# Global Cricket Bowling Machine Market Size study \& Forecast, by Product Type (Tennis Ball Machine, Cricket Ball Machine), By Technology (Programmable, Non-programmable), By Application (Training, School, Colleges, Institutions, Professional Academy, Others), By Distribution Channel (Specialty Stores, Sporting Goods Chain, On-course Shops, Online Stores, Others) and Regional Analysis, 2023-2030 

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## Abstracts

Global Cricket Bowling Machine Market is valued at approximately USD 462.92 million in 2022 and is anticipated to grow with a healthy growth rate of more than $2.60 \%$ over the forecast period 2023-2030. A cricket bowling machine is a mechanical device used in cricket practice sessions to simulate the action of a bowler by delivering cricket balls at various speeds, angles, and lengths. It allows batsmen to train and improve their batting skills by facing consistent and repeatable deliveries. The Cricket Bowling Machine Market is expanding because of factors such as increasing number of crickets matches and rise in popularity of outdoor sports. Some advanced machines also offer variations in spin, swing, and seam movement to simulate different bowling styles. its importance has progressively increased during the forecast period 2023-2030.

According to Statista, the market size of the sports industry across India was about USD 1.15 billion in 2021. In addition, Cricket accounted for most of the television viewership in the sports genre across India with $79 \%$ viewership during the same year. Another importance factor drives the Cricket Bowling Machine market is rise in popularity of outdoor sports. As there are numerous other activities that people can enjoy outdoors, such as kayaking, canoeing, skiing, snowboarding, beach volleyball, and many more.

The choice of outdoor sports depends on personal interests, location, and access to suitable facilities. In addition, as per Statista, Running was the most popular outdoor exercise in the United States in 2021, with more than 64 million participants followed by Hiking with around 58 million participants during the same year. Moreover, rapid urbanization and rise in investments in sports gear and machines is anticipated to create a lucrative growth opportunity for the market over the forecast period. However, the high cost of Cricket Bowling Machines stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Cricket Bowling Machine Market study include Asia Pacific, North America, Europe, Latin America, and Middle East \& Africa. Asia Pacific dominated the market in 2022 owing to the increased popularity and rise in cricket tournaments within the region. According to Statista, in 2021, media spending on sports in India total accounts more than USD 0.73 billion. Cricket was the largest contributor to media spending accounting for two-thirds of the total sports market in India. Furthermore, Europe is expected to grow significantly during the forecast period, owing to factors such as rise in the popularity of the sport among the youth population in the region.

Major market players included in this report are:

Bola Manufacturing Limited

Leverage Science and Technologies Limited

Deluxe Sports Company

Ajaib Enterprises LLC

Dimension Sports Ltd

Ha-Ko Group

Jugs Sports Inc

Flicx

Keith Dudgeon Cricket Specialist

## Kanon Tennis and Cricket Ball

Recent Developments in the Market:

In September 2022, The Gary Kirsten Cricket India Academy (GKCI) launched at the SPR City, Perambur, Chennai, by the Sri Ram Universal School (TSUS) in partnership with HotFut Sports. Along with to the 10 Cricket Lanes, GKCI has a world-class bowling machine and cutting-edge training equipment ranging from side arms to bounce mitts.

## Global Cricket Bowling Machine Market Report Scope:

Historical Data - 2020-2021

Base Year for Estimation - 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product Type , Technology, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East \& Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional \& segment scope*

The objective of the study is to define market sizes of different segments \& countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving
factors \& challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Tennis Ball Machine

Cricket Ball Machine

By Technology

Programmable

Non-programmable

By Application

Training

School

Colleges

Institutions

Professional Academy

Others

By Distribution Channel

Specialty Stores

Sporting Goods Chain

On-course Shops

Online Stores

Others

By Region:

North America
U.S.

Canada

Europe

UK

## Germany

## France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

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Middle East \& Africa

Saudi Arabia

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Rest of Middle East \& Africa

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