

Global Data Integration and Integrity Software Market Size Study & Forecast, by Deployment (On-premises, Cloud), by Enterprise Type (Large Enterprises, Small & Medium Enterprises), by Industry (Banking, Financial Services and Insurance (BFSI), Healthcare, Manufacturing, Retail, IT & Telecom, Media & Entertainment, Energy & Utility, Government, Others), and Regional Analysis, 2023-2030

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Abstracts

Global Data Integration and Integrity Software Market is valued at approximately USD 11.86 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 12.6% over the forecast period 2023-2030. Data integration and integrity software are tools and solutions designed to integrate data from various sources into a single, unified view. This software addresses the challenges of managing and consolidating data from multiple sources while ensuring data accuracy, consistency, and reliability. The growing emphasis on data-driven decision-making processes, high demand for business intelligence and advanced analytics, the rapid proliferation of IoT devices, and increasing need for real-time data integration are the key factors that are fostering the market growth around the world.

The surge in cloud adoption is exhibiting a positive influence on the global market growth during the estimated period. The widespread adoption of cloud computing has led to the distributed storage of data across various cloud platforms. Data integration solutions are essential for seamlessly connecting on-premises and cloud-based data sources, ensuring a unified view of the data. As per a DHS report, 86% of the owners and operators of critical infrastructure in high-tech industries have deployed cloud

solutions. According to the report the expenditure of various sectors on critical infrastructure utilizing cloud services; there is an increase expected from USD 152 billion in 2020 to USD 223 billion by 2025. Thus, these aforementioned factors are propelling the growth of the Data Integration and Integrity Software Market during the estimated period. Moreover, the surging adoption of integrity software by small enterprises, as well as the rising number of digital transformation initiatives presents various lucrative opportunities over the forecasted years. However, the unavailability of skilled professionals and the rising concerns regarding data security are stifling the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Data Integration and Integrity Software Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the rising investment in emerging technologies and the growing deployment of innovative technologies such as cloud computing, the Internet of Things (IoT), and artificial intelligence (AI) quickly to automate business operations. The increasing investment by leading companies in cloud services is a significant factor that is promoting the market growth throughout the region. Thus, the rise of cloud computing and the uptake of cutting-edge technologies have fueled market expansion. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The rising demand from sectors such as BFSI, healthcare, and the fastest-growing manufacturing sector, the presence of major software companies and numerous other international firms developing their foothold in this region are the key driving factors. In addition, companies in the region are widely utilizing data integrity software to keep their competitive edge and comply with laws, which supports market expansion during the estimated period.

Major market players included in this report are:

Informatica Corporation (U.S.)

International Business Machines Corporation (U.S.)

SAP SE (Germany)

Oracle Corporation (U.S.)

SAS Institute Inc. (U.S.)

Microsoft Corporation (U.S.)

QlikTech International AB (Talend) (U.S.)

TIBCO Software Inc. (U.S.)

Denodo Technologies (U.S.)

Precisely (U.S.)

Recent Developments in the Market:

In January 2023, Precisely declared the company has acquired Transerve, a provider of location information that assist the companies in making decisions by leveraging enhanced and curated data.

In March 2023, HARMAN International and Infor Ltd. established a partnership to improve their healthcare and life science platform. The company incorporated the Cloverleaf data integration suite from Infor with the HARMAN Intelligent Healthcare Platform to offer data security and transparency.

In November 2022, Talend established a strategic alliance with data cloud company Snowflake to provide a new vertical and provide clients with globally secured data. The company initially is providing the financial services with its new vertical solution.

Global Data Integration and Integrity Software Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Deployment, Enterprise Type, Industry, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment:

On-premises

Cloud

By Enterprise Type:

Large Enterprises

Small & Medium Enterprises

By Industry:

Banking, Financial Services and Insurance (BFSI)

Healthcare

Manufacturing

Retail

IT & Telecom

Media & Entertainment

Energy & Utility

Government

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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