

Global Cycling Wear Market Size study, by Product (Cycle wear apparel and Cycle wear accessories), by Distribution Channel (Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Cycling Wear Market is valued approximately at USD 5.74 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.6% over the forecast period 2021-2027. Product innovation by market players, increasing awareness for health benefits associated with cycling are the factors driving the market of cycling wear positively. For instance, in April 2018, Santini Maglificio Sportivo launched Maglia Nera collection consist of a technical cycling kit, a cotton T-shirt for a casual look and a sweater long sleeves for casual style for cycle ride. Furthermore, increasing demand for electric bicycles is expected to fuel the market demand in coming years, However, lack of undeveloped roads and lanes for cycling in many nations worldwide is expected to hinder the market growth during the forecast period.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the regions considered for the regional analysis of the global Cycling Wear. Europe is the dominating region across the world in terms of market share due to promotion of riding bicycles and increasing penetration of electric bicycles. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to rise of bike sharing market complemented by cycling events in the regions such as Japan, South Korea and others.

Major market player included in this report are:

Isadore apparel

Endura Limited

Assos of Switzerland GmbH

Attaquer Pty Ltd

(Cuore of Switzerland Inc.) United Apparel Solution Ltd

Champion System

Rapha Racing Limited

Castelli Cycling

Giro Sport Design

Lumiere Cycling

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Cycle wear apparel

Cycle wear accessories

By Distribution Channel:

Hypermarket and Supermarket

Sports Variety Stores

E-commerce

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Cycling Wear Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Cycling Wear Market , by Region, 2019-2027 (USD Billion)
 - 1.2.2. Cycling Wear Market , by Product, 2019-2027 (USD Billion)
 - 1.2.3. Cycling Wear Market , by Distribution Channel , 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CYCLING WEAR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CYCLING WEAR MARKET DYNAMICS

- 3.1. Cycling Wear Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Product innovation
 - 3.1.1.2. Increasing awareness for health benefits associated with cycling
 - 3.1.2. Market Restraint
 - 3.1.2.1. Lack of undeveloped roads and lanes for cycling in many nations worldwide
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising demand for electric bicycles

CHAPTER 4. GLOBAL CYCLING WEAR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CYCLING WEAR MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Cycling Wear Market by Product, Performance - Potential Analysis
- 5.3. Global Cycling Wear Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Cycling Wear Market , Sub Segment Analysis
 - 5.4.1. Cycle wear apparel
 - 5.4.2. Cycle wear accessories

CHAPTER 6. GLOBAL CYCLING WEAR MARKET, BY DISTRIBUTION CHANNEL

- a. Market Snapshot
- 6.1. Global Cycling Wear Market by Distribution Channel, Performance - Potential Analysis
- 6.2. Global Cycling Wear Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 6.3. Cycling Wear Market , Sub Segment Analysis
 - 6.3.1. Hypermarket and Supermarket
 - 6.3.2. Sports Variety Stores
 - 6.3.3. E-commerce
 - 6.3.4. Others
 - 6.3.5.

CHAPTER 7. GLOBAL CYCLING WEAR MARKET, REGIONAL ANALYSIS

- 7.1. Cycling Wear Market , Regional Market Snapshot
- 7.2. North America Cycling Wear Market

- 7.2.1. U.S. Cycling Wear Market
 - 7.2.1.1. Product breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
- 7.2.2. Canada Cycling Wear Market
- 7.3. Europe Cycling Wear Market Snapshot
 - 7.3.1. U.K. Cycling Wear Market
 - 7.3.2. Germany Cycling Wear Market
 - 7.3.3. France Cycling Wear Market
 - 7.3.4. Spain Cycling Wear Market
 - 7.3.5. Italy Cycling Wear Market
 - 7.3.6. Rest of Europe Cycling Wear Market
- 7.4. Asia-Pacific Cycling Wear Market Snapshot
 - 7.4.1. China Cycling Wear Market
 - 7.4.2. India Cycling Wear Market
 - 7.4.3. Japan Cycling Wear Market
 - 7.4.4. Australia Cycling Wear Market
 - 7.4.5. South Korea Cycling Wear Market
 - 7.4.6. Rest of Asia Pacific Cycling Wear Market
- 7.5. Latin America Cycling Wear Market Snapshot
 - 7.5.1. Brazil Cycling Wear Market
 - 7.5.2. Mexico Cycling Wear Market
- 7.6. Rest of The World Cycling Wear Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Isadore apparel
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Endura Limited
 - 8.2.3. Assos of Switzerland GmbH
 - 8.2.4. Attaquer Pty Ltd
 - 8.2.5. (Cuore of Switzerland Inc.) United Apparel Solution Ltd
 - 8.2.6. Champion System
 - 8.2.7. Rapha Racing Limited

- 8.2.8. Castelli Cycling
- 8.2.9. Giro Sport Design
- 8.2.10. Lumiere Cycling

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Cycling Wear Market , report scope

TABLE 3. Global Cycling Wear Market estimates & forecasts by region 2018-2027
(USD Billion)

TABLE 4. Global Cycling Wear Market estimates & forecasts by Product 2018-2027
(USD Billion)

TABLE 5. Global Cycling Wear Market estimates & forecasts by Distribution Channel
2018-2027 (USD Billion)

TABLE 6. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 7. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 8. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 9. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 10. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 11. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 12. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 13. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 14. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 15. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 16. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 17. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 18. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 19. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027
(USD Billion)

- TABLE 20. Global Cycling Wear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 21. Global Cycling Wear Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 22. U.S. Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 23. U.S. Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 24. U.S. Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 25. Canada Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 26. Canada Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 27. Canada Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 28. UK Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 29. UK Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 30. UK Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 31. Germany Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 32. Germany Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 33. Germany Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 34. France Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 35. France Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 36. France Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 37. Spain Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 38. Spain Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 39. Spain Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 40. Italy Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 41. Italy Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Cycling Wear Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Cycling Wear Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 64. Brazil Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 66. Brazil Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 67. Mexico Cycling Wear Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 68. Mexico Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 69. Mexico Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 70. ROLA Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 72. ROLA Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 73. ROW Cycling Wear Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 75. ROW Cycling Wear Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 76. List of secondary sources used in the study of global Cycling Wear Market .

TABLE 77. List of primary sources used in the study of global Cycling Wear Market .

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Cycling Wear Market , research methodology
- FIG 2. Global Cycling Wear Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Cycling Wear Market , key trends 2020
- FIG 5. Global Cycling Wear Market , growth prospects 2021-2027
- FIG 6. Global Cycling Wear Market , porters 5 force model
- FIG 7. Global Cycling Wear Market , pest analysis
- FIG 8. Global Cycling Wear Market , value chain analysis
- FIG 9. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Cycling Wear Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Cycling Wear Market , regional snapshot 2018 & 2027
- FIG 18. North America Cycling Wear Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Cycling Wear Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Cycling Wear Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Cycling Wear Market 2018 & 2027 (USD Billion)
- FIG 22. Global Cycling Wear Market , company market share analysis (2020)

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