

Global Dairy Whiteners Market Size study, by Distribution Channel (Supermarket/Hypermarket, Convenience Stores, Online Retail Stores and Other Distribution Channels) and Regional Forecasts 2022-2028

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Abstracts

Global Dairy Whiteners Market is valued at approximately USD xx billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.5% over the forecast period 2022-2028. Dairy Whiteners can be easily dissolved in the liquids, can easily be stored, and are more convenient than milk powders. Dairy whiteners are commonly used in sports nutrition foods, infant formulas, bakery products, and others. The increase in the demand for On-The-Go and convenient food products by millennials especially the working population is driving the market as these are easily used for immediate consumption. According to World Bank data, the global labor force grew from 3.429 billion in 2018 to 3.468 billion in 2019. Furthermore, the total market is also expected to be driven by the increasing consumption of tea and coffee. According to the International Coffee Organization, in 2019, 164530 thousand 60kg bags of caffeine were consumed, whereas 166628 thousand 60kg bags of caffeine were consumed in 2020. Also, the launch of new products, increasing demand for dairy ingredients and rising online sales are likely to increase the market growth during the forecast period. However, low preference for dairy whiteners over conventional milk impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Dairy Whiteners Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028 due to high milk consumption, rising urban population and growing awareness regarding healthy

lifestyle.

Major market players included in this report are:

Nestl?

Fonterra

Danone

FrieslandCampina

Amul

Lactalis

Arla Foods

Dean Foods

Muller

Dairy Farmers of America

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel:

Supermarket/Hypermarket

Convenience Stores

Online Retail Stores

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Dairy Whiteners Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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