

Global Cyclist's Emoji Jacket Market Size study & Forecast, by Length (Full length and Half-length) and Material (Leather, Rexin and Others) and Regional Analysis, 2022-2029

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Abstracts

Global Cyclist's Emoji Jacket Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Cyclist's Emoji Jacket is a jacket specially designed for cyclists and it displays a series of emojis via an integrated LED panel. The jacket works by indicating the feelings and intentions of a cyclist. Moreover, manufacturing companies claim that the jacket could help to "ease tensions" between drivers and cyclists, potentially reducing accidents as an increase in traffic on roads hampers the ability to communicate. The rising trend of cycling and the growing number of road accidents are key factors driving the market growth.

Over the years the popularity of cycling has significantly increased, contributing towards the growth of the Global Cyclist's Emoji Market. For instance - According to the European Cycling Federation (ECF), by 2030, there will be 30 million bicycles marketed worldwide. Moreover, favorable initiatives from government authorities are driving the adoption of cycling among people. For instance – in mid-2020, the Government of India through its Ministry of Housing and Urban Affairs (MoHUA) announced a new campaign named India Cycle4Change mission to promote cycling in more than 90 cities in the region. This new campaign aimed at the development of extensive cycling networks through low-cost interventions such as pop-up cycle lanes and non-motorised zones, also cities are expected to run programs such as cycle rental schemes by communities that helps to increase the availability of cycles to citizens and promote the usage of cycling through public events. Also, technological advancements in Emoji jackets and increasing investment towards the development of dedicated cycling zones in the

region. However, the high cost of these jackets as well as the lack of penetration in developing economies hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Cyclist's Emoji Jacket Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market in terms of revenue, owing to the growing trend of cycling in the pandemic and post-pandemic era as well as initiatives from authorities to promote cycling in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the rising popularity of cycling coupled with increasing penetration of E-bikes in the region.

Major market player included in this report are:

Canatiba Textil

Vicunha textil sa

Isko Denim

Black Peony textile co., ltd.

Eto Denim Pvt Ltd

Oswal Woolen Mills Ltd.

Aarvee Denims & Exports Limited.

KG Denim Limited

Zhejiang Xinlan Textile Co., Ltd.

Cone Denim LLC

Recent Developments in the Market:

In February 2020, Ford unveiled a prototype jacket that is capable of displaying a series of emojis via an integrated LED panel. Moreover, the jacket can indicate the feelings and intentions of a cyclist, which helps in easing tensions between drivers and cyclists, therefore reducing accidents.

Global Cyclist's Emoji Jacket Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Length, Material, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Length

Full length

Half-length

By Material

Leather

Rexin

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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