

Global Data Centre Colocation Market Size study, by Solution Type (Retail Colocation, Wholesale Colocation), By End-Use (Banking and Financial Services, IT and Telecom, Healthcare, Government, And Others) and Regional Forecasts 2022-2029

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Abstracts

Global Data Centre Colocation Market is valued at approximately USD 50.33 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 13.3 % over the forecast period 2022-2029. Colocation can be defined as the placement of enterprise-owned compute, storage and networking assets in a third-party leased facility. The data centre colocation service enables an organisation to rent office space for servers, networks, or internet bandwidth in order to set up its own data centre within an existing data centre. The cost-effective and energy-efficient data centre solutions provided to users by data centre colocation have resulted in rising market demand over the forecast period.. The data center colocation market tends to grow significantly over the forecast period owing to the rising volume of data from social media and Over-The-Top (OTT) platforms.

According to Statista – as of 2020, total amount of data created, captured, copied, and consumed globally was estimated at 64.2 zettabytes. Furthermore, over the next five years up to 2025, global data creation is projected to grow to more than 180 zettabytes. Also, the rising adoption of cloud services and emergence of 5G technology would create a lucrative growth prospectus for the market over the forecast period. However, concern over data security may hinder the market growth throughout the forecast period 2022-2029.

The regional analysis of global Data Centre Colocation market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is expected to dominate the market share of data center collocation market owing to the presence of large number of IT industries and presence of major data center collocation service providers. For instance, in March 2019, Microsoft and Telecom Egypt collaborated to provide a Microsoft cloud network in Egypt. The collaboration is aimed to increase the customer base and extend the geographical outreach in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as increased data volume, coupled with presence of the largest IT BPO outsourcing service companies in the region.

Major market players included in this report are:

American Telephone & Telegraph, Inc.

CenturyLink Technology Solutions

DuPont Fabros Technology, Inc.

Equinix, Inc.

Global Switch Corp.

NTT Data Corp.

China Telecom Corporation Ltd

Rackspace Inc.

SunGuard Availability Services

Verizon Communication Ltd

Recent Developments in the Market:

in March 2020, Digital Realty Trust, Inc. acquired InterXion in order to meet the demands for colocation and hyperscale requirements in the Americas, EMEA, and Asia Pacific regions.

Global Data Centre Colocation Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Solution Type, End-Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Material offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution Type:

Retail colocation

Wholesale colocation

By End-Use:

Banking and financial services

IT and telecom

Healthcare

Government

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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