

Global Curved Televisions Market Size study & Forecast, by Type (Cable Track Cables, Torsion Cables), by Screen Size (Large-Sized Televisions, Mid-Sized Televisions, Small-Sized Televisions), by End-User (Commercial, Institutional, Residential), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GA9BAB56F7A3EN.html>

Date: August 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GA9BAB56F7A3EN

Abstracts

Global Curved Televisions Market is valued approximately at USD 7.1 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 27.13% over the forecast period 2023-2030. A curved TV is a unique variant of a flat-screen television that features an increased curvature for a more immersive viewing experience. Its design aims to enhance contrast and viewing angles, making it particularly suitable for larger rooms or shared living spaces with multiple viewers. In addition, these televisions often incorporate modern features such as ultra-high definition (UHD) resolution and improved picture quality. With advanced technology, curved TVs deliver high-quality images with deep blacks and vibrant colors, ensuring a satisfying visual experience. The growth in the global Curved Televisions Market is on the back of factors such as increasing adoption of smart TVs, rising OTT technology business model and rising home entertainment segment.

According to Statista, it is expected that the yearly sales of Smart TV will reach as high as 266 million units as 'smart' capabilities have become a standard feature in newer television products as they continue to evolve. The increase in demand of OTT is driving the growth of Curved Televisions Market is also driving the growth of the market as more and more people are purchasing Curved TV for the better view. The rising demand for home entertainment segment where people prefer installing home-theatres at home is also boosting the market growth. According to Statista, the Home

Entertainment segment is anticipated to experience a steady annual growth rate (CAGR 2022-2027) of 7.98%, leading to a projected market volume of USD 18.64 billion by 2027. In terms of revenue generation, the United States holds the highest position, with an estimated revenue of USD 3,341.00 million in 2022, when compared globally. Moreover, robust growth in the entertainment industry may create abundant opportunities in the market. However, the high cost of Curved Televisions as compared to Flat TVs and technological barriers in the R&D stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Curved Televisions Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 due to the rise in the general public's use of curved televisions and a growth in the demand for customized television screen solutions. However, Asia Pacific is expected to grow be the fastest growing region during the forecast period, owing to factors such as growth in the retail industry in nations like China and India along with the improved standard of living.

Major market player included in this report are:

LG Electronics Inc.

Panasonic Corporation

VIZIO Inc.

Samsung Electronics Co. Ltd.

Haier Group

Sharp Corporation

Koninklijke Philips N.V.

Sichuan Changhong Electronics Co. Ltd.

Sony Corporation

Hisense Co., Ltd.

Recent Developments in the Market:

In June 2023, Panasonic Holdings Co., Ltd. (Panasonic HD) developed an innovative technology that enables efficient path planning. This advancement is anticipated to enhance the utilization of autonomous robots in environments where both humans and multiple robots coexist within confined spaces, such as indoor settings.

In June 2023, Samsung Electronics has globally launched the Odyssey OLED G9 gaming monitor (G95SC), featuring advanced AI upscaling technology. This latest addition to the lineup builds upon the success of the previous year's Odyssey OLED G8 (G85SB) and heralds a new era of OLED gaming.

In May 2023, LG Electronics has launched the 32HQ713D, a 31.5-inch IPS Black

diagnostic monitor, marking their debut in the medical monitor field. This new model utilizes IPS Black technology to deliver vivid colors, sharp images, and an impressive 2,000:1 contrast ratio.

Global Curved Televisions Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Screen Size, End-User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Cable Track Cables

Torsion Cables

By Screen Size:

Large-Sized Curved Televisions

Mid-Sized Curved Televisions

Small-Sized Televisions

By End-User:

Commercial

Institutional

Residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Curved Televisions Market, by region, 2020-2030 (USD Billion)
 - 1.2.2. Curved Televisions Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3. Curved Televisions Market, by Screen Size, 2020-2030 (USD Billion)
 - 1.2.4. Curved Televisions Market, by End-User, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CURVED TELEVISIONS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CURVED TELEVISIONS MARKET DYNAMICS

- 3.1. Curved Televisions Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing adoption of smart TVs
 - 3.1.1.2. Rising OTT technology business model
 - 3.1.1.3. Rising home entertainment segment
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Curved Televisions as compared to Flat Television
 - 3.1.2.2. Technological barriers in the R&D
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Robust growth in the entertainment industry

CHAPTER 4. GLOBAL CURVED TELEVISIONS MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CURVED TELEVISIONS MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Curved Televisions Market by Type, Performance - Potential Analysis
- 5.3. Global Curved Televisions Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4. Curved Televisions Market, Sub Segment Analysis
 - 5.4.1. Cable Track Cables
 - 5.4.2. Torsion Cables

CHAPTER 6. GLOBAL CURVED TELEVISIONS MARKET, BY SCREEN SIZE

- 6.1. Market Snapshot
- 6.2. Global Curved Televisions Market by Screen Size, Performance - Potential Analysis
- 6.3. Global Curved Televisions Market Estimates & Forecasts by Screen Size 2020-2030 (USD Billion)
- 6.4. Curved Televisions Market, Sub Segment Analysis
 - 6.4.1. Large-Sized Curved Televisions

- 6.4.2. Mid-Sized Curved Televisions
- 6.4.3. Small-Sized Curved Televisions

CHAPTER 7. GLOBAL CURVED TELEVISIONS MARKET, BY END-USER

- 7.1. Market Snapshot
- 7.2. Global Curved Televisions Market by End-User, Performance - Potential Analysis
- 7.3. Global Curved Televisions Market Estimates & Forecasts by End-User 2020-2030 (USD Billion)
- 7.4. Curved Televisions Market, Sub Segment Analysis
 - 7.4.1. Commercial
 - 7.4.2. Institutional
 - 7.4.3. Residential

CHAPTER 8. GLOBAL CURVED TELEVISIONS MARKET, REGIONAL ANALYSIS

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Curved Televisions Market, Regional Market Snapshot
- 8.4. North America Curved Televisions Market
 - 8.4.1. U.S. Curved Televisions Market
 - 8.4.1.1. Type breakdown estimates & forecasts, 2020-2030
 - 8.4.1.2. Screen Size breakdown estimates & forecasts, 2020-2030
 - 8.4.1.3. End-User breakdown estimates & forecasts, 2020-2030
 - 8.4.2. Canada Curved Televisions Market
- 8.5. Europe Curved Televisions Market Snapshot
 - 8.5.1. U.K. Curved Televisions Market
 - 8.5.2. Germany Curved Televisions Market
 - 8.5.3. France Curved Televisions Market
 - 8.5.4. Spain Curved Televisions Market
 - 8.5.5. Italy Curved Televisions Market
 - 8.5.6. Rest of Europe Curved Televisions Market
- 8.6. Asia-Pacific Curved Televisions Market Snapshot
 - 8.6.1. China Curved Televisions Market
 - 8.6.2. India Curved Televisions Market
 - 8.6.3. Japan Curved Televisions Market
 - 8.6.4. Australia Curved Televisions Market
 - 8.6.5. South Korea Curved Televisions Market
 - 8.6.6. Rest of Asia Pacific Curved Televisions Market

- 8.7. Latin America Curved Televisions Market Snapshot
 - 8.7.1. Brazil Curved Televisions Market
 - 8.7.2. Mexico Curved Televisions Market
- 8.8. Middle East & Africa Curved Televisions Market
 - 8.8.1. Saudi Arabia Curved Televisions Market
 - 8.8.2. South Africa Curved Televisions Market
 - 8.8.3. Rest of Middle East & Africa Curved Televisions Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. LG Electronics Inc.
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. Panasonic Corporation
 - 9.3.3. VIZIO Inc.
 - 9.3.4. Samsung Electronics Co. Ltd.
 - 9.3.5. Haier Group
 - 9.3.6. Sharp Corporation
 - 9.3.7. Koninklijke Philips N.V.
 - 9.3.8. Sichuan Changhong Electronics Co. Ltd.
 - 9.3.9. Sony Corporation
 - 9.3.10. Hisense Co., Ltd.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

12. List of Tables

TABLE 1. Global Curved Televisions Market, report scope

TABLE 2. Global Curved Televisions Market estimates & forecasts by Region
2020-2030 (USD Billion)

TABLE 3. Global Curved Televisions Market estimates & forecasts by Type 2020-2030
(USD Billion)

TABLE 4. Global Curved Televisions Market estimates & forecasts by Screen Size
2020-2030 (USD Billion)

TABLE 5. Global Curved Televisions Market estimates & forecasts by End-User
2020-2030 (USD Billion)

TABLE 6. Global Curved Televisions Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 7. Global Curved Televisions Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 8. Global Curved Televisions Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 9. Global Curved Televisions Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 10. Global Curved Televisions Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 11. Global Curved Televisions Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 12. Global Curved Televisions Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 13. Global Curved Televisions Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 14. Global Curved Televisions Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 15. Global Curved Televisions Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 16. U.S. Curved Televisions Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 17. U.S. Curved Televisions Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 18. U.S. Curved Televisions Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 19. Canada Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 39. RoE Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 40. China Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 42. China Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 43. India Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 45. India Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 46. Japan Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 48. Japan Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 49. South Korea Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 51. South Korea Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 52. Australia Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 54. Australia Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 55. RoAPAC Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 57. RoAPAC Curved Televisions Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 58. Brazil Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Curved Televisions Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Curved Televisions Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. 12. List of secondary sources, used in the study of global Curved Televisions Market

TABLE 71. 12. List of primary sources, used in the study of global Curved Televisions Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

12. List of figures

FIG 1. Global Curved Televisions Market, research methodology

FIG 2. Global Curved Televisions Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Curved Televisions Market, key trends 2022

FIG 5. Global Curved Televisions Market, growth prospects 2023-2030

FIG 6. Global Curved Televisions Market, porters 5 force model

- FIG 7. Global Curved Televisions Market, pest analysis
- FIG 8. Global Curved Televisions Market, value chain analysis
- FIG 9. Global Curved Televisions Market by segment, 2020 & 2030 (USD Billion)
- FIG 10. Global Curved Televisions Market by segment, 2020 & 2030 (USD Billion)
- FIG 11. Global Curved Televisions Market by segment, 2020 & 2030 (USD Billion)
- FIG 12. Global Curved Televisions Market by segment, 2020 & 2030 (USD Billion)
- FIG 13. Global Curved Televisions Market by segment, 2020 & 2030 (USD Billion)
- FIG 14. Global Curved Televisions Market, regional snapshot 2020 & 2030
- FIG 15. North America Curved Televisions Market 2020 & 2030 (USD Billion)
- FIG 16. Europe Curved Televisions Market 2020 & 2030 (USD Billion)
- FIG 17. Asia pacific Curved Televisions Market 2020 & 2030 (USD Billion)
- FIG 18. Latin America Curved Televisions Market 2020 & 2030 (USD Billion)
- FIG 19. Middle East & Africa Curved Televisions Market 2020 & 2030 (USD Billion)
- 12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Curved Televisions Market Size study & Forecast, by Type (Cable Track Cables, Torsion Cables), by Screen Size (Large-Sized Televisions, Mid-Sized Televisions, Small-Sized Televisions), by End-User (Commercial, Institutional, Residential), and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GA9BAB56F7A3EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA9BAB56F7A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970