

Global Dairy Herd Management Market Size study, by Product (Automated Systems, Standalone software), by Application (Milk harvesting, Feeding, Breeding, Cow comfort, calf management, health management, Others), by End user (Small-scale dairy Farms, Large-scale dairy farms, Cooperative Dairy farms) and Regional Forecasts 2019-2026

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Abstracts

Global Dairy Herd Management Market is valued approximately USD 2.8 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 6.7 % over the forecast period 2019-2026. Dairy herd management market focuses on the productivity and health of the dairy animals. It uses smart farming techniques to save costs and helps the managers to keep count of animals, record their conception rates, births, calf age and mainly detect health related issues in the cattle. Rising production and consumption of milk and dairy products has led the adoption of Dairy Herd Management across the forecast period. Also, increasing farm sizes and number of cattle with advancing government initiatives is expected to fuel the demand for Dairy Herd Managements.

The regional analysis of global Dairy Herd Management market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to Growing contribution of dairy industry, number of dairy cows and large pool of dairy exports in developed countries due to increased consumption of dairy products. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as growing demand for milk and milk products due to the rising population and higher disposable income levels and rapid urbanization

would create lucrative growth prospects for the Dairy Herd Management market across Asia-Pacific region.

Major market player included in this report are:

Delaval (Sweden)

GEA (Germany)

Afimilk (Israel)

Boumatic (US)

Fullwood (UK)

Dairymaster (Ireland)

Lely (Netherlands)

SCR (Israel)

Sum-IT Computer Systems (UK)

VAS (US)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Automated dairy management systems

Milk management systems

Reproductive health management systems

Feeding/Nutrition management systems

Cattle management systems

Herd Health management systems

Standalone software

On-premise software

Web-based/Cloud-based software

By Application:

Milk harvesting

Feeding

Breeding

Cow comfort and heat stress management

Calf management

Health management

Other Applications (genetic management, cattle sorting, weighing, and data analysis)

By End User:

Small-scale Dairy Farms

Large-scale Dairy Farms

Cooperative Dairy Farms

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Dairy Herd Management Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investor

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Boumatic (US)

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