

Global Cupcake Box Market Size study, By Material (Paper and Paperboard, Plastic), By Size (Less than 2 oz, 2 oz. to 5 oz, 6 oz. to 9 oz., 10 oz. and above), and Regional Forecasts 2022-2028

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Abstracts

Global Cupcake Box Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Cupcake Box refers to plastic or paper & paperboard-based packaging solution utilized for storage and delivery of cupcakes. The growing Bread & Bakery Products and rising adoption of customized packaging solutions as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, the revenue in Bread and Bakery products is estimated at USD 1197 billion, and this market is projected to grow by CAGR of 5.52 % between 2022 and 2027 to reach to USD 1565.91 billion. Furthermore, leading market players are working towards capacity expansion to increase their geographical footprints. For instance, in April 2022, Tennessee, United States based Bryce Corporation, a manufacturer of flexible packaging, announced investment of USD 80 million to enhance operations in Searcy, Arkansas, United States. The company would commission a new manufacturing facility and a distribution center in Searcy. Moreover, in May 2022, Ireland-based corrugated packaging provider Smurfit Kappa announced investment of USD 37.3 million to commission a new packaging plant in Morocco. The new plant would be commissioned in Capital City Rabat and would measure 25,000-meter square. Also, growing penetration of online food services platforms and surging consumption of bakery products in emerging markets are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, rising concern over plastic use impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Cupcake Box Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing consumption of bakery-based products and presence of leading packaging developers in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of bakery and confectionery industry and increasing penetration of leading market players in the region, would create lucrative growth prospects for the global Cupcake Box Market across the Asia Pacific region.

Major market players included in this report are:

Plastic Package, Inc.

Inno-Pak, LLC

TEMMA SHIKI CO., LTD

LINDAR Corporation

Napco National

Premier Packaging Solutions

Dart Container Corporation

Pactiv LLC

ClipnBox

Robinson Plc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Paper and Paperboard

Plastic

By Size:

Less than 2 oz.

2 oz. to 5 oz.

6 oz. to 9 oz.

10 oz. and above

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Cupcake Box Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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