

Global Cow Milk Based Infant Formula Market Size study, by Product Type (Carbohydrates, Oils & Fats, Proteins and Others), by Form (Powder, Liquid & Semi-Liquid), by Application (Growing-Up Milk, Standard Infant Formula, Follow-On Formula, Specialty Formula), and Regional Forecasts 2021-2027

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Abstracts

Global Cow Milk Based Infant Formula Market is valued approximately at USD 10.50 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.6% over the forecast period 2021-2027. Cow Milk Based Infant Formula is a type of food formula used as an alternative for breastfeeding sourced from the cow milk along with the various nutrients, such as vitamins, minerals, carbohydrates, fats, linoleic acid and prebiotic and others. These nutrients are essential for the overall development of the infants. The global Cow Milk Based Infant Formula market is being driven by growing working women in various sectors globally. For instance: according to the catalyst.org, in 2019, the share of women in senior management positions globally grew to 29%. Also, according to the greatbusinessschools.org, in United States, between 2014 and 2019, the number of women-owned companies has seen the growth rate of 3.9% annually. Another major driving factor for the market is the rising urbanization, as women have shifted to urban cities, they have become busy in the lifestyles due to the rising work pressure in the respective industries. Furthermore, the growing consciousness regarding the health of the infants and the rising research and development by the companies, will provide new opportunities for the global Cow Milk Based Infant Formula industry. However, cases of contamination in the formula and presence of strict regulations by the authoritative organizations may impede market growth over the forecast period of 2021-2027.



The regional analysis is segmented as the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest for the World of the global Cow Milk Based Infant Formula Market. Asia Pacific is the leading region across the world in terms of market share due to the rising women working population and enhanced standards of living have stimulated product demand in the region. Whereas Rest of the World is anticipated to exhibit the highest CAGR over the forecast period 2021-2027, due to the rising births rates and the rising awareness for healthy infant food products in the region.

Major market player included in this report are: Nestle DANONE Abbott FrieslandCampina Heinz Bellamy Topfer HiPP Perrigo Yashili

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type: Carbohydrates Oils & Fats Proteins Others By Form: Powder Liquid & Semi-Liquid



By Application: Growing-Up Milk Standard Infant Formula Follow-On Formula Specialty Formula

By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea **RoAPAC** Latin America Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027.

Target Audience of the Global Cow Milk Based Infant Formula Market in Market Study:



Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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