

# **Global Cycle Tourism Market Size study & Forecast, by Group (Groups/Friends, Couples, Family, Solo) by Booking Mode (Direct, Travel Agent, Marketplace Booking), by Age Group (18 to 30 Years, 31 to 50 Years, above 50 Years) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Cycle Tourism Market is valued at approximately USD 107.8 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 9.1% over the forecast period 2022-2029. Cycle Tourism includes cycling for the purpose of a trip or tour which gives tourists a memorable and satisfying trip experience. Cycle Tourism allows tourists to explore adventurous and isolated places. Cycle tourism involves travelling to tourist destinations on bicycles while admiring the natural beauty. In cycle tourism, riders start from a particular place and then move to other places in groups. There are three different strengths of cycling, slow cycling, gentle paddling while praising natural beauty and hard-core cycling in mountains. People wish to cycle in groups with friends or family. Youths or people with younger age groups are more inclined towards the cycle tourism market. Introduction of e-bikes and various channels promoting cycle tourism are the factors stimulating the growth of the market.

Electric bicycles are becoming very attractive to customers. The E-bike market was estimated to be worth 29.2 billion dollars in 2022. By 2027, the e-bike market is anticipated to produce 53.5 billion dollars in sales. Many channels such as advertisement, travel and tourism companies, social media influencers, discounts, and exciting packages are all promoting the Cycle tourism market. Another important component driving space increase is social media influencing. 43 percent of respondents in a July 2021 study of internet users in significant online markets said they

followed social media influencer. The United Arab Emirates (UAE) had the highest rating (75%) followed by Indonesia (73%) and India (71%) in that order. Germany and the United Kingdom, who came in bottom place, respectively, had influencer follow rates of 25% and 22%. Furthermore, a good and exciting cycling tourism package including knowledgeable guides and increasing utilization of cycle tourism methods in various regions are creating opportunities for the growth of the Cycle tourism market. However, Uncertain weather or climate stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Cycle Tourism Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market and is expected to grow over the forecasted period. Increasing demand for cycling in various countries across Europe, car-free centers, developed cycling infrastructure and an increasing no of cycling tourists are the main factors driving the market in the region. Asia Pacific is expected to grow with the highest CAGR during the forecast period. Increasing demand for e-bikes and expansion of the cycle tourism sector are the main factors driving the growth in this region.

Major market player included in this report are:

SpiceRoads Cycling  
World Expeditions Foundation  
Travel + Leisure Holdco, LLC  
Exodus Travels Limited  
Intrepid Travel  
G Adventures  
Himalayan Glacier Adventures LLC  
Sarracini Travel  
Arbutus Routes  
Austin Adventures

Recent Developments in the Market:

In December 2022, New adventure travel packages to the US were introduced by Intrepid Travel. The latest tours combine outdoor physical activities such as cycling and walking with itineraries that emphasize sightseeing and dining.

In August 2021, to let tourists experience the diversity and natural beauty of Latin America, SpiceRoads Cycling introduced a new cycling tour package to Colombia. Colombians enjoy biking and the beautiful sport of riding, and the country has one of the most successful and lively cycling cultures in the world.

Global Cycle Tourism Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Group, Booking Mode, Age Group, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Group offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Group:

Groups/Friends

Couples

Family

Solo

By Age Group:

18 to 30 Years

31 to 50 Years

Above 50 Years

By Booking Mode:

Direct

Travel Agent

Marketplace Booking

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Cycle Tourism Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Cycle Tourism Market, by Group, 2019-2029 (USD Billion)
  - 1.2.3. Cycle Tourism Market, by Booking Mode, 2019-2029 (USD Billion)
  - 1.2.4. Cycle Tourism Market, by Age Group, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL CYCLE TOURISM MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL CYCLE TOURISM MARKET DYNAMICS**

- 3.1. Cycle Tourism Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Introduction of e-bikes
    - 3.1.1.2. Various channels promoting cycle tourism
  - 3.1.2. Market Challenges
    - 3.1.2.1. Uncertain weather or climate
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Fully loaded cycling package
    - 3.1.3.2. Increasing utilization of cycle tourism methods

### **CHAPTER 4. GLOBAL CYCLE TOURISM MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL CYCLE TOURISM MARKET, BY GROUP**

- 6.1. Market Snapshot
- 6.2. Global Cycle Tourism Market by Group, Performance - Potential Analysis
- 6.3. Global Cycle Tourism Market Estimates & Forecasts by Group 2019-2029 (USD Billion)
- 6.4. Cycle Tourism Market, Sub Segment Analysis
  - 6.4.1. Groups/Friends
  - 6.4.2. Couples
  - 6.4.3. Family
  - 6.4.4. Solo

## **CHAPTER 7. GLOBAL CYCLE TOURISM MARKET, BY BOOKING MODE**

- 7.1. Market Snapshot
- 7.2. Global Cycle Tourism Market by Booking Mode, Performance - Potential Analysis
- 7.3. Global Cycle Tourism Market Estimates & Forecasts by Booking Mode 2019-2029 (USD Billion)
- 7.4. Cycle Tourism Market, Sub Segment Analysis

- 7.4.1. Direct
- 7.4.2. Travel Agent
- 7.4.3. Marketplace Booking

## **CHAPTER 8. GLOBAL CYCLE TOURISM MARKET, BY AGE GROUP**

- 8.1. Market Snapshot
- 8.2. Global Cycle Tourism Market by Age Group, Performance - Potential Analysis
- 8.3. Global Cycle Tourism Market Estimates & Forecasts by Age Group 2019-2029 (USD Billion)
- 8.4. Cycle Tourism Market, Sub Segment Analysis
  - 8.4.1. 18 to 30 Years
  - 8.4.2. 31 to 50 Years
  - 8.4.3. Above 50 Years

## **CHAPTER 9. GLOBAL CYCLE TOURISM MARKET, REGIONAL ANALYSIS**

- 9.1. Cycle Tourism Market, Regional Market Snapshot
- 9.2. North America Cycle Tourism Market
  - 9.2.1. U.S. Cycle Tourism Market
    - 9.2.1.1. Group breakdown estimates & forecasts, 2019-2029
    - 9.2.1.2. Booking Mode breakdown estimates & forecasts, 2019-2029
    - 9.2.1.3. Age Group breakdown estimates & forecasts, 2019-2029
  - 9.2.2. Canada Cycle Tourism Market
- 9.3. Europe Cycle Tourism Market Snapshot
  - 9.3.1. U.K. Cycle Tourism Market
  - 9.3.2. Germany Cycle Tourism Market
  - 9.3.3. France Cycle Tourism Market
  - 9.3.4. Spain Cycle Tourism Market
  - 9.3.5. Italy Cycle Tourism Market
  - 9.3.6. Rest of Europe Cycle Tourism Market
- 9.4. Asia-Pacific Cycle Tourism Market Snapshot
  - 9.4.1. China Cycle Tourism Market
  - 9.4.2. India Cycle Tourism Market
  - 9.4.3. Japan Cycle Tourism Market
  - 9.4.4. Australia Cycle Tourism Market
  - 9.4.5. South Korea Cycle Tourism Market
  - 9.4.6. Rest of Asia Pacific Cycle Tourism Market
- 9.5. Latin America Cycle Tourism Market Snapshot

- 9.5.1. Brazil Cycle Tourism Market
- 9.5.2. Mexico Cycle Tourism Market
- 9.6. Rest of The World Cycle Tourism Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. SpiceRoads Cycling
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. World Expeditions Foundation
  - 10.2.3. Travel + Leisure Holdco, LLC
  - 10.2.4. Exodus Travels Limited
  - 10.2.5. Intrepid Travel
  - 10.2.6. G Adventures
  - 10.2.7. Himalayan Glacier Adventures LLC
  - 10.2.8. Sarracini Travel
  - 10.2.9. Arbutus Routes
  - 10.2.10. Austin Adventures

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Cycle Tourism Market, report scope
- TABLE 2. Global Cycle Tourism Market estimates & forecasts by Region 2019-2029 (USD Billion)
- TABLE 3. Global Cycle Tourism Market estimates & forecasts by Group 2019-2029 (USD Billion)
- TABLE 4. Global Cycle Tourism Market estimates & forecasts by Booking Mode 2019-2029 (USD Billion)
- TABLE 5. Global Cycle Tourism Market estimates & forecasts by Age Group 2019-2029 (USD Billion)
- TABLE 6. Global Cycle Tourism Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 7. Global Cycle Tourism Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 8. Global Cycle Tourism Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 9. Global Cycle Tourism Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 10. Global Cycle Tourism Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 11. Global Cycle Tourism Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 12. Global Cycle Tourism Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 13. Global Cycle Tourism Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 14. Global Cycle Tourism Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 15. Global Cycle Tourism Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 16. U.S. Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 17. U.S. Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 18. U.S. Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 19. Canada Cycle Tourism Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 20. Canada Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. RoE Cycle Tourism Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 42. China Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 43. India Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 45. India Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 46. Japan Cycle Tourism Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 47. Japan Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 48. Japan Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 49. South Korea Cycle Tourism Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 50. South Korea Cycle Tourism Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 51. South Korea Cycle Tourism Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 52. Australia Cycle Tourism Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 53. Australia Cycle Tourism Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 54. Australia Cycle Tourism Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 55. RoAPAC Cycle Tourism Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 1. RoAPAC Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 2. RoAPAC Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 3. Brazil Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 4. Brazil Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 5. Brazil Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 6. Mexico Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Mexico Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 8. Mexico Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 9. RoLA Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. RoLA Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 11. RoLA Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 12. Row Cycle Tourism Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Row Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 14. Row Cycle Tourism Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 15. List of secondary sources, used in the study of global Cycle Tourism Market

TABLE 16. List of primary sources, used in the study of global Cycle Tourism Market

TABLE 17. Years considered for the study

TABLE 18. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Cycle Tourism Market, research methodology
  - FIG 2. Global Cycle Tourism Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Cycle Tourism Market, key trends 2021
  - FIG 5. Global Cycle Tourism Market, growth prospects 2022-2029
  - FIG 6. Global Cycle Tourism Market, porters 5 force model
  - FIG 7. Global Cycle Tourism Market, pest analysis
  - FIG 8. Global Cycle Tourism Market, value chain analysis
  - FIG 9. Global Cycle Tourism Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Cycle Tourism Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Cycle Tourism Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Cycle Tourism Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Cycle Tourism Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Cycle Tourism Market, regional snapshot 2019 & 2029
  - FIG 15. North America Cycle Tourism Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Cycle Tourism Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia pacific Cycle Tourism Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Cycle Tourism Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Cycle Tourism Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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