

# Global Cutter-Box Packaging Market Size study, By Material Type (Corrugated Fiberboard, Paper/Paperboard), By Cutter System (Metal Blades, Plastic Blades, Slide Cutters), By End Use (Household, Foodservice, Others), and Regional Forecasts 2022-2028

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## Abstracts

Global Cutter-Box Packaging Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Cutter-Box Packaging also known as die cut packaging can be defined as customizable corrugated cardboard boxes designed to fit any shape, size. This type of packaging is made from corrugated fiberboard, and paperboard. Based on cutter system cutter boxes are categorized into metal blades, plastic blades, and slide cutters among others. The rising demand for ready to eat food products and increasing number of end use applications of cutter-box packaging as well as recent expansion activities from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, the revenue of worldwide ready to eat meal category is valued at USD 510 billion, and the revenue is estimated to show an annual growth of around 6.20 % between 2022 and 2027 to reach to USD 688.96 billion by end of 2027. Furthermore, leading, market players are working towards mergers and acquisitions to increase their geographical reach. For instance, in June 2022, Bedfordshire, UK based Zeus Packaging acquired UK based Swanline Group and its Staffordshire based subsidiary company, BoxMart. Swanline is a leading provider of paper-based materials, print, and conversion services to the packaging industry. Whereas, BoxMart, is a leading distributor of off-the-shelf postal, gift, and hamper boxes via its online store. This acquisition is aimed at strengthening the market position of Zeus Packaging. Also, growing online food services industry in emerging

economies and rising e-commerce sector are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high levels of price sensitivity due to high bargaining power of buyers impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Cutter-Box Packaging Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for ready to eat food products and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of online food services platforms and increasing penetration of leading fast-food franchise in the region, would create lucrative growth prospects for the global Cutter-Box Packaging Market across the Asia Pacific region.

Major market players included in this report are:

Hotpack Packaging Industries  
Metal Edge International  
Guangdong Yiyuan Plastics  
Hangzhou Weibang Printing  
Zeus Packaging Group  
Guangzhou Hope-Star Packaging & Printing  
Hermann Companies  
Cross Country Box Co., Inc.  
Guardian Packaging and Supply  
Elitefill, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Corrugated Fiberboard  
Paper/Paperboard

By Cutter System:

Metal Blades

Plastic Blades

Slide Cutters

By End Use:

Household

Foodservice

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Cutter-Box Packaging Market in Market Study:

*Global Cutter-Box Packaging Market Size study, By Material Type (Corrugated Fiberboard, Paper/Paperboard), By...*

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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