

# **Global Dairy-free Ice Creams Market Size study, by Source (Coconut Milk, Almond Milk, Soy Milk, Other (Oat Milk, Hemp Milk)) by Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Stores, Online Retail) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Dairy-free Ice Creams Market is valued approximately USD 0.60 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 15 % over the forecast period 2021-2027. Dairy-free Ice Creams is ice cream which is made up of cow's milk. Non dairy version of traditional ice cream brands generally has fewer calories and less fat than their related dairy version. As the purchasing power of consumers is increasing the demand for dairy free ice cream is also increasing. Furthermore, increase in demand of dairy free ice cream products is also driving the growth for the market. According to Plant Based Food Association, in year 2020 there is total of 7 billion retail sales of plant-based food. Thus, plants-based food sales have increased in year 2020 to USD 1.4 billion which is 43 percent, up from USD 962 million in 2019. Also, introduction of new flavors along with technological advancement will bring opportunities for the dairy-free ice cream market. However, volatility in the price of raw material acts as a major restrainer for the market over the forecast period of 2021-2027.

The key regions considered for the global Dairy-free Ice Creams market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to shifting consumer towards healthy lifestyle and vegan trend in the region is driving the growth of the market. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over

the forecast period 2021-2027. Factors such as rapid urbanization and increase in per capital consumption is driving the growth for the market.

Major market player included in this report are:

General Mills, Inc

Uniliver

Booja-Booja

Tofutti Brands, Inc.

Bliss Unlimited, LLC

Beyond Butter Foods, LLC

Happy Cow Limited

Nadamoo!

Over the moo Pty, Ltd.

Sorbabes

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Coconut Milk

Almond Milk

Soy Milk

Other (Oat Milk, Hemp Milk)

By Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Stores

Online Retail

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Dairy-free Ice Creams Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Dairy-free Ice Creams Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Dairy-free Ice Creams Market, by Source, 2019-2027 (USD Billion)
  - 1.2.3. Dairy-free Ice Creams Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL DAIRY-FREE ICE CREAMS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL DAIRY-FREE ICE CREAMS MARKET DYNAMICS

- 3.1. Dairy-free Ice Creams Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing retailers
    - 3.1.1.2. Increasing demand for dairy free ice cream
  - 3.1.2. Market Challenges
    - 3.1.2.1. Fluctuation in price of raw material
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Innovation in product

### CHAPTER 4. GLOBAL DAIRY-FREE ICE CREAMS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL DAIRY-FREE ICE CREAMS MARKET, BY SOURCE**

- 6.1. Market Snapshot
- 6.2. Global Dairy-free Ice Creams Market by Source, Performance - Potential Analysis
- 6.3. Global Dairy-free Ice Creams Market Estimates & Forecasts by Source 2018-2027 (USD Billion)
- 6.4. Dairy-free Ice Creams Market, Sub Segment Analysis
  - 6.4.1. Coconut Milk
  - 6.4.2. Almond Milk
  - 6.4.3. Soy Milk
  - 6.4.4. Others (Oat Milk, Hemp Milk)

## **CHAPTER 7. GLOBAL DAIRY-FREE ICE CREAMS MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Dairy-free Ice Creams Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Dairy-free Ice Creams Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)

## 7.4. Dairy-free Ice Creams Market, Sub Segment Analysis

- 7.4.1. Supermarkets and Hypermarkets
- 7.4.2. Convenience Stores
- 7.4.3. Specialty Stores
- 7.4.4. Online Retail

## **CHAPTER 8. GLOBAL DAIRY-FREE ICE CREAMS MARKET, REGIONAL ANALYSIS**

### 8.1. Dairy-free Ice Creams Market, Regional Market Snapshot

### 8.2. North America Dairy-free Ice Creams Market

- 8.2.1. U.S. Dairy-free Ice Creams Market
  - 8.2.1.1. Source breakdown estimates & forecasts, 2018-2027
  - 8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
- 8.2.2. Canada Dairy-free Ice Creams Market

### 8.3. Europe Dairy-free Ice Creams Market Snapshot

- 8.3.1. U.K. Dairy-free Ice Creams Market
- 8.3.2. Germany Dairy-free Ice Creams Market
- 8.3.3. France Dairy-free Ice Creams Market
- 8.3.4. Spain Dairy-free Ice Creams Market
- 8.3.5. Italy Dairy-free Ice Creams Market
- 8.3.6. Rest of Europe Dairy-free Ice Creams Market

### 8.4. Asia-Pacific Dairy-free Ice Creams Market Snapshot

- 8.4.1. China Dairy-free Ice Creams Market
- 8.4.2. India Dairy-free Ice Creams Market
- 8.4.3. Japan Dairy-free Ice Creams Market
- 8.4.4. Australia Dairy-free Ice Creams Market
- 8.4.5. South Korea Dairy-free Ice Creams Market
- 8.4.6. Rest of Asia Pacific Dairy-free Ice Creams Market

### 8.5. Latin America Dairy-free Ice Creams Market Snapshot

- 8.5.1. Brazil Dairy-free Ice Creams Market
- 8.5.2. Mexico Dairy-free Ice Creams Market

### 8.6. Rest of The World Dairy-free Ice Creams Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

### 9.1. Top Market Strategies

### 9.2. Company Profiles

- 9.2.1. General Mills, Inc

- 9.2.1.1. Key Information
- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Uniliver
- 9.2.3. Booja-Booja
- 9.2.4. Tofutti Brands, Inc.
- 9.2.5. Bliss Unlimited, LLC
- 9.2.6. Beyond Butter Foods, LLC
- 9.2.7. Happy Cow Limited
- 9.2.8. Nadamoo!
- 9.2.9. Over the moo Pty, Ltd.
- 9.2.10. Sorbabes

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Dairy-free Ice Creams market, report scope

TABLE 2. Global Dairy-free Ice Creams market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Dairy-free Ice Creams market estimates & forecasts by Source 2018-2027 (USD Billion)

TABLE 4. Global Dairy-free Ice Creams market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 5. Global Dairy-free Ice Creams market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Dairy-free Ice Creams market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Dairy-free Ice Creams market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Dairy-free Ice Creams market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Dairy-free Ice Creams market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Dairy-free Ice Creams market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Dairy-free Ice Creams market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Dairy-free Ice Creams market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Dairy-free Ice Creams market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Dairy-free Ice Creams market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. U.S. Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. Canada Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)



TABLE 19. Canada Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. UK Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. UK Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Germany Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Germany Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. RoE Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. RoE Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. China Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. China Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. India Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. India Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Japan Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Japan Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Dairy-free Ice Creams market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. RoAPAC Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Dairy-free Ice Creams market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Dairy-free Ice Creams market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Dairy-free Ice Creams market

TABLE 55. List of primary sources, used in the study of global Dairy-free Ice Creams market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Dairy-free Ice Creams market, research methodology
- FIG 2. Global Dairy-free Ice Creams market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Dairy-free Ice Creams market, key trends 2020
- FIG 5. Global Dairy-free Ice Creams market, growth prospects 2021-2027
- FIG 6. Global Dairy-free Ice Creams market, porters 5 force model
- FIG 7. Global Dairy-free Ice Creams market, pest analysis
- FIG 8. Global Dairy-free Ice Creams market, value chain analysis
- FIG 9. Global Dairy-free Ice Creams market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Dairy-free Ice Creams market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Dairy-free Ice Creams market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Dairy-free Ice Creams market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Dairy-free Ice Creams market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Dairy-free Ice Creams market, regional snapshot 2018 & 2027
- FIG 15. North America Dairy-free Ice Creams market 2018 & 2027 (USD Billion)
- FIG 16. Europe Dairy-free Ice Creams market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Dairy-free Ice Creams market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Dairy-free Ice Creams market 2018 & 2027 (USD Billion)
- FIG 19. Global Dairy-free Ice Creams market, company market share analysis (2020)

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