

Global Crowdfunding Market Size study, by Type (Peer-to-Peer (P2P) Lending, Reward-Based, Equity Investment, Donation, Others), by Application (Entrepreneurship, Social Causes, Movies & Theatre, Technology, Publishing, Others) and Regional Forecasts 2018-Growth of the social media and a mobile-savvy population in emerging countries

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Abstracts

Global Crowdfunding Market to reach USD XX billion by 2025.

Global Crowdfunding Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Crowdfunding Market is continuously growing across the world over the coming years. Crowdfunding is a method of raising capital through the collective effort of friends, family, customers, and individual investors. This approach taps into the collective efforts of a large pool of individuals primarily online via social media and crowdfunding platforms and leverages their networks for greater reach and exposure. Social media as a source of free of cost promotion and crowdfunding campaigns as avenues for crowdsourcing are the substantial drivers of the market across the globe. Moreover, growth of the social media and a mobile-savvy population in emerging countries, which are likely to creating lucrative opportunity in the near future. Further, it is more efficient fundraising, it gains you early adopters & loyal advocates and it generates traction & social proof. These benefits also rising demand of Crowdfunding among its users. However, time consuming process is one of the major factors which limiting the market growth of Crowdfunding across the world.

The regional analysis of Global Crowdfunding Market is considered for the key regions

such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to increasing internet and smartphone penetration in the region. Europe is estimated to grow at higher rate in the global Crowdfunding market over the upcoming years. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The major market player included in this report are:

GoFundMe

Indiegogo

Kickstarter

Petreon

Tilt

Circle Up

Angel List

Rocket Hub

Dragon Innovation

YouCaring

CrowdRise

DonorsChoose

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Peer-to-Peer (P2P) Lending

Reward-Based

Equity Investment

Donation

Others

By Application:

Entrepreneurship

Social Causes

Movies & Theatre

Technology

Publishing

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Crowdfunding Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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