

# Global Customized Holidays Market Size study, by Type (Conventional, Dynamic) and Regional Forecasts 2022-2028

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## Abstracts

Global Customized Holidays Market is valued at approximately USD 92.92 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 13% over the forecast period 2022-2028. Customized holidays are becoming more prevalent these days, with increasing customer preference for tourism, domestic or international. Thus, rising tourism industry and increased use of smartphones and internet users are factors contributing to the market growth. For instance: according to Statista, the total number of international tourist arrivals went from 405.2 million people, in the year 2020 to 426.8 million people, in the year 2021. However, shutting down of various tourist spots due to COVID-19 pandemic impedes the growth of the market over the forecast period of 2022-2028. Also, rapid urbanization and increasing disposable income are likely to increase the growth of the market in the forecasting period.

The regional analysis of global Customized Holidays Market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation. Europe is the leading region across the world in terms of market share owing to breathtaking destinations in the region, especially for solo travelers. Whereas, North America is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Rising demand for tourism would create lucrative growth prospects for the Customized Holidays Market across North America region.

Major market players included in this report are:

Scott Dunn Ltd.

Rainbow World Tours

Tours in the City

Thomas Cook

## TCS World Tours

Expedia travels  
REWE Group  
Flamingo Travels  
Redback Travel  
Nest Travels

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Conventional

Dynamic

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Customised Holidays Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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