

Global Cultural Paper Market Size study with COVID-19 impact, by Type (Coated Paper, Offset Paper, Light-weight Paper), by Application (Advertising, Books and Magazines, Album, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Cultural Paper Market is valued approximately USD XXX million in 2019 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2020-2027. Cultural paper is fabricated of fresh wood fiber that provides a clean surface, brightness, and opacity to paper. These papers primarily contain offset paper, light-weight paper, and coated paper. Apart from this, coated paper is one of the premium-quality printing paper that offered in white coating and is mostly utilized as cover and graphics for colored pictures, high-class periodicals and books, as well as upscale advertisements. Growing consumption of paper around the world, increasing requirement of advertisements by private educational institutes, and rising popularity of magazines for enhancing knowledge are the few factors responsible for high CAGR of the market over the forecast period. According to Statista, in 2017, the global consumption of paper and cardboard is reached almost 423 million metric tons from 409 million metric tons in 2015. Similarly, as per the Statista, the demand of printing and writing paper in 2018 had a total consumed volume about 99 million metric tons. This in turn is expected to strengthen the demand for cultural papers thereby, aiding the market growth worldwide. However, the sudden outbreak of COVID-19 has been trashing numerous countries across the globe and cause critical challenges to paper and packaging manufacturers. Therefore, cultural paper manufacturers also have to face fluctuations in demand of raw materials as the novel coronavirus pandemic intensifies, which results in disruptive effects on production and revenues as well as supply thereby, hampering the market growth in the recent year. In addition, availability of substitute such as e-books & e-magazines is considered as a major constraining factor



to the market growth over the forecast period of 2020-2027.

The regional analysis of global Cultural Paper market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to rising popularity of magazines and books among people, along with the increasing demand from advertisement sector in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:
UPM Kymmene Oyj
Svenska Cellulosa Aktiebolaget SCA
Kruger Inc.
Stora Enso Oyj
Catalyst Paper Corporation
Evergreen Packaging LLC
Burgo Group SPA
Nippon Paper Industries Co., Ltd.
Sappi Limited
Oji Holdings Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:
Coated Paper
Offset Paper
Light-weight Paper

By Application: Advertising Books and Magazines



Album	
Others	

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year - 2019

Forecast period - 2020 to 2027

Target Audience of the Global Cultural Paper Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Million)
- 1.2.1. Cultural Paper Market, by Region, 2018-2027 (USD Million)
- 1.2.2. Cultural Paper Market, by Type, 2018-2027 (USD Million)
- 1.2.3. Cultural Paper Market, by Application, 2018-2027 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CULTURAL PAPER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CULTURAL PAPER MARKET DYNAMICS

- 3.1. Cultural Paper Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL CULTURAL PAPER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis



- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CULTURAL PAPER MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Cultural Paper Market by Type, Performance Potential Analysis
- 5.3. Global Cultural Paper Market Estimates & Forecasts by Type 2017-2027 (USD Million)
- 5.4. Cultural Paper Market, Sub Segment Analysis
 - 5.4.1. Coated Paper
 - 5.4.2. Offset Paper
 - 5.4.3. Light-weight Paper

CHAPTER 6. GLOBAL CULTURAL PAPER MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Cultural Paper Market by Application, Performance Potential Analysis
- 6.3. Global Cultural Paper Market Estimates & Forecasts by Application 2017-2027 (USD Million)
- 6.4. Cultural Paper Market, Sub Segment Analysis
 - 6.4.1. Advertising
 - 6.4.2. Books and Magazines
 - 6.4.3. Album
 - 6.4.4. Others

CHAPTER 7. GLOBAL CULTURAL PAPER MARKET, REGIONAL ANALYSIS

- 7.1. Cultural Paper Market, Regional Market Snapshot
- 7.2. North America Cultural Paper Market
- 7.2.1. U.S. Cultural Paper Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2017-2027
 - 7.2.1.2. Application breakdown estimates & forecasts, 2017-2027
- 7.2.2. Canada Cultural Paper Market
- 7.3. Europe Cultural Paper Market Snapshot



- 7.3.1. U.K. Cultural Paper Market
- 7.3.2. Germany Cultural Paper Market
- 7.3.3. Rest of Europe Cultural Paper Market
- 7.4. Asia-Pacific Cultural Paper Market Snapshot
- 7.4.1. China Cultural Paper Market
- 7.4.2. India Cultural Paper Market
- 7.4.3. Japan Cultural Paper Market
- 7.4.4. Rest of Asia Pacific Cultural Paper Market
- 7.5. Latin America Cultural Paper Market Snapshot
 - 7.5.1. Brazil Cultural Paper Market
 - 7.5.2. Mexico Cultural Paper Market
- 7.6. Rest of The World Cultural Paper Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. UPM -Kymmene Oyj
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Svenska Cellulosa Aktiebolaget SCA
 - 8.2.3. Kruger Inc.
 - 8.2.4. Stora Enso Oyj
 - 8.2.5. Catalyst Paper Corporation
 - 8.2.6. Evergreen Packaging LLC
 - 8.2.7. Burgo Group SPA
 - 8.2.8. Nippon Paper Industries Co., Ltd
 - 8.2.9. Sappi Limited
 - 8.2.10. Oji Holdings Company

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation



- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption



List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL CULTURAL PAPER MARKET, REPORT SCOPE

TABLE 2. GLOBAL CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY REGION 2017-2027 (USD MILLION)

TABLE 3. GLOBAL CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY TYPE 2017-2027 (USD MILLION)

TABLE 4. GLOBAL CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY APPLICATION 2017-2027 (USD MILLION)

TABLE 5. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 6. GLOBAL CULTURAL PAPER MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 7. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 8. GLOBAL CULTURAL PAPER MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 9. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 10. GLOBAL CULTURAL PAPER MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 11. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 12. GLOBAL CULTURAL PAPER MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 13. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 14. GLOBAL CULTURAL PAPER MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 15. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 16. GLOBAL CULTURAL PAPER MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 17. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 18. GLOBAL CULTURAL PAPER MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)



- TABLE 19. U.S. CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)
- TABLE 20. U.S. CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 21. U.S. CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 22. CANADA CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)
- TABLE 23. CANADA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 24. CANADA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 25. UK CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)
- TABLE 26. UK CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 27. UK CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 28. GERMANY CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)
- TABLE 29. GERMANY CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 30. GERMANY CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 31. ROE CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)
- TABLE 32. ROE CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 33. ROE CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 34. CHINA CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)
- TABLE 35. CHINA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 36. CHINA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)
- TABLE 37. INDIA CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)
- TABLE 38. INDIA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY



SEGMENT 2017-2027 (USD MILLION)

TABLE 39. INDIA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 40. JAPAN CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 41. JAPAN CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 42. JAPAN CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 43. ROAPAC CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 44. ROAPAC CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 45. ROAPAC CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 46. BRAZIL CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 47. BRAZIL CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 48. BRAZIL CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 49. MEXICO CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 50. MEXICO CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 51. MEXICO CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 52. ROLA CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 53. ROLA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 54. ROLA CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 55. ROW CULTURAL PAPER MARKET ESTIMATES & FORECASTS, 2017-2027 (USD MILLION)

TABLE 56. ROW CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)

TABLE 57. ROW CULTURAL PAPER MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD MILLION)





List Of Figures

LIST OF FIGURES

- FIG 1. GLOBAL CULTURAL PAPER MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL CULTURAL PAPER MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL CULTURAL PAPER MARKET, KEY TRENDS 2019
- FIG 5. GLOBAL CULTURAL PAPER MARKET, GROWTH PROSPECTS 2020-2027
- FIG 6. GLOBAL CULTURAL PAPER MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL CULTURAL PAPER MARKET, PEST ANALYSIS
- FIG 8. GLOBAL CULTURAL PAPER MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, 2017 & 2027 (USD MILLION)
- FIG 10. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, 2017 & 2027 (USD MILLION)
- FIG 11. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, 2017 & 2027 (USD MILLION)
- FIG 12. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, 2017 & 2027 (USD MILLION)
- FIG 13. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, 2017 & 2027 (USD MILLION)
- FIG 14. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, 2017 & 2027 (USD MILLION)
- FIG 15. GLOBAL CULTURAL PAPER MARKET BY SEGMENT, 2017 & 2027 (USD MILLION)
- FIG 16. GLOBAL CULTURAL PAPER MARKET, REGIONAL SNAPSHOT 2017 & 2027
- FIG 17. NORTH AMERICA CULTURAL PAPER MARKET 2017 & 2027 (USD MILLION)
- FIG 18. EUROPE CULTURAL PAPER MARKET 2017 & 2027 (USD MILLION)
- FIG 19. ASIA PACIFIC CULTURAL PAPER MARKET 2017 & 2027 (USD MILLION)
- FIG 20. LATIN AMERICA CULTURAL PAPER MARKET 2017 & 2027 (USD MILLION)
- FIG 21. GLOBAL CULTURAL PAPER MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

COMPANIES MENTIONED

UPM Kymmene Oyj Svenska Cellulosa Aktiebolaget SCA Kruger Inc.



Stora Enso Oyj
Catalyst Paper Corporation
Evergreen Packaging LLC
Burgo Group SPA
Nippon Paper Industries Co., Ltd.
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