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Global Crohn's Disease Therapeutics Market Size study, by Treatment (Medication [Anti-inflammatory Agents, Immunosuppressants, Antibiotics, Antipyretics], Nutritional Therapy, Surgery), Dosage Form (Oral, Parenteral), Age Group, End-use, and Regional Forecasts 2022-2032

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Abstracts

The Global Crohn’s Disease Therapeutics Market is valued at approximately USD 13.3 billion in 2023 and is projected to expand at a compound annual growth rate of more than 4.00% from 2024 to 2032. Crohn’s disease, a chronic inflammatory bowel condition with often unpredictable flare-ups, has emerged as a serious healthcare challenge, disrupting the lives of millions globally. As its etiology remains elusive and no known cure exists, therapeutic approaches have evolved to mitigate symptoms, reduce inflammation, and maintain remission. In recent years, pharmaceutical advances have enabled a shift from reactive, symptom-oriented treatment strategies to proactive regimens that are rooted in biologic innovations, personalized immunomodulation, and patient-centric disease management. The focus is increasingly moving toward precision medicine—tailoring therapy based on genetic, microbial, and lifestyle factors to achieve more durable responses with fewer side effects.

This growth trajectory is being catalyzed by several structural drivers. Notably, rising prevalence of Crohn’s disease, particularly in North America and Western Europe, coupled with greater awareness and improved diagnostic capabilities, has significantly widened the treatment-seeking population. Concurrently, innovation in biologics and biosimilars has redefined the treatment landscape, offering powerful immunosuppressants and targeted monoclonal antibodies that deliver enhanced therapeutic value. Moreover, as healthcare systems recognize the long-term cost

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burden of poorly managed inflammatory bowel disease (IBD), there is a strategic emphasis on early intervention using high-efficacy agents. Clinical trials are increasingly focused on improving mucosal healing and achieving steroid-free remission, reflecting a market-wide transition toward value-based therapeutic outcomes.

Nonetheless, the market faces enduring obstacles. Chief among them are the exorbitant costs of biologic therapies and the limited access to advanced care in low-income countries. Regulatory and reimbursement hurdles remain formidable, particularly for newer entrants in the biosimilar space. Additionally, the variability in individual patient response and the chronic nature of the disease necessitate continuous treatment adjustments, often leading to high switching rates and patient dissatisfaction. Despite these challenges, there is growing investment in next-generation therapies—including small-molecule drugs and microbiome-based treatments—that promise to disrupt the current biologics-dominated paradigm.

From a regional perspective, North America dominates the market share, driven by high disease incidence, favorable reimbursement policies, and a robust pharmaceutical R&D ecosystem. The United States, in particular, leads in both clinical development and early adoption of innovative therapeutics. Europe follows closely, with strong healthcare infrastructure and government-led support for chronic disease management. Meanwhile, the Asia Pacific region is anticipated to record the highest growth rate over the forecast period, propelled by expanding healthcare access, rising awareness campaigns, and strategic market entries by global pharmaceutical firms. Latin America and the Middle East & Africa are witnessing steady improvements, underpinned by growing collaborations with international health bodies and increasing public health investments.

Major market player included in this report are:

AbbVie Inc.

Johnson & Johnson

Pfizer Inc.

Takeda Pharmaceutical Company Limited

Novartis AG

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UCB S.A.

Eli Lilly and Company

Bristol-Myers Squibb Company

GlaxoSmithKline plc

Merck & Co., Inc.

Biogen Inc.

F. Hoffmann-La Roche Ltd

Amgen Inc.

AstraZeneca PLC

Sanofi S.A.

The detailed segments and sub-segment of the market are explained below:

By Treatment

Medication

– Anti-inflammatory Agents

– Immunosuppressants

– Antibiotics

– Antipyretics

Nutritional Therapy

Surgery

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By Dosage Form

Oral

Parenteral

By Age Group

Pediatric

Adult

Geriatric

By End-use

Hospitals

Clinics

Homecare Settings

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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Contents

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CROHN'S DISEASE THERAPEUTICS MARKET SIZE & FORECASTS BY TREATMENT 2022–2032

5.1. Segment Dashboard
5.2. Revenue Trend Analysis, 2022 & 2032 (USD Billion)
  5.2.1. Medication
– Anti-inflammatory Agents
– Immunosuppressants
– Antibiotics
– Antipyretics
  5.2.2. Nutritional Therapy
  5.2.3. Surgery

CHAPTER 6. GLOBAL CROHN'S DISEASE THERAPEUTICS MARKET SIZE & FORECASTS BY DOSAGE FORM 2022–2032

6.1. Segment Dashboard
6.2. Revenue Trend Analysis, 2022 & 2032 (USD Billion)
  6.2.1. Oral
  6.2.2. Parenteral

CHAPTER 7. GLOBAL CROHN'S DISEASE THERAPEUTICS MARKET SIZE & FORECASTS BY AGE GROUP 2022–2032

7.1. Segment Dashboard
7.2. Revenue Trend Analysis, 2022 & 2032 (USD Billion)
  7.2.1. Pediatric
  7.2.2. Adult
  7.2.3. Geriatric

CHAPTER 8. GLOBAL CROHN'S DISEASE THERAPEUTICS MARKET SIZE & FORECASTS BY END-USE 2022–2032

8.1. Segment Dashboard
8.2. Revenue Trend Analysis, 2022 & 2032 (USD Billion)
  8.2.1. Hospitals
  8.2.2. Clinics

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CHAPTER 9. GLOBAL CROHN'S DISEASE THERAPEUTICS MARKET SIZE & FORECASTS BY REGION 2022–2032

CHAPTER 10. COMPETITIVE INTELLIGENCE

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