

Global Data Center UPS Market Size Study By Product (Large Data Center UPS, Medium Data Center UPS, Small Data Center UPS, Others), and By Regional (North America, Europe, Asia Pacific, Latin America, and Rest of the World) Forecasts, 2018-2025

<https://marketpublishers.com/r/GB8A1635D05EN.html>

Date: July 2018

Pages: 120

Price: US\$ 3,150.00 (Single User License)

ID: GB8A1635D05EN

Abstracts

Global Data Center UPS Market to reach USD 8.18 billion by 2025.

Global Data Center UPS Market valued approximately USD 4.19 billion in 2016 is forecasted to grow with a healthy growth rate of more than 7.72% over the forecast period 2018-2025. The major factors speculated to augment the markets are rising demand for uninterrupted power to secure efficient operations in financial institutions, banks, & businesses and growing espousal of cloud computing services. Furthermore, the growing base of connected customers, the proliferation of digital devices, and growth in content are responsible for generating more data which in turn is one of the principal drivers for the market. An uninterruptible power supply or uninterruptible power source (UPS) is an electrical apparatus which gives emergency power to a load when the input power source or mains power fails. UPS systems are a critical component of a data center.

The regional analysis of Global Data Center UPS Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is also expected to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Large Data Center UPS

Medium Data Center UPS

Small Data Center UPS

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Gamatronic Electronic Industries, The Emerson Electric Company, General Electric, Eaton, Toshiba Corp., Schneider Electric, Belkin International Inc., Clary Corp., HBL Power Systems, PhoenixContact, and so on. The fierce competitiveness has made these players spend in product developments to improve the customer's requirements.

Target Audience of the Data Center UPS Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. GLOBAL DATA CENTER UPS MARKET DEFINITION & SCOPE

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Data Mining
 - 2.1.2. Analysis
 - 2.1.3. Market Estimation
 - 2.1.4. Validation
 - 2.1.5. Publishing
- 2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

CHAPTER 4. GLOBAL DATA CENTER UPS MARKET DYNAMICS

- 4.1. Growth Prospects
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunities
- 4.2. Industry Analysis
 - 4.2.1. Porter's 5 Force Model
 - 4.2.2. PEST Analysis
 - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DATA CENTER UPS MARKET BY PRODUCT

Global Data Center UPS Market Size Study By Product (Large Data Center UPS, Medium Data Center UPS, Small Data...

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Data Center UPS Market, Sub Segment Analysis
 - 5.3.1. Large Data Center UPS
 - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2. Medium Data Center UPS
 - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.3. Small Data Center UPS
 - 5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL DATA CENTER UPS MARKET, REGIONAL ANALYSIS

- 6.1. Data Center UPS Market, Regional Market Snapshot (2015-2025)
- 6.2. North America Data Center UPS Market Snapshot
 - 6.2.1. U.S.
 - 6.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.2.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.2.2. Canada
 - 6.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.2.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.3. Europe Data Center UPS Market Snapshot
 - 6.3.1. U.K.
 - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2. Germany
 - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3. France
 - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.4. Rest of Europe
 - 6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.4. Asia Data Center UPS Market Snapshot
 - 6.4.1. China Data Center UPS Market Size Estimates & Forecasts, 2015-2025 (USD

Billion)

6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.2. India

6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.3. Japan

6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.3.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.4. Rest of Asia Pacific

6.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.5. Latin America Data Center UPS Market Snapshot

6.5.1. Brazil

6.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.5.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.5.2. Mexico

6.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.5.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.6. Rest of The World

6.6.1. South America

6.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.6.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.6.2. Middle East and Africa

6.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.6.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. COMPETITIVE INTELLIGENCE

7.1. Company Market Share (Subject to Data Availability)

7.2. Top Market Strategies

7.3. Company Profiles

7.3.1. Gamatronic Electronic Industries

7.3.1.1. Overview

7.3.1.2. Financial (Subject to Data Availability)

7.3.1.3. Product Summary

7.3.1.4. Recent Developments

7.3.2. The Emerson Electric Company

7.3.3. General Electric

7.3.4. Eaton

7.3.5. Toshiba Corp.

7.3.6. Schneider Electric

7.3.7. Belkin International Inc.

7.3.8. Clary Corp.

7.3.9. HBL Power Systems

7.3.10. PhoenixContact

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