

Global Cut Flower Packaging Market Size Study & Forecast, by Material (Paper & Paperboard, Plastic, Metal, Jute, Others) and Product (Sleeves, Wrapping Sheets, Boxes & Carton, Poles, Bags, Metal Stands) and Regional Forecasts 2025-2032

<https://marketpublishers.com/r/G8C1409223EAEN.html>

Date: January 2026

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: G8C1409223EAEN

Abstracts

The Global Cut Flower Packaging Market, valued at approximately USD 9.59 billion in 2024, is poised to expand at a striking CAGR of 7.20% through the forecast timeline of 2025-2035. Cut flower packaging plays a pivotal role in preserving freshness, extending shelf life, and enhancing the visual appeal of floral products as they navigate complex supply chains—from farms to wholesalers, retailers, and ultimately consumers. This specialized packaging category incorporates an array of material innovations designed to withstand transportation pressures, regulate moisture, and uphold the quality of delicate blooms. Rising global consumption of ornamental flowers, coupled with the flourishing floral gifting culture, has significantly intensified the need for dependable and high-performance packaging solutions. This momentum is further reinforced by the expansion of e-commerce floral delivery services, which demand advanced, protective, and aesthetically pleasing packaging formats.

The sector's rapid acceleration is also being shaped by shifting consumer preferences toward sustainable and biodegradable materials. As environmental consciousness gains prominence worldwide, brands are compelled to rethink their packaging portfolios and embrace eco-forward solutions that reduce waste while still ensuring product integrity. Growing investments in floriculture, the globalization of flower trade routes, and technological advancements in humidity-control packaging continue opening new market avenues. However, supply chain vulnerabilities, rising raw material costs, and regulatory pressures surrounding single-use plastics impose notable challenges that manufacturers must address over the next decade.

The detailed segments and sub-segments included in the report are:

Material :

Paper & Paperboard

Plastic

Metal

Jute

Others

Product :

Sleeves

Wrapping Sheets

Boxes & Carton

Poles

Bags

Metal Stands

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Paper & Paperboard is Expected to Dominate the Market

Paper & paperboard packaging is anticipated to remain the dominant material category throughout the forecast period, owing to its eco-friendly profile, versatile applications, and cost-efficient production advantages. As global floral distributors shift toward sustainable packaging frameworks, paper-based materials have increasingly become the preferred choice across farms, exporters, and retail florists. They offer superior printability, aesthetic flexibility, and reduced environmental impact compared to plastic-heavy alternatives. This surge in demand is further magnified by tightening sustainability norms across Europe and North America, compelling brands to expand their recyclable and biodegradable offerings. While paper & paperboard leads the overall market in share, plastic packaging is gaining momentum in specialized, moisture-controlled segments where durability and protection are paramount.

Sleeves Lead in Revenue Contribution

Among product types, sleeves continue to command the lion's share of global revenue due to their universal adoption across floral distribution chains and their ability to preserve structural integrity during handling and transport. Sleeves strike a delicate balance between functionality and presentation, offering protective reinforcement while maintaining the aesthetic visibility of fresh blooms. They are used extensively across supermarkets, florist shops, event planners, and export hubs, giving them an unrivaled presence in the market. Wrapping sheets and boxes & carton formats are also experiencing rising demand, particularly in premium bouquet offerings and long-haul exports. Nevertheless, sleeves remain the leading contributor due to their low cost, versatility, and widespread acceptance across both mass and premium floral channels.

Across global regions, market performance is shaped by distinct horticultural traditions and trade ecosystems. North America continues to hold a major share of the market, bolstered by strong consumer spending on decorative flowers, expanding retail floral

chains, and the rapid rise of subscription-based floral services. Europe remains a powerhouse in production and consumption, supported by long-standing floriculture hubs in the Netherlands, Italy, and Spain. Meanwhile, Asia Pacific is positioning itself as the fastest-growing regional market, fueled by flourishing flower cultivation industries in China and India, rising disposable incomes, and the growing cultural significance of flowers in ceremonies and celebrations. Latin America, with countries like Colombia and Ecuador at the forefront of global flower exports, is witnessing steady growth, while the Middle East & Africa are emerging as strategic markets due to rising luxury event demand and expanding retail infrastructure.

Major market players included in this report are:

Smurfit Kappa Group

DS Smith Plc

Huhtamaki

Mondi Group

Amcor Plc

International Paper

Uflex Ltd.

Sonoco Products Company

FloristPac

Atlantis Pak

Stora Enso

ITC Limited

WestRock Company

Klockner Pentaplast

Nippon Paper Industries

Global Cut Flower Packaging Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes across various segments and countries in recent years and to forecast values over the coming decade. The report integrates both qualitative and quantitative insights to deliver a comprehensive outlook on growth dynamics, challenges, and emerging opportunities. It further identifies promising micro-markets for strategic investment while offering a detailed assessment of the competitive landscape and product strategies adopted by key global players. The detailed market segmentation and sub-segment analysis have been structured in the sections above.

Key Takeaways:

Market estimates & forecasts for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed country-level evaluation across major regions.

Comparative assessment of key players and their competitive positioning.

Strategic recommendations for future market approaches.

Demand-side and supply-side analysis of the market.

Contents

CHAPTER 1. GLOBAL CUT FLOWER PACKAGING MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

CHAPTER 3. GLOBAL CUT FLOWER PACKAGING MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Cut Flower Packaging Market (2024-2035)
- 3.2. Drivers
 - 3.2.1. shifting consumer preferences toward sustainable
 - 3.2.2. Increasing biodegradable materials
- 3.3. Restraints
 - 3.3.1. rising raw material costs
- 3.4. Opportunities
 - 3.4.1. e-commerce floral delivery services

CHAPTER 4. GLOBAL CUT FLOWER PACKAGING INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CUT FLOWER PACKAGING MARKET SIZE & FORECASTS BY MATERIAL 2025-2035

- 5.1. Market Overview
- 5.2. Global Cut Flower Packaging Market Performance - Potential Analysis (2025)
- 5.3. Paper & Paperboard
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Plastic
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. Metal
 - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.5.2. Market size analysis, by region, 2025-2035
- 5.6. Jute
 - 5.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.6.2. Market size analysis, by region, 2025-2035
- 5.7. Others
 - 5.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

5.7.2. Market size analysis, by region, 2025-2035

CHAPTER 6. GLOBAL CUT FLOWER PACKAGING MARKET SIZE & FORECASTS BY PRODUCT 2025-2035

6.1. Market Overview

6.2. Global Cut Flower Packaging Market Performance - Potential Analysis (2025)

6.3. Sleeves

6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.3.2. Market size analysis, by region, 2025-2035

6.4. Wrapping Sheets

6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.4.2. Market size analysis, by region, 2025-2035

6.5. Boxes & Carton

6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.5.2. Market size analysis, by region, 2025-2035

6.6. Poles

6.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.6.2. Market size analysis, by region, 2025-2035

6.7. Bags

6.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.7.2. Market size analysis, by region, 2025-2035

6.8. Metal Stands

6.8.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.8.2. Market size analysis, by region, 2025-2035

CHAPTER 7. GLOBAL CUT FLOWER PACKAGING MARKET SIZE & FORECASTS BY REGION 2025–2035

7.1. Growth Cut Flower Packaging Market, Regional Market Snapshot

7.2. Top Leading & Emerging Countries

7.3. North America Cut Flower Packaging Market

7.3.1. U.S. Cut Flower Packaging Market

7.3.1.1. Material breakdown size & forecasts, 2025-2035

7.3.1.2. Product breakdown size & forecasts, 2025-2035

7.3.2. Canada Cut Flower Packaging Market

7.3.2.1. Material breakdown size & forecasts, 2025-2035

7.3.2.2. End Use breakdown size & forecasts, 2025-2035

7.3.2.3. Product breakdown size & forecasts, 2025-2035

- 7.4. Europe Cut Flower Packaging Market
 - 7.4.1. UK Cut Flower Packaging Market
 - 7.4.1.1. Material breakdown size & forecasts, 2025-2035
 - 7.4.1.2. Product breakdown size & forecasts, 2025-2035
 - 7.4.2. Germany Cut Flower Packaging Market
 - 7.4.2.1. Material breakdown size & forecasts, 2025-2035
 - 7.4.2.2. Product breakdown size & forecasts, 2025-2035
 - 7.4.3. France Cut Flower Packaging Market
 - 7.4.3.1. Material breakdown size & forecasts, 2025-2035
 - 7.4.3.2. Product breakdown size & forecasts, 2025-2035
 - 7.4.4. Spain Cut Flower Packaging Market
 - 7.4.4.1. Material breakdown size & forecasts, 2025-2035
 - 7.4.4.2. Product breakdown size & forecasts, 2025-2035
 - 7.4.5. Italy Cut Flower Packaging Market
 - 7.4.5.1. Material breakdown size & forecasts, 2025-2035
 - 7.4.5.2. Product breakdown size & forecasts, 2025-2035
 - 7.4.6. Rest of Europe Cut Flower Packaging Market
 - 7.4.6.1. Material breakdown size & forecasts, 2025-2035
 - 7.4.6.2. Product breakdown size & forecasts, 2025-2035
- 7.5. Asia Pacific Cut Flower Packaging Market
 - 7.5.1. China Cut Flower Packaging Market
 - 7.5.1.1. Material breakdown size & forecasts, 2025-2035
 - 7.5.1.2. Product breakdown size & forecasts, 2025-2035
 - 7.5.2. India Cut Flower Packaging Market
 - 7.5.2.1. Material breakdown size & forecasts, 2025-2035
 - 7.5.2.2. Product breakdown size & forecasts, 2025-2035
 - 7.5.3. Japan Cut Flower Packaging Market
 - 7.5.3.1. Material breakdown size & forecasts, 2025-2035
 - 7.5.3.2. Product breakdown size & forecasts, 2025-2035
 - 7.5.4. Australia Cut Flower Packaging Market
 - 7.5.4.1. Material breakdown size & forecasts, 2025-2035
 - 7.5.4.2. Product breakdown size & forecasts, 2025-2035
 - 7.5.5. South Korea Cut Flower Packaging Market
 - 7.5.5.1. Material breakdown size & forecasts, 2025-2035
 - 7.5.5.2. Product breakdown size & forecasts, 2025-2035
 - 7.5.6. Rest of APAC Cut Flower Packaging Market
 - 7.5.6.1. Material breakdown size & forecasts, 2025-2035
 - 7.5.6.2. Product breakdown size & forecasts, 2025-2035
- 7.6. Latin America Cut Flower Packaging Market

- 7.6.1. Brazil Cut Flower Packaging Market
 - 7.6.1.1. Material breakdown size & forecasts, 2025-2035
 - 7.6.1.2. Product breakdown size & forecasts, 2025-2035
- 7.6.2. Mexico Cut Flower Packaging Market
 - 7.6.2.1. Material breakdown size & forecasts, 2025-2035
 - 7.6.2.2. Product breakdown size & forecasts, 2025-2035
- 7.7. Middle East and Africa Cut Flower Packaging Market
 - 7.7.1. UAE Cut Flower Packaging Market
 - 7.7.1.1. Material breakdown size & forecasts, 2025-2035
 - 7.7.1.2. Product breakdown size & forecasts, 2025-2035
 - 7.7.2. Saudi Arabia (KSA) Cut Flower Packaging Market
 - 7.7.2.1. Material breakdown size & forecasts, 2025-2035
 - 7.7.2.2. Product breakdown size & forecasts, 2025-2035
 - 7.7.3. South Africa Cut Flower Packaging Market
 - 7.7.3.1. Material breakdown size & forecasts, 2025-2035
 - 7.7.3.2. Product breakdown size & forecasts, 2025-2035

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Smurfit Kappa Group
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Financial Performance (Subject to Data Availability)
 - 8.2.5. Product/Services Port
 - 8.2.6. Recent Development
 - 8.2.7. Market Strategies
 - 8.2.8. SWOT Analysis
- 8.3. DS Smith Plc
- 8.4. Huhtamaki
- 8.5. Mondi Group
- 8.6. Amcor Plc
- 8.7. International Paper
- 8.8. Uflex Ltd.
- 8.9. Sonoco Products Company
- 8.10. FloristPac
- 8.11. Atlantis Pak
- 8.12. Stora Enso

8.13. ITC Limited

8.14. WestRock Company

8.15. Klockner Pentaplast

8.16. Nippon Paper Industries

List Of Tables

LIST OF TABLES

- Table 1. Global Cut Flower Packaging Market, Report Scope
- Table 2. Global Cut Flower Packaging Market Estimates & Forecasts By Region
2024–2035
- Table 3. Global Cut Flower Packaging Market Estimates & Forecasts By Segment
2024–2035
- Table 4. Global Cut Flower Packaging Market Estimates & Forecasts By Segment
2024–2035
- Table 5. Global Cut Flower Packaging Market Estimates & Forecasts By Segment
2024–2035
- Table 6. Global Cut Flower Packaging Market Estimates & Forecasts By Segment
2024–2035
- Table 7. Global Cut Flower Packaging Market Estimates & Forecasts By Segment
2024–2035
- Table 8. U.S. Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 9. Canada Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 10. UK Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 11. Germany Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 12. France Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 13. Spain Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 14. Italy Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 15. Rest Of Europe Cut Flower Packaging Market Estimates & Forecasts,
2024–2035
- Table 16. China Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 17. India Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 18. Japan Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 19. Australia Cut Flower Packaging Market Estimates & Forecasts, 2024–2035
- Table 20. South Korea Cut Flower Packaging Market Estimates & Forecasts,
2024–2035

.....

List Of Figures

LIST OF FIGURES

- Fig 1. Global Cut Flower Packaging Market, Research Methodology
- Fig 2. Global Cut Flower Packaging Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Cut Flower Packaging Market, Key Trends 2025
- Fig 5. Global Cut Flower Packaging Market, Growth Prospects 2024–2035
- Fig 6. Global Cut Flower Packaging Market, Porter’s Five Forces Model
- Fig 7. Global Cut Flower Packaging Market, Pestel Analysis
- Fig 8. Global Cut Flower Packaging Market, Value Chain Analysis
- Fig 9. Cut Flower Packaging Market By Product, 2025 & 2035
- Fig 10. Cut Flower Packaging Market By Segment, 2025 & 2035
- Fig 11. Cut Flower Packaging Market By Segment, 2025 & 2035
- Fig 12. Cut Flower Packaging Market By Segment, 2025 & 2035
- Fig 13. Cut Flower Packaging Market By Segment, 2025 & 2035
- Fig 14. North America Cut Flower Packaging Market, 2025 & 2035
- Fig 15. Europe Cut Flower Packaging Market, 2025 & 2035
- Fig 16. Asia Pacific Cut Flower Packaging Market, 2025 & 2035
- Fig 17. Latin America Cut Flower Packaging Market, 2025 & 2035
- Fig 18. Middle East & Africa Cut Flower Packaging Market, 2025 & 2035
- Fig 19. Global Cut Flower Packaging Market, Company Market Share Analysis (2025)

.....

I would like to order

Product name: Global Cut Flower Packaging Market Size Study & Forecast, by Material (Paper & Paperboard, Plastic, Metal, Jute, Others) and Product (Sleeves, Wrapping Sheets, Boxes & Carton, Poles, Bags, Metal Stands) and Regional Forecasts 2025-2032

Product link: <https://marketpublishers.com/r/G8C1409223EAEN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8C1409223EAEN.html>