

Global Crypto Asset Management Market Size study with COVID-19 Impact, by Solution (Custodian Solution and Wallet Management), by Deployment Mode (On-Premises and Cloud), by Application (Webbased and Mobile), by Mobile Operating System (iOS and Android), by End-User (Individual and Enterprise), by Enterprise Vertical (Institutions, Retail and eCommerce, Healthcare, Travel and Hospitality and Others) and Regional Forecasts 2020-2027

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### **Abstracts**

Global Crypto Asset Management Market is valued approximately USD 0.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 23.8 % over the forecast period 2020-2027. Crypto asset management is a platform that manages the digital assets as well as stores and maintains the distributed electronic ledger through the network. It contains cryptocurrency funds, cryptocurrencies like bitcoin, block-chain companies and initial coin offering (ICO). Crypto asset management is widely used in financial institutions and retail & eCommerce. The global Crypto Asset Management is being highly demanded due to the coronavirus pandemic as many countries are approaching crypto asset management for better liquidity of funds across the nation. The high remittances in developing countries, growth in venture capital investments, safeguarding cryptocurrency assets and proliferation of blockchain technology are the factors responsible for the growth of the market. Furthermore, the introduction of products and services and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 30th January 2020, U.S. based Coinbase established Cryptocurrency Custody Arm, an entity in Dublin, Ireland for further expanding its crypto custody services to Europeans institutions. However, lack of



regulatory framework and lack of awareness and technical understanding regarding cryptocurrency is the major factor restraining the growth of global Crypto Asset Management market during the forecast period.

The regional analysis of global Crypto Asset Management Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rising demand for the crypto asset management solutions and services. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Coinbase

Gemini Trust Company, LLC

Crypto Finance AG

Vo1t Ltd

Bakkt, Llc

BitGo

Ledger

**METACO SA** 

**ICONOMI** 

Exodus Movement, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution: Custodian Solution Wallet Management

Deployment Mode:

**On-Premises** 



### Cloud By Application: Web-based Mobile By Mobile Operating Solution: iOS Android by End-User: Individual Enterprise By Enterprise Vertical: Institutions Retail and eCommerce Healthcare Travel and Hospitality Others By Region: North America U.S. Canada Europe UK Germany France Spain Italy **ROE** Asia Pacific China India Japan

Australia

South Korea



RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Crypto Asset Management Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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FIG 28. Latin America Crypto Asset Management market 2017 & 2027 (USD Billion)

FIG 29. Global Crypto Asset Management market, company market share analysis (2019)

#### **COMPANIES MENTIONED**

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