

Global Dark Store Market Size Study, by Category (Meat, Dairy, Groceries), Age Group, Distribution Channel (In-Store Pickup, Curbside Pickup, Home Delivery), and Regional Forecasts 2022-2032

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Abstracts

The Global Dark Store Market was valued at approximately USD 15.27 billion in 2023 and is projected to grow at an exponential compound annual growth rate (CAGR) of 36.6% over the forecast period from 2024 to 2032. As the retail industry undergoes a massive transformation, the emergence of dark stores has redefined how consumers shop, interact, and receive their orders. Dark stores, which are fulfillment centers specifically designed for online grocery and essential goods delivery, are reshaping the e-commerce landscape by ensuring rapid order fulfillment and minimizing delivery turnaround times. As consumer preferences shift towards convenience and speed, dark stores have emerged as a crucial component of modern retail logistics.

The accelerating growth of the dark store market can be attributed to the surging demand for online grocery shopping, driven by evolving consumer lifestyles, urbanization, and the increasing penetration of digital commerce. Retailers are investing heavily in dark store models to streamline order processing, optimize supply chain efficiency, and meet the expectations of time-sensitive consumers. Additionally, the integration of AI-driven automation, robotics, and predictive analytics in dark store operations has significantly enhanced order accuracy and inventory management, reducing operational inefficiencies. The widespread adoption of dark stores is further fueled by the growing inclination towards contactless shopping and doorstep delivery services.

From a regional perspective, North America currently leads the global dark store market, supported by an advanced e-commerce infrastructure, high consumer demand

for quick-commerce solutions, and the strategic expansion of major retail giants into the dark store ecosystem. Europe follows closely, with strong market penetration in countries such as the UK, Germany, and France, where rapid delivery models are gaining substantial traction. Meanwhile, the Asia-Pacific region is expected to witness the fastest growth, fueled by the rapid digitalization of the retail sector, rising middle-class disposable income, and increasing adoption of mobile-based grocery shopping platforms. In particular, countries such as China, India, and Japan are witnessing a boom in dark store investments as e-commerce platforms collaborate with logistics providers to ensure efficient hyperlocal delivery services.

Latin America and the Middle East & Africa are also experiencing growing demand for dark stores, particularly in densely populated urban areas where e-commerce expansion is accelerating. The region's consumers are increasingly favoring app-based grocery shopping, prompting retailers to deploy fulfillment hubs to cater to on-demand delivery needs. With continued investment in last-mile delivery solutions and strategic partnerships between technology providers and retailers, the dark store market is poised to expand its footprint across untapped markets, making online shopping more seamless than ever.

Major Market Players Included in This Report Are:

Ocado Group

Walmart Inc.

Amazon Fresh

Kroger Co.

Tesco PLC

Instacart

Carrefour S.A.

Alibaba Group Holding Ltd.

JD.com, Inc.

Getir

Flipkart Private Limited

DoorDash Inc.

REWE Group

BigBasket

Delivery Hero SE

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Category:

Meat

Dairy

Groceries

By Age Group:

Millennials

Generation X

Baby Boomers

Others

By Distribution Channel:

In-Store Pickup

Curbside Pickup

Home Delivery

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of the Middle East & Africa

Years Considered for the Study:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market estimates & forecasts spanning 2022-2032.

Annualized revenue breakdown at global and regional levels.

In-depth geographical analysis including country-specific insights.

Competitive landscape assessment featuring key players and their market positioning.

Evaluation of business strategies and investment trends driving the industry forward.

Analysis of demand and supply factors shaping market dynamics.

Contents

CHAPTER 1. GLOBAL WEB REAL-TIME COMMUNICATION MARKET EXECUTIVE SUMMARY

- 1.1. Global Web Real-Time Communication Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
 - 1.3.2. By Service
 - 1.3.3. By Vertical
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL WEB REAL-TIME COMMUNICATION MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL WEB REAL-TIME COMMUNICATION MARKET DYNAMICS

Global Dark Store Market Size Study, by Category (Meat, Dairy, Groceries), Age Group, Distribution Channel (In...

3.1. Market Drivers

- 3.1.1. Increasing Adoption of Remote Work and Virtual Collaboration
- 3.1.2. Integration of AI and Machine Learning for Enhanced Communication
- 3.1.3. Rising Demand for Scalable and Cost-Effective Communication Solutions

3.2. Market Challenges

- 3.2.1. Inconsistent Network Quality
- 3.2.2. Privacy and Security Concerns

3.3. Market Opportunities

- 3.3.1. Expansion in Emerging Markets with Increasing IT Investments
- 3.3.2. Growth in Industries Adopting Advanced Real-Time Communication

Technologies

- 3.3.3. Innovations in AI-Driven Communication Tools and Personalized Experiences

CHAPTER 4. GLOBAL WEB REAL-TIME COMMUNICATION MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL WEB REAL-TIME COMMUNICATION MARKET SIZE &

FORECASTS BY TYPE 2022-2032

5.1. Segment Dashboard

5.2. Global Web Real-Time Communication Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

5.2.1. Solution

5.2.1.1. Voice Calling & Conferencing

5.2.1.2. Messaging & File Sharing

5.2.1.3. Video Calling & Conferencing

5.2.1.4. Others

5.2.2. Service

5.2.2.1. Implementation & Integration

5.2.2.2. Consulting

5.2.2.3. Others

CHAPTER 6. GLOBAL WEB REAL-TIME COMMUNICATION MARKET SIZE & FORECASTS BY SERVICE 2022-2032

6.1. Segment Dashboard

6.2. Global Web Real-Time Communication Market: Service Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1. Implementation & Integration

6.2.2. Consulting

6.2.3. Others

CHAPTER 7. GLOBAL WEB REAL-TIME COMMUNICATION MARKET SIZE & FORECASTS BY VERTICAL 2022-2032

7.1. Segment Dashboard

7.2. Global Web Real-Time Communication Market: Vertical Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

7.2.1. BFSI

7.2.2. IT and Telecom

7.2.3. Healthcare

7.2.4. Retail and E-Commerce

7.2.5. Media and Entertainment

7.2.6. Government and Defense

7.2.7. Education

7.2.8. Others

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Google LLC

8.1.2. Twilio Inc.

8.1.3. Cisco Systems, Inc.

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Google LLC

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Market Strategies

8.3.2. Twilio Inc.

8.3.3. Cisco Systems, Inc.

8.3.4. Vonage Holdings Corp.

8.3.5. AT&T Inc.

8.3.6. Dialogic Corporation

8.3.7. Ribbon Communications Operating Company, Inc.

8.3.8. Oracle Corporation

8.3.9. TokBox Inc. (Vonage)

8.3.10. Genband Inc.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

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