

Global Dairy Based Beverages Market Size study, by Type (Milk, Yogurt, Kefir, Others), Category (Flavored Drink and Unflavored Drink), by Distribution Channel (Supermarkets/hypermarkets, Convenience stores, Specialty Stores, Online Channels and Others) and Regional Forecasts 2020-2026

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Abstracts

Global Dairy Based Beverages Market is valued approximately USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2026. Dairy Based Beverages are buttermilk, yogurt, powdered milk etc. that contains sufficient amount of nutrients and proteins. Dairy based beverages are beneficial for all age group due to its fundamental source of energy and nutrition. Dairy based beverages are available in the variety of flavors and are useful for wide range of end use applications such as bakery, confectionaries and directly consumed by consumers. The consumer awareness towards high nutrition dairy based beverages, available in the variety of flavors, rising demand for yogurts and whey-based drinks as well as rising health conscious customers are the few factors responsible for growth of the market over the forecast period. For instance: as per Indian Council of Food and Agriculture, the Indian global production of dairy products was 17.61% and consumption was 18.85% in 2010 and has reached to 20.64% production and 22.59% consumption of Indian dairy products in 2018. However, rising demand for non-dairy based drinks and carbonated drinks due to lactose intolerance and other allergies is the major factor restraining the growth of global Dairy based beverages market during the forecast period.

The regional analysis of global Dairy Based Beverages market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the growing health concern issues, an increase in disposable income level, increasing number of working women populations, and rising population. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026.

Major market player included in this report are:

Nestle SA

Arla Foods amba

Morinaga Nutritional Foods, Inc. (MNF)

Chr Hansen A/S

Danone SA

Chobani

Piller's

Schreiber Foods Inc.

China Mengniu Dairy Company Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Milk

Yogurt

Kefir

Others

By Category:

Flavoured Drink

Unflavoured Drink

By Distribution Channel:

Supermarkets/hypermarkets

Convenience stores
Specialty Stores
Online Channels
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018
Base year – 2019
Forecast period – 2020 to 2026

Target Audience of the Global Dairy Based Beverages Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

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Chr Hansen A/S
Danone SA
Chobani

Piller's
Schreiber Foods Inc.
China Mengniu Dairy Company Limited

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