instance, in April 2022, Google Inc. announced a new tool that facilitates its Big Query users to identify and secure sensitive data in their data warehouse and set access policies based on those discoveries. Also, the increasing emergence of online banking services and the rising emergence of Bring Your Own Devices Culture would offer lucrative growth opportunities for the Market during the forecast period. However, high deployment costs, as well as a lack of guaranteed prevention, would impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Data Loss Prevention Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region in terms of market share owing to factors such as the presence of leading market players and rising incidences of data breaches in the region. Whereas the Asia Pacific is estimated to be the fastest growing region in the data loss prevention market due to the growing utilization of online banking services as well as increasing investment towards data loss prevention from SMEs in the region.

Major market players included in this report are:

GTB Technologies, Inc.  
Code Green Networks  
Symantec Corporation  
Check Point Software Technologies Ltd.  
Trustwave Holdings, Inc.  
CA Technologies  
Trend Micro Incorporated  
Blue Coat Systems, Inc.  
Cisco Systems  
Websense, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the End Use Industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Type**

Data Centre DLP

Endpoint DPL

Network DPL

**By Application**

Cloud Storage

Encryption

Policy, Standards and Procedures

Web and Email Protection

Others

**By Deployment**

On Premise

Cloud Data Loss Prevention

**By Services**

MSS

Management Security Service

Training and Education

Consulting

System Integration and Installation

Threat and Risk Assessment

**By Size**

Large Enterprises

Small and Medium Business

**By End Use Industry**

Healthcare

Retail and Logistics

Defence and Intelligence

BFSI

IT and Telecom

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Data Loss Prevention Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Global Data Loss Prevention Market, by region, 2020-2028 (USD Billion)
  - 1.2.2. Global Data Loss Prevention Market, by Type, 2020-2028 (USD Billion)
  - 1.2.3. Global Data Loss Prevention Market, by Application, 2020-2028 (USD Billion)
  - 1.2.4. Global Data Loss Prevention Market, by Deployment, 2020-2028 (USD Billion)
  - 1.2.5. Global Data Loss Prevention Market, by Services, 2020-2028 (USD Billion)
  - 1.2.6. Global Data Loss Prevention Market, by Size, 2020-2028 (USD Billion)
  - 1.2.7. Global Data Loss Prevention Market, by End Use Industry, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL DATA LOSS PREVENTION MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. End Use Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL DATA LOSS PREVENTION MARKET DYNAMICS

- 3.1. Data Loss Prevention Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing average cost of data breaches worldwide.
    - 3.1.1.2. Rising adoption of data security tools across the organizations.
    - 3.1.1.3. Strategic initiatives from leading market players.
  - 3.1.2. Market Challenges
    - 3.1.2.1. High deployment cost.
    - 3.1.2.2. Lack of guaranteed prevention
  - 3.1.3. Market Opportunities

- 3.1.3.1. Increasing emergence of online banking services.
- 3.1.3.2. Rising emergence of Bring Your Own Devices Culture.

## **CHAPTER 4. GLOBAL DATA LOSS PREVENTION MARKET END USE INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the End Use Industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL DATA LOSS PREVENTION MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Data Loss Prevention Market by Type, Performance - Potential Analysis
- 6.3. Global Data Loss Prevention Market Estimates & Forecasts by Type 2018-2028 (USD Billion)
- 6.4. Data Loss Prevention Market, Sub Segment Analysis
  - 6.4.1. Data Centre DLP
  - 6.4.2. Endpoint DLP
  - 6.4.3. Network DLP

## **CHAPTER 7. GLOBAL DATA LOSS PREVENTION MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Data Loss Prevention Market by Application, Performance - Potential Analysis
- 7.3. Global Data Loss Prevention Market Estimates & Forecasts by Application 2018-2028 (USD Billion)
- 7.4. Data Loss Prevention Market, Sub Segment Analysis
  - 7.4.1. Cloud Storage
  - 7.4.2. Encryption
  - 7.4.3. Policy, Standards and Procedures
  - 7.4.4. Web and Email Protection
  - 7.4.5. Others

## **CHAPTER 8. GLOBAL DATA LOSS PREVENTION MARKET, BY DEPLOYMENT**

- 8.1. Market Snapshot
- 8.2. Global Data Loss Prevention Market by Deployment, Performance - Potential Analysis
- 8.3. Global Data Loss Prevention Market Estimates & Forecasts by Deployment 2018-2028 (USD Billion)
- 8.4. Data Loss Prevention Market, Sub Segment Analysis
  - 8.4.1. On Premise
  - 8.4.2. Cloud Data Loss Prevention

## **CHAPTER 9. GLOBAL DATA LOSS PREVENTION MARKET, BY SERVICE**

- 9.1. Market Snapshot
- 9.2. Global Data Loss Prevention Market by Service, Performance - Potential Analysis
- 9.3. Global Data Loss Prevention Market Estimates & Forecasts by Service 2018-2028 (USD Billion)
- 9.4. Data Loss Prevention Market, Sub Segment Analysis
  - 9.4.1. Management Security Service
  - 9.4.2. Training and Education
  - 9.4.3. Consulting
  - 9.4.4. System Integration and Installation
  - 9.4.5. Threat and Risk Assessment

## **CHAPTER 10. GLOBAL DATA LOSS PREVENTION MARKET, BY SIZE**

*Global Data Loss Prevention Market Size study, By Type (Data Centre DLP, Endpoint DPL, Network DPL), By Applic...*



- 10.1. Market Snapshot
- 10.2. Global Data Loss Prevention Market by Size, Performance - Potential Analysis
- 10.3. Global Data Loss Prevention Market Estimates & Forecasts by Size 2018-2028 (USD Billion)
- 10.4. Data Loss Prevention Market, Sub Segment Analysis
  - 10.4.1. Large Enterprises
  - 10.4.2. Small and Medium Business

## **CHAPTER 11. GLOBAL DATA LOSS PREVENTION MARKET, BY END USE INDUSTRY**

- 11.1. Market Snapshot
- 11.2. Global Data Loss Prevention Market by End Use Industry, Performance - Potential Analysis
- 11.3. Global Data Loss Prevention Market Estimates & Forecasts by End Use Industry 2018-2028 (USD Billion)
- 11.4. Data Loss Prevention Market, Sub Segment Analysis
  - 11.4.1. Healthcare
  - 11.4.2. Retail and Logistics
  - 11.4.3. Defence and Intelligence
  - 11.4.4. BFSI
  - 11.4.5. IT and Telecom
  - 11.4.6. Others

## **CHAPTER 12. GLOBAL DATA LOSS PREVENTION MARKET, REGIONAL ANALYSIS**

- 12.1. Data Loss Prevention Market, Regional Market Snapshot
- 12.2. North America Data Loss Prevention Market
  - 12.2.1. U.S. Data Loss Prevention Market
    - 12.2.1.1. Type estimates & forecasts, 2018-2028
    - 12.2.1.2. Application estimates & forecasts, 2018-2028
    - 12.2.1.3. Deployment estimates & forecasts, 2018-2028
    - 12.2.1.4. Services estimates & forecasts, 2018-2028
    - 12.2.1.5. Size estimates & forecasts, 2018-2028
    - 12.2.1.6. End Use Industry estimates & forecasts, 2018-2028
  - 12.2.2. Canada Data Loss Prevention Market
- 12.3. Europe Data Loss Prevention Market Snapshot

- 12.3.1. U.K. Data Loss Prevention Market
- 12.3.2. Germany Data Loss Prevention Market
- 12.3.3. France Data Loss Prevention Market
- 12.3.4. Spain Data Loss Prevention Market
- 12.3.5. Italy Data Loss Prevention Market
- 12.3.6. Rest of Europe Data Loss Prevention Market
- 12.4. Asia-Pacific Data Loss Prevention Market Snapshot
  - 12.4.1. China Data Loss Prevention Market
  - 12.4.2. India Data Loss Prevention Market
  - 12.4.3. Japan Data Loss Prevention Market
  - 12.4.4. Australia Data Loss Prevention Market
  - 12.4.5. South Korea Data Loss Prevention Market
  - 12.4.6. Rest of Asia Pacific Data Loss Prevention Market
- 12.5. Latin America Data Loss Prevention Market Snapshot
  - 12.5.1. Brazil Data Loss Prevention Market
  - 12.5.2. Mexico Data Loss Prevention Market
- 12.6. Rest of The World Data Loss Prevention Market

## **CHAPTER 13. COMPETITIVE INTELLIGENCE**

- 13.1. Top Market Strategies
- 13.2. Company Profiles
  - 13.2.1. GTB Technologies, Inc.
    - 13.2.1.1. Key Information
    - 13.2.1.2. Overview
    - 13.2.1.3. Financial (Subject to Data Availability)
    - 13.2.1.4. Product Summary
    - 13.2.1.5. Recent Developments
  - 13.2.2. Code Green Networks
  - 13.2.3. Symantec Corporation
  - 13.2.4. Check Point Software Technologies Ltd.
  - 13.2.5. Trustwave Holdings, Inc.
  - 13.2.6. CA Technologies
  - 13.2.7. Trend Micro Incorporated
  - 13.2.8. Blue Coat Systems, Inc.
  - 13.2.9. Cisco Systems
  - 13.2.10. Websense, Inc.

## **CHAPTER 14. RESEARCH PROCESS**

## 14.1. Research Process

14.1.1. Data Mining

14.1.2. Analysis

14.1.3. Market Estimation

14.1.4. Validation

14.1.5. Publishing

## 14.2. Research Attributes

## 14.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Data Loss Prevention Market, report scope
- TABLE 2. Global Data Loss Prevention Market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Data Loss Prevention Market estimates & forecasts by Type 2018-2028 (USD Billion)
- TABLE 4. Global Data Loss Prevention Market estimates & forecasts by Application 2018-2028 (USD Billion)
- TABLE 5. Global Data Loss Prevention Market estimates & forecasts by Deployment 2018-2028 (USD Billion)
- TABLE 6. Global Data Loss Prevention Market estimates & forecasts by Services 2018-2028 (USD Billion)
- TABLE 7. Global Data Loss Prevention Market estimates & forecasts by Size 2018-2028 (USD Billion)
- TABLE 8. Global Data Loss Prevention Market estimates & forecasts by End Use Industry 2018-2028 (USD Billion)
- TABLE 9. Global Data Loss Prevention Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Data Loss Prevention Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Data Loss Prevention Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Data Loss Prevention Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Data Loss Prevention Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global Data Loss Prevention Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. Global Data Loss Prevention Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. Global Data Loss Prevention Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 17. Global Data Loss Prevention Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 18. Global Data Loss Prevention Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. U.S. Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. U.S. Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. U.S. Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. Canada Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. Canada Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Canada Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. UK Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. UK Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. UK Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. Germany Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. Germany Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. Germany Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. RoE Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. RoE Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. RoE Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. China Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. China Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. China Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. India Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. India Data Loss Prevention Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 39. India Data Loss Prevention Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 40. Japan Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 41. Japan Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. Japan Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. RoAPAC Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 44. RoAPAC Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. RoAPAC Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Brazil Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 47. Brazil Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. Brazil Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. Mexico Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 50. Mexico Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Mexico Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. RoLA Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 53. RoLA Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. RoLA Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. Row Data Loss Prevention Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 56. Row Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 57. Row Data Loss Prevention Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 58. List of secondary sources, used in the study of global Data Loss Prevention Market

TABLE 59. List of primary sources, used in the study of global Data Loss Prevention Market

TABLE 60. Years considered for the study

TABLE 61. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Data Loss Prevention Market, research methodology
- FIG 2. Global Data Loss Prevention Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Data Loss Prevention Market, key trends 2021
- FIG 5. Global Data Loss Prevention Market, growth prospects 2022-2028
- FIG 6. Global Data Loss Prevention Market, porters 5 force model
- FIG 7. Global Data Loss Prevention Market, pest analysis
- FIG 8. Global Data Loss Prevention Market, value chain analysis
- FIG 9. Global Data Loss Prevention Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Data Loss Prevention Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Data Loss Prevention Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Data Loss Prevention Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Data Loss Prevention Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Data Loss Prevention Market, regional snapshot 2018 & 2028
- FIG 15. North America Data Loss Prevention Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Data Loss Prevention Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Data Loss Prevention Market 2018 & 2028 (USD Billion)
- FIG 19. Global Data Loss Prevention Market, company Market share analysis (2021)



## I would like to order

Product name: Global Data Loss Prevention Market Size study, By Type (Data Centre DLP, Endpoint DPL, Network DPL), By Application (Cloud Storage, Encryption, Policy, Standards and Procedures, Web and Email, Protection, Others), By Deployment (On Premise, Cloud Data Loss Prevention), By Services (Management Security Service, Training and Education, Consulting, System Integration and Installation, Threat and Risk Assessment), By Size (Large Enterprises, Small and Medium Business) By End Use Industry (Healthcare, Retail and Logistics, Defence and Intelligence, BFSI, IT and Telecom, Others), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G9D7A1AA9A4EEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9D7A1AA9A4EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970