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Global Cybersecurity Certification Market Size Study, by Offering (Software Solutions, Training Services), Certification Category (Technical, Managerial, Foundational), Target User (Professional, Enterprise), Delivery Mode (Online, Offline), Vertical (IT & ITeS, BFSI, Healthcare, Government), and Regional Forecasts 2022-2032

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Abstracts

The Global Cybersecurity Certification Market, valued at USD 3,547.69 million in 2023, is poised for remarkable growth at a compound annual growth rate (CAGR) of 12.4% during the forecast period 2024-2032. In an increasingly digital-first world, cybersecurity certifications have become indispensable, enabling professionals to fortify their expertise in mitigating risks, managing threats, and ensuring robust defenses against evolving cyber challenges. Notable certifications such as CISSP, CEH, and CompTIA Security+ are recognized globally for validating skills across domains including risk management, threat mitigation, and incident response. These certifications have become vital as organizations worldwide adopt advanced technologies like AI, IoT, and cloud computing, all of which necessitate specialized security competencies.

The market is driven by rising cyber threats, regulatory compliance mandates such as GDPR and HIPAA, and the need for skilled professionals adept in cloud and AI security. The growth trajectory is further bolstered by the increasing reliance on technology, particularly in sectors like IT & ITeS, which are highly susceptible to cyberattacks. Online certification programs have emerged as a dominant force in the market, offering cost-effectiveness, flexibility, and accessibility to learners worldwide, making cybersecurity education scalable and adaptive to diverse needs.

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North America, with the United States at the helm, is expected to dominate the market, propelled by its advanced security ecosystem, significant investments in cybersecurity training, and rising incidences of sophisticated cyber threats. Meanwhile, the Asia-Pacific region is projected to grow at the fastest rate, driven by technological advancements, increased adoption of online certifications, and growing awareness of cybersecurity risks.

Major market players included in this report are:

SGS (Switzerland)

DEKRA (Germany)

Intertek (UK)

Bureau Veritas (France)

DNV GL (Norway)

TUV SUD (Germany)

UL Solutions (US)

Eurofins Scientific (Luxembourg)

TUV NORD (Germany)

Element (UK)

Keysight (US)

BSI (UK)

TUV Rheinland (Germany)

EY Certifypoint (Netherlands)

CompTIA (US)

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The detailed segments and sub-segments of the market are explained below:

By Offering:

- Software Solutions
- Training Services

By Certification Category:

- Technical
- Managerial
- Foundational

By Target User:

- Professional
- Enterprise

By Delivery Mode:

- Online
- Offline

By Vertical:

- IT & ITeS
- BFSI
- Healthcare

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Government

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

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South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

Market estimates and forecast for 10 years (2022-2032).

Regional and segmental analysis, including annualized revenues.

Competitive landscape with insights on major players.

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Strategic recommendations for market participants.

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