

Global Cut Flowers Market Size study, By Flower Type (Rose, Carnation, Liliium, Chrysanthemum and Gerbera, and Others), Application (Home and Commercial), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores/Florists, Online Retail, and Others) and Regional Forecasts 2021-2027

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Abstracts

Global Cut Flowers Market is valued approximately at USD 35.8 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.3% over the forecast period 2021-2027.

Many of the gardeners do farming of their own cut flowers in their respective lands, however, several countries across the globe have a floral industry dedicated for cut flowers. The plants from which the cut flowers are taken, changes with change in climate, culture, and the level of wealth regionally. Health advantages associated with Cut Flowers and increasing use of cut flower in cooperative events are the key driving factors of market which is anticipating the growth of market. A paste or cream made from the petals does wonders to improve the condition of the skin, especially the face. Consuming a brew made from sunflowers helps greatly with ulcers and menstrual cramps. It can also be used as a wash for gargling in cases of sore throats. Also, developing hybridized technology in different species are factors which will anticipate the growth of market in forecasted period. For instance: In 2020, Afriflora has constructed wetlands and biocontrol for Ethiopian flower industry. In June 2019, Dummer Orange and Kordes Rosen, key market players of cut flower in Germany, has collaborated for creating access to the best in roses for their customers. However, non-availability of proper irrigation and skilled labor for cutting flowers which may impede market growth over the forecast period of 2021-2027.

Global Cut Flowers market analysis on basis of region which includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is a significant region across the world in terms of market share due to adoption of organic growth strategies like product launches and expansions to strengthen their position in regional market. Whereas North America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to increasing demand for cut flowers and changing lifestyles in the region.

Major market player included in this report are:

Afriflora Sher

Washington Bulb Co., Inc.

Oserian

Dummen Orange

The Queen's Flowers

The Kariki Group

Selecta one

Karen Roses

MultiFlora

Rosebud Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Flower Type:

Rose

Carnation

Lilium

Chrysanthemum & Gerbera

Others

By Application:

Home

Commercial

By Distribution Channel:

Supermarkets and Hypermarkets

Specialty Store/Florists

Online Retail

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Cut Flowers Market Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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