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Global Data Governance Market Size study, by Application (Incident Management, Process Management, Compliance Management, Risk Management, Audit management, Data quality and security management, Others) by Business Function(Finance, Information technology (IT), Legal, Operations, Human resources, Sales and marketing) by Component(Solutions, Services) by Deployment Model(Cloud, On Premises) by Organization Size(SMEs, Large Enterprises), by Industry Vertical(Banking, Financial Services and Insurance (BFSI), Retail and eCommerce, Government and defense, Healthcare and life sciences, Manufacturing, Telecommunications and IT, Energy and utilities, Construction and engineering) and Regional Forecasts 2019-2026

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Abstracts

Global Data Governance Market is valued approximately USD 1.3 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 22.0 % over the forecast period 2019-2026. Data governance is a control system that keeps a check on data access by automated processes encounters exact standards. These govern the data quality against production data and communicate the inaccuracies in the operation to

the worker to solve the problem. It states management of accessibility, safety and usability of the data employed in the enterprise. Further, rapid growth in data volumes, increasing regulatory and compliance mandates, and enhancing strategic risk management and decision-making with the increasing business collaborations has led the adoption of Data Governance across the forecast period. However, High costs to establish Data governance solutions has hindered the growth of the market.

The regional analysis of global Data Governance market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the early adoption of technologies and the presence of many data governance solution providers in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as increasing digitalization and investment in infrastructure upgrades have led to higher adoption of data governance and data management solutions. The region is also witnessing increasing demand for cloud-based solutions, owing to the growing size of SMEs which would create lucrative growth prospects for the Data Governance market across Asia-Pacific region.

Major market player included in this report are:
Alation (US)
Ataccama (Canada)
Collibra (Belgium)
DATUM LLC (US)
Data Advantage Group (US)
Denodo Technologies (US)
Erwin, Inc. (US)
Global Data Excellence (Switzerland)
Global IDS (US)
IBM Corporation (US)
Infogix (US)
Informatica LLC (US)
IRI (Australia)
Magnitude Software (US)
Oracle Corporation (US)
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also

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caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Incident management

Process management

Compliance management

Risk management

Audit management

Data quality and security management

Others (Network management and Employee performance management)

By Business Function:

Finance

Information technology (IT)

Legal

Operations

Human resources

Sales and marketing

By Component:

Solutions

Services

Managed services

Professional services

Consulting services

Support and maintenance services

By Organization Size:

Small and Medium-Sized Enterprises (SMEs)

Large enterprises

By Deployment Model:

On-premises

Cloud

By Industry Vertical:

Banking, Financial Services, and Insurance (BFSI)

Retail and eCommerce

Government and defence

Healthcare and life sciences

Manufacturing

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Telecommunications and IT
Energy and utilities
Construction and engineering
By Region:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017
Base year – 2018
Forecast period – 2019 to 2026

Target Audience of the Global Data Governance Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investor

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Data Advantage Group (US)
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