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Global Curling Irons Market Size study, by Product (Curling Tongs, Curling Wands), By Application (Residential, Commercial), By Distribution Channel (Hypermarket/Supermarket, Online) and Regional Forecasts 2020-2027

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Abstracts

Global Curling Irons Market is valued approximately USD 19.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 10.3% over the forecast period 2020-2027. Curling irons are instruments that use heat to modify the structure or form of hair. Some versions use electricity for heating while butane or battery-powered cordless iron is ideal. When used on hair, curling irons or curling tongs create curves or waves in the hair that can be used to create curves in varying sizes. There are many types of curling iron available, and they differ depending on the shape and size of the barrel, diameter, form of handle, and material. Small barrels may be used to form ringlets or spiral curls, while wide barrels are commonly used to strengthen hair style by supplying curly structure and hair length. The barrel may be either cone-shaped, cone-shaped in reverse, or cylindrical. Increased use of low-cost hair grooming tools is expected to boost product demand to achieve the desired hairstyle. In addition,it is anticipated that growing traction in hair styling tools with digitally correct heat and speed changes along with vitamin coatings for optimum hair safety would fuel demand . Increasing preference for compact and less time-consuming hair styling devices is likely to lead to consumer development. It is expected that technologically innovative goods will gain substantial momentum among the younger generation, which is expected to fuel the demand in turn. The key players of global Air Dried Food market have adopted various strategies to gain competitive advantage including product launch, mergers and acquisition, partnerships and agreements, investment, funding and others. For instance, In January 2019, Lunata Beauty unveiled a 32 mm titanium barrel and interchangeable clip with Lunata Cordless, Convertible Curling Wand / Iron. Also, Dyson introduced a

new hair styling tool, also known as Airwrap Styler, in 2018. It was designed to help consumers appreciate its multifaceted use in particular. The method may be used to twist, smooth, and dry. However, Technology advancement would restrain the market growth.

The regional analysis of global Curling Irons Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms Increasing preference for compact and less time-consuming hair styling devices is likely to lead to consumer development. It is expected that technologically innovative goods will gain substantial momentum among the younger generation, which is expected to fuel the demand in turn. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such Increased use of low-cost hair grooming tools is expected to boost product demand to achieve the desired hairstyle. In addition, it is anticipated that growing traction in hair styling tools with digitally correct heat and speed changes along with vitamin coatings for optimum hair safety would fuel demand would create lucrative growth prospects for the Curling Irons Market across Asia-Pacific region.

Major market player included in this report are:
DMH Ingredients, Inc.
Dehydrates Inc.
Berrifine A
La Frubense, BCFoods, Inc.
Saraf Foods Pvt. Ltd.
B-B Products (Australia) Pty Ltd.
Nestle S.A.
FREEZE-DRY FOODS
HOWENIA ENTERPRISE CO., LTD.
BCFoods
Seawind Foods

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Product:
Curling Tongs
Curling Wands
Others
By Application:
Residential
Commercial
By Distribution channel:
Hypermarket/Supermarket
Convenience Stores
Online
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

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Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Curling Irons Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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