

Global Data Center Power Market Size study, by components ( Solution, Services), by end-user type (Enterprises, Colocation providers, Cloud providers, Hyperscale data centers), By data center sizes (Small and Medium-sized data center, Large data center), by verticals (BFSI, IT and Telecommunication, Media and Entertainment, Healthcare, Government and Defense, Retail, Manufacturing, Others) and Regional Forecasts 2020-2027

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# Abstracts

Global Data Center Power Market is valued approximately at USD 17.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.3% over the forecast period 2020-2027. The unprecedented and rapid growth in the volume of data collected and produced by different organizations, companies, and individuals has resulted in increased demand for data storage contributing to a rise in data centre capacity. Data centres are power-intensive systems, which have risen in proportion and size with the escalating popularity of the digital economy. In addition, while data centre workloads have risen exponentially, the rise in power demand in data centres has been met by the adoption of stern power efficiency improvements efforts. Growing need for enterprises to slash operating expenses, need for uptime for increased service along with growing demand for high-performance computing are prominent factors contributing towards the market growth. However, high initial investment is expected to hinder the market growth. Whereas, renovation of the data centres to increase efficiency and improvement at UPS is expected to create significant growth opportunity in the market over the forecast period. Apart from this, the key players of global Alopecia market have adopted various strategies to gain competitive advantage



including product launch, mergers and acquisition, partnerships and agreements, investment, funding and others. For instance, Schneider Electric launched their first Smart-UPS Lithium-ion UPS segment in March 2020. It's built for micro data centres and local edge ecosystems. The second group is APC Simple UPS 1 Ph Online, a flexible, high-quality, and cost-effective UPS built to manage conditions of high voltage and intermittent control.

The regional analysis of global Alopecia market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to large-scale setting up of 'hyperscale' data centers in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising adoption of advanced technologies, such as IoT and cloud computing, rising number of telecom subscribers would create lucrative growth prospects for the Alopecia market across Asia-Pacific region.

Major market player included in this report are: Schneider Electric Vertiv ABB Eaton Delta Electronics Huawei Legrand Tripp Lite Toshiba Siemens Mitsubishi Electric

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:



By components: Solution Services

By end-user type:

Enterprises Colocation providers Cloud providers Hyperscale data centers

By data center sizes:

Small and Medium-sized data center Large data center

By verticals:

BFSI IT and Telecommunication Media and Entertainment Healthcare Government and Defense Retail Manufacturing Others

By Region: North America U.S. Canada Europe UK Germany France Spain Italy

ROE



Asia Pacific China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Alopecia Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



# Contents

#### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
- 1.2.1. Data Center Power Market, by Region, 2018-2027 (USD Billion)
- 1.2.2. Data Center Power Market, by Components, 2018-2027 (USD Billion)
- 1.2.3. Data Center Power Market, by End-user type, 2018-2027 (USD Billion)
- 1.2.4. Data Center Power Market, by Data center sizes, 2018-2027 (USD Billion)
- 1.2.5. Data Center Power Market, by Verticals, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

# CHAPTER 2. GLOBAL DATA CENTER POWER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Verticals: Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

#### **CHAPTER 3. GLOBAL DATA CENTER POWER MARKET DYNAMICS**

- 3.1. Data Center Power Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

# CHAPTER 4. GLOBAL DATA CENTER POWER MARKET: VERTICALS: ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry



4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

# CHAPTER 5. GLOBAL DATA CENTER POWER MARKET, BY COMPONENTS

5.1. Market Snapshot

5.2. Global Data Center Power Market by Components, Performance - Potential Analysis

5.3. Global Data Center Power Market Estimates & Forecasts by Components 2017-2027 (USD Billion)

- 5.4. Data Center Power Market, Sub Segment Analysis
  - 5.4.1. Solution
  - 5.4.2. Services

# CHAPTER 6. GLOBAL DATA CENTER POWER MARKET, BY END-USER TYPE

6.1. Market Snapshot

6.2. Global Data Center Power Market by End-user type, Performance - Potential Analysis

6.3. Global Data Center Power Market Estimates & Forecasts by End-user type

2017-2027 (USD Billion)

- 6.4. Data Center Power Market, Sub Segment Analysis
- 6.4.1. Enterprises
- 6.4.2. Colocation providers
- 6.4.3. Cloud providers
- 6.4.4. Hyperscale data centers

# CHAPTER 7. GLOBAL DATA CENTER POWER MARKET, BY DATA CENTER SIZES

7.1. Market Snapshot

7.2. Global Data Center Power Market by Data center sizes, Performance - Potential Analysis

Global Data Center Power Market Size study, by components ( Solution, Services), by end-user type (Enterprises...



7.3. Global Data Center Power Market Estimates & Forecasts by Data center sizes2017-2027 (USD Billion)

- 7.4. Data Center Power Market, Sub Segment Analysis
  - 7.4.1. Small and Medium-sized data center
- 7.4.2. Large data center

# CHAPTER 8. GLOBAL DATA CENTER POWER MARKET, BY VERTICALS

- 8.1. Market Snapshot
- 8.2. Global Data Center Power Market by Verticals:, Performance Potential Analysis
- 8.3. Global Data Center Power Market Estimates & Forecasts by Verticals:: 2017-2027 (USD Billion)
- 8.4. Data Center Power Market, Sub Segment Analysis
- 8.4.1. BFSI
- 8.4.2. IT and Telecommunication
- 8.4.3. Media and Entertainment
- 8.4.4. Healthcare
- 8.4.5. Government and Defense
- 8.4.6. Retail
- 8.4.7. Manufacturing
- 8.4.8. Others

# CHAPTER 9. GLOBAL DATA CENTER POWER MARKET, REGIONAL ANALYSIS

- 9.1. Data Center Power Market, Regional Market Snapshot
- 9.2. North America Data Center Power Market
- 9.2.1. U.S. Data Center Power Market
  - 9.2.1.1. Components breakdown estimates & forecasts, 2017-2027
  - 9.2.1.2. End-user type breakdown estimates & forecasts, 2017-2027
  - 9.2.1.3. Data center sizes breakdown estimates & forecasts, 2017-2027
  - 9.2.1.4. Verticals breakdown estimates & forecasts, 2017-2027
- 9.2.2. Canada Data Center Power Market
- 9.3. Europe Data Center Power Market Snapshot
  - 9.3.1. U.K. Data Center Power Market
  - 9.3.2. Germany Data Center Power Market
  - 9.3.3. France Data Center Power Market
  - 9.3.4. Spain Data Center Power Market
  - 9.3.5. Italy Data Center Power Market
  - 9.3.6. Rest of Europe Data Center Power Market



- 9.4. Asia-Pacific Data Center Power Market Snapshot
  - 9.4.1. China Data Center Power Market
  - 9.4.2. India Data Center Power Market
  - 9.4.3. Japan Data Center Power Market
  - 9.4.4. Australia Data Center Power Market
  - 9.4.5. South Korea Data Center Power Market
- 9.4.6. Rest of Asia Pacific Data Center Power Market
- 9.5. Latin America Data Center Power Market Snapshot
  - 9.5.1. Brazil Data Center Power Market
  - 9.5.2. Mexico Data Center Power Market
- 9.6. Rest of The World Data Center Power Market

#### **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
- 10.2.1. Schneider Electric
  - 10.2.1.1. Key Information
  - 10.2.1.2. Overview
  - 10.2.1.3. Financial (Subject to Data Availability)
  - 10.2.1.4. Components Summary
  - 10.2.1.5. Recent Developments
- 10.2.2. Vertiv
- 10.2.3. ABB
- 10.2.4. Eaton
- 10.2.5. Delta Electronics
- 10.2.6. Huawei
- 10.2.7. Legrand
- 10.2.8. Tripp Lite
- 10.2.9. Toshiba
- 10.2.10. Siemens
- 10.2.11. Mitsubishi Electric

#### CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation



11.1.4. Validation

- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



# **List Of Tables**

#### LIST OF TABLES

TABLE 1. Global Data Center Power Market, report scope TABLE 2. Global Data Center Power market estimates & forecasts by Region 2017-2027 (USD Billion) TABLE 3. Global Data Center Power market estimates & forecasts by Components 2017-2027 (USD Billion) TABLE 4. Global Data Center Power market estimates & forecasts by End-user type 2017-2027 (USD Billion) TABLE 5. Global Data Center Power market estimates & forecasts by Data center sizes 2017-2027 (USD Billion) TABLE 6. Global Data Center Power market estimates & forecasts by Verticals 2017-2027 (USD Billion) TABLE 7. Global Data Center Power market by segment, estimates & forecasts, 2017-2027 (USD Billion) TABLE 8. Global Data Center Power market by region, estimates & forecasts, 2017-2027 (USD Billion) TABLE 9. Global Data Center Power market by segment, estimates & forecasts, 2017-2027 (USD Billion) TABLE 10. Global Data Center Power market by region, estimates & forecasts, 2017-2027 (USD Billion) TABLE 11. Global Data Center Power market by segment, estimates & forecasts, 2017-2027 (USD Billion) TABLE 12. Global Data Center Power market by region, estimates & forecasts, 2017-2027 (USD Billion) TABLE 13. Global Data Center Power market by segment, estimates & forecasts, 2017-2027 (USD Billion) TABLE 14. Global Data Center Power market by region, estimates & forecasts, 2017-2027 (USD Billion) TABLE 15. Global Data Center Power market by segment, estimates & forecasts, 2017-2027 (USD Billion) TABLE 16. Global Data Center Power market by region, estimates & forecasts, 2017-2027 (USD Billion) TABLE 17. U.S. Data Center Power market estimates & forecasts, 2017-2027 (USD Billion) TABLE 18. U.S. Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)



TABLE 19. U.S. Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 20. Canada Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Canada Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. Canada Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 23. UK Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 24. UK Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. UK Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. Germany Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 27. Germany Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. Germany Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. RoE Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 30. RoE Data Center Power market estimates & forecasts by segment2017-2027 (USD Billion)

TABLE 31. RoE Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. China Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 33. China Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. China Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 35. India Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 36. India Data Center Power market estimates & forecasts by segment2017-2027 (USD Billion)

TABLE 37. India Data Center Power market estimates & forecasts by segment2017-2027 (USD Billion)

TABLE 38. Japan Data Center Power market estimates & forecasts, 2017-2027 (USD



Billion)

TABLE 39. Japan Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. Japan Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. RoAPAC Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 42. RoAPAC Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. RoAPAC Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. Brazil Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 45. Brazil Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Brazil Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. Mexico Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 48. Mexico Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. Mexico Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. RoLA Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 51. RoLA Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. RoLA Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. Row Data Center Power market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 54. Row Data Center Power market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. Row Data Center Power market estimates & forecasts by segment2017-2027 (USD Billion)

TABLE 56. List of secondary Data center sizess, used in the study of global Data Center Power market

TABLE 57. List of primary Data center sizess, used in the study of global Data Center Power market



TABLE 58. Years considered for the studyTABLE 59. Exchange rates considered



# **List Of Figures**

#### LIST OF FIGURES

FIG 1. Global Data Center Power market, research methodology FIG 2. Global Data Center Power market, market estimation techniques FIG 3. Global market size estimates & forecast methods FIG 4. Global Data Center Power market, key trends 2019 FIG 5. Global Data Center Power market, growth prospects 2020-2027 FIG 6. Global Data Center Power market, porters 5 force model FIG 7. Global Data Center Power market, pest analysis FIG 8. Global Data Center Power market, value chain analysis FIG 9. Global Data Center Power market by segment, 2017 & 2027 (USD Billion) FIG 10. Global Data Center Power market by segment, 2017 & 2027 (USD Billion) FIG 11. Global Data Center Power market by segment, 2017 & 2027 (USD Billion) FIG 12. Global Data Center Power market by segment, 2017 & 2027 (USD Billion) FIG 13. Global Data Center Power market by segment, 2017 & 2027 (USD Billion) FIG 14. Global Data Center Power market, regional snapshot 2017 & 2027 FIG 15. North America Data Center Power market 2017 & 2027 (USD Billion) FIG 16. Europe Data Center Power market 2017 & 2027 (USD Billion) FIG 17. Asia pacific Data Center Power market 2017 & 2027 (USD Billion) FIG 18. Latin America Data Center Power market 2017 & 2027 (USD Billion) FIG 19. Global Data Center Power market, company market share analysis (2019)



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