

Global Cricket Equipment Market Size study, by Product Type (Bat, Ball, Pads, Stumps and Others), by Distribution Channel (Hypermarket/Supermarket, Specialty Stores and Online Sales Channels), by Application (Men, Women and Kids), and Regional Forecasts 2021-2027

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Abstracts

Global Cricket Equipment Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. The global Cricket Equipment market is being driven by growing popularity of cricket sport which includes both professional games and amateur events. Another driving factor for the market growth is the growing organization of cricket events worldwide. For instance, in September 2021, Indian Premier League 2020 was organized in United Arab Emirates. Also, in October 2021, International Cricket Council (ICC) organized ICC Men's T20 World Cup in United Arab Emirates. Furthermore, the growing accessibility of several raw material, rise in the disposable income and rising celebrity endorsements will provide new opportunities for the global Cricket Equipment industry. However, slowdown in supply chain and increase in market competition may impede market growth over the forecast period of 2021-2027.

The global Cricket Equipment Market is analyzed for regional analysis on the basis of major regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing young population, rising personal disposable income, high participation in Cricket sport and introduction of innovative products in the region.

Major market player included in this report are:

Kookaburra
Gunn & Moore
Gray –Nicolls
Sanspareils Greenlands
Adidas
Puma
Sunridges
Reebok
Spartan Sports
British Cricket Balls

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Bat
Ball
Pads
Stumps
Others

By Distribution Channel:

Hypermarket/Supermarket
Specialty Stores
Online Sales Channels

By Application:

Men
Women
Kids

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Cricket Equipment Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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