

# **Global Craft Spirits Market Size study, by Type (Whiskey, Gin, Vodka, Brandy, Rum, Other Types), by Distribution Channel (On-trade Channels and Off-trade Channels), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Craft Spirits Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Craft spirits are handcrafted beverages that are produced using locally sourced materials and ingredients. Craft spirits are distilled in small quantities, and some of the famous forms of craft spirits are gin, vodka, and rum. Growing popularity of alcohol among millennials is majorly growing craft spirit market. Such as, alcoholic beverage consumption in India in 2020 was 4.86 billion liters which surged to 5.34 billion liters in 2021 and is expected to reach 6.21 billion liters by 2024.

Additionally, strategic initiatives taken by market players to cater to the growing demand are also acting as a driving factor for the market. In December 2021, United Spirits Limited launched Diageo's limited edition Epitome Reserve in India. This edition was a peated single malt, with just 3,600 numbered bottles. Furthermore, introduction of new flavors, rising number of craft distillers around the world, and growing alcohol consumption in pubs and restaurants are anticipated to fuel growth in the market. According to the Institute of Alcohol Studies, in 2019, 28% of alcohol sold in Great Britain was bought and drunk in pubs, clubs, caf?s, and restaurants. However, health issues due to higher consumption and stringent government regulations are expected to hamper growth in the coming years.

The key regions considered for the Global Craft Spirits Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is leading the global market in terms of revenue, owing to frequent product launches coupled with rising number of craft distilleries in the region. Whereas, Asia Pacific is

anticipated to grow at the fastest pace during forecast period, due to rising popularity among millennials and growing income level in countries such as India and China.

Major market players included in this report are:

Pernod Ricard

Remy Cointreau

Diageo Plc

William Grant & Sons Ltd.

Rogue Ales

Copper Fox Distillery

Dark Corner Distillery

F.E.E Spirits

Tito's Handmade Vodka

Asheville Distilling Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Whiskey

Gin

Vodka

Brandy

Rum

Other Types

By Distribution Channel:

On-trade Channels

Off-trade Channels

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Craft Spirits Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Craft Spirits Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Craft Spirits Market, by Type, 2020-2028 (USD Billion)
  - 1.2.3. Craft Spirits Market, by Distribution Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL CRAFT SPIRITS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL CRAFT SPIRITS MARKET DYNAMICS

- 3.1. Craft Spirits Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing popularity of alcohol among millennials
    - 3.1.1.2. Strategic initiatives by market players
  - 3.1.2. Market Challenges
    - 3.1.2.1. Health issues owing to high consumption
    - 3.1.2.2. Stringent government regulations
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Introduction of new flavors
    - 3.1.3.2. Rising number of craft distilleries

### CHAPTER 4. GLOBAL CRAFT SPIRITS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL CRAFT SPIRITS MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Craft Spirits Market by Type, Performance - Potential Analysis
- 6.3. Global Craft Spirits Market Estimates & Forecasts by Type, 2018-2028 (USD Billion)
- 6.4. Craft Spirits Market, Sub Segment Analysis
  - 6.4.1. Whiskey
  - 6.4.2. Gin
  - 6.4.3. Vodka
  - 6.4.4. Brandy
  - 6.4.5. Rum
  - 6.4.6. Other Types

## **CHAPTER 7. GLOBAL CRAFT SPIRITS MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Craft Spirits Market by Distribution Channel, Performance - Potential Analysis

7.3. Global Craft Spirits Market Estimates & Forecasts by Distribution Channel, 2018-2028 (USD Billion)

7.4. Craft Spirits Market, Sub Segment Analysis

7.4.1. On-trade Channels

7.4.2. Off-trade Channels

## **CHAPTER 8. GLOBAL CRAFT SPIRITS MARKET, REGIONAL ANALYSIS**

8.1. Craft Spirits Market, Regional Market Snapshot

8.2. North America Craft Spirits Market

8.2.1. U.S. Craft Spirits Market

8.2.1.1. Type breakdown estimates & forecasts, 2018-2028

8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2028

8.2.2. Canada Craft Spirits Market

8.3. Europe Craft Spirits Market Snapshot

8.3.1. U.K. Craft Spirits Market

8.3.2. Germany Craft Spirits Market

8.3.3. France Craft Spirits Market

8.3.4. Spain Craft Spirits Market

8.3.5. Italy Craft Spirits Market

8.3.6. Rest of Europe Craft Spirits Market

8.4. Asia-Pacific Craft Spirits Market Snapshot

8.4.1. China Craft Spirits Market

8.4.2. India Craft Spirits Market

8.4.3. Japan Craft Spirits Market

8.4.4. Australia Craft Spirits Market

8.4.5. South Korea Craft Spirits Market

8.4.6. Rest of Asia Pacific Craft Spirits Market

8.5. Latin America Craft Spirits Market Snapshot

8.5.1. Brazil Craft Spirits Market

8.5.2. Mexico Craft Spirits Market

8.6. Rest of The World Craft Spirits Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Pernod Ricard

9.2.1.1. Key Information

- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Remy Cointreau
- 9.2.3. Diageo Plc
- 9.2.4. William Grant & Sons Ltd.
- 9.2.5. Rogue Ales
- 9.2.6. Copper Fox Distillery
- 9.2.7. Dark Corner Distillery
- 9.2.8. F.E.E Spirits
- 9.2.9. Tito's Handmade Vodka
- 9.2.10. Asheville Distilling Company

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Craft Spirits market, report scope

TABLE 2. Global Craft Spirits market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Craft Spirits market estimates & forecasts by Type 2018-2028 (USD Billion)

TABLE 4. Global Craft Spirits market estimates & forecasts by Distribution Channel 2018-2028 (USD Billion)

TABLE 5. Global Craft Spirits market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 6. Global Craft Spirits market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Craft Spirits market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Craft Spirits market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Craft Spirits market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Craft Spirits market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Craft Spirits market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Craft Spirits market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Craft Spirits market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Craft Spirits market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. U.S. Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 17. U.S. Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. Canada Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. Canada Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)



TABLE 20. Canada Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. UK Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Germany Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 39. RoAPAC Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. Brazil Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Craft Spirits market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Craft Spirits market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Craft Spirits market

TABLE 55. List of primary sources, used in the study of global Craft Spirits market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Craft Spirits market, research methodology
- FIG 2. Global Craft Spirits market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Craft Spirits market, key trends 2021
- FIG 5. Global Craft Spirits market, growth prospects 2022-2028
- FIG 6. Global Craft Spirits market, porters 5 force model
- FIG 7. Global Craft Spirits market, pest analysis
- FIG 8. Global Craft Spirits market, value chain analysis
- FIG 9. Global Craft Spirits market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Craft Spirits market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Craft Spirits market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Craft Spirits market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Craft Spirits market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Craft Spirits market, regional snapshot 2018 & 2028
- FIG 15. North America Craft Spirits market 2018 & 2028 (USD Billion)
- FIG 16. Europe Craft Spirits market 2018 & 2028 (USD Billion)
- FIG 17. Asia Pacific Craft Spirits market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Craft Spirits market 2018 & 2028 (USD Billion)
- FIG 19. Global Craft Spirits market, company market share analysis (2021)

## I would like to order

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