

# **Global Crowdsourced Security Market Size study & Forecast, by Type (Web Application, Mobile Application, Others ((IoT, Wireless, and Network))), by Deployment Mode (Cloud, On-Premises) by Organization Size (Large Enterprises, Small and Medium-sized Enterprises), by End Use Industry (Telecom & IT, BFSI, Healthcare, Travel & Hospitality, Retail, Media & Entertainment, Others (Government, and Education) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Crowdsourced Security Market is valued at approximately USD 105.76 million in 2021 and is anticipated to grow with a healthy growth rate of more than 8.4% over the forecast period 2022-2029. Crowdsourced Security is a security testing system that invites a group of people to check an asset for security vulnerabilities. Moreover, business organizations use crowdsourcing for auditing the safety and security of their applications and infrastructure. Bug bounties, vulnerability disclosure programs and responsible disclosure programs are part of Crowdsourced Security. The increasing growth of IoT technologies and stringent regulatory compliance requirements as well as strategic initiatives from leading market players are key factors accelerating the market growth.

The increasing growth of the Internet of Things technologies is contributing to the growth of the Global Crowdsourced Security Market. For instance, according to Statista – in 2020, around USD 749 billion were spent on the Internet of Things (IoT) technology worldwide, and this amount is projected to grow to USD 1.1 trillion by 2023. Also, increasing incidences of data breaches across businesses and growing adoption of

cloud applications & services would create a lucrative growth prospectus for the market over the forecast period. For instance, as per Statista – in 2020, the average cost of a data breach in the United States was estimated at USD 8.64 million, further, the average cost has been increased to USD 9.44 million in 2022. In addition, the global average cost per data breach stands at USD 4.35 million. Furthermore, as per UK Government's Cyber Security Breaches Survey 2022 – in 2019, around 32% of all UK businesses reported cyber-attacks, which further increased to 39% in 2022. Around 83% of attacks in 2022 were identified as phishing attempts. However, the challenges associated with ensuring and Maintaining Crowd Quality stifle market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Crowdsourced Security Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing adoption of crowdsourcing security and the presence of leading market players coupled with stringent regulatory compliances in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising digitization across the industries and increasing incidences of cyber-attacks and data breaches in the region.

Major market player included in this report are:

Applause (US)  
Bugcrowd Inc. (US)  
Cobalt Labs Inc. (US)  
Detectify (Sweden)  
HackerOne (US)  
passbrains (Germany)  
Planit (US)  
Rainforest (US)  
Synack (US) Inc.  
Zeroceptor (Netherlands) Inc.

Recent Developments in the Market:

In February 2022,

Global Crowdsourced Security Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Deployment Mode, Organization Size, End Use Industry, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Web Application

Mobile Application

Others (IoT, Wireless, and Network)

By Deployment Mode

Cloud

On-Premises

By Organization Size

Large Enterprises

Small and Medium-sized Enterprises

By End Use Industry

Telecom & IT

BFSI

Healthcare

Travel & Hospitality

Retail

Media & Entertainment

Others (Government, and Education)

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
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Latin America  
Brazil  
Mexico  
RoLA  
Rest of the World

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