

# **Global Data Conversion Services Market Size study, By Enterprise Size (Small and Medium Enterprise, Large Enterprise), By End Use Industries (Banking, Financial Services & Insurance Telecom & Information Technology (IT), Manufacturing, Construction, Wholesale Distribution, Non-profit Organizations, Chemicals, Food and Beverage, Retail, Others (Hospitality, Government, and Public Sector, etc.)), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Data Conversion Services Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. In Data conversion Services, data is converted in different formats. The purpose of data conversion services is to maintain information's in an easy-to-use format. Different end use industries such as BFSI, Healthcare and retail uses data conversion services to increase business efficiency. The key factors driving the growth of Data conversion Services Market are increasing number of internet-connected devices, rising volume of enterprise data & growing adoption of IoT technology-based solutions among others. For instance, as per Statista- in 2020, Global total enterprise data volume was estimated at 1,001 terabytes and this volume is estimated to reach to 2,025 terabytes by 2022. Furthermore, according to Statista- In 2018, there were an estimated 22 billion internet of things (IoT) connected devices were in operation and as per projections the number of connected devices would increase to 50 billion devices by end of 2030. Also, growing digitization across end use industries and rising instances of pandemic across the globe are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, growing threat of

cyberattacks hinder the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Data Conversion Services Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing trend of digitization and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as, growing adoption of IoT-based technologies and increasing digitalization in the region would create lucrative growth prospects for the Data Conversion Services Market across the North American region.

Major market players included in this report are:

IBM Corporation

Oracle Inc.

Amazon Web Services

Microsoft Inc.

SAS Institute Inc.

SAP SE

Informatica

Talend S.A.

Attunity Inc.

TIBCO Software Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Enterprise Size

Small & Medium Enterprise

Large Enterprise

By End Use Industries

Banking, Financial Services & Insurance  
Telecom & Information Technology (IT)  
Manufacturing  
Construction  
Wholesale Distribution  
Non-profit Organizations  
Chemicals  
Food and Beverage  
Retail  
Others (Hospitality, Government, and Public Sector, etc.)  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Data Conversion Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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